



PARKS, RECREATION & CULTURE ADVISORY BOARD MEETING

March 5, 2019 6:00pm
Community Recreation Center
250 N. 11th St, Windsor, CO 80550

The Town of Windsor will make reasonable accommodations for access to Town services, programs, and activities and will make special communication arrangements for persons with disabilities. Please call (970) 674-2400 by noon on the 24 hours prior to the meeting to make arrangements.

AGENDA

A. CALL TO ORDER

1. Roll Call
2. Review of Agenda by the Board and Addition of Items of New Business to the Agenda for Consideration by the Board
3. Liaison Reports
 - Town Board Liaison
 - Weld RE-4 School District
4. Public Invited to be Heard

B. CONSENT CALENDAR

1. Minutes from February 5, 2019

C. BOARD REVIEW / DISCUSSION

1. Smoking / Vaping in Parks Policy (Update)
2. Policy Discussion: Private Use of Facilities / Parks for Personal Gain
3. Community Recreation Center / Recreation 2018 Year in Review

D. COMMUNICATION

1. Staff
2. Board

E. ADJOURN

FUTURE MEETINGS

April 2, 2019
May 7, 2019

Regular Parks, Recreation & Culture Advisory Board Meeting
Regular Parks, Recreation & Culture Advisory Board Meeting

The Mission of the Windsor Parks, Recreation & Culture Department is to Impact Lives And Build Community Pride.

The Vision of Windsor Parks, Recreation & Culture Department is to Create a Legacy that Exemplifies Health and Wellness, Social Equity and Conservation.



PARKS, RECREATION & CULTURE ADVISORY BOARD MEETING

February 5, 2019, 7:00 P.M.

Community Recreation Center

250 N. 11th Street, Windsor, CO 80550

MINUTES

A. CALL TO ORDER

Board Chair Ms. Fischer called the meeting to order at 7:00 P.M

1. Roll Call

The following PReCAB members were present:

Shandi Fischer
Matt Morgan
David Sandlin
Patrick Lightfoot
Nick Mask
Chris Perkins
Mitchell McNeill
Sandy Brug (absent)

Town Board Liaison

Barry Wilson

Also Present:

Parks, Recreation and Culture Director
Manager of Recreation
Operations & Facilities Manager
Park Operations Manager
Open Space & Trails Manager
Town Forester
Administrative Specialist PRC

Eric Lucas
Tara Fotsch
Kendra Martin
Bob Worthen
Wade Willis
Ken Kawamura
Kristy Zulkoski

2. Introduction of New Member Mitchell McNeill

- Board member Sandy Brug has been in assisted living since September 2018, request was made to appoint an alternate to serve the remainder of her term (September 2019)
- Board selected Mitchell McNeill-resident of Windsor since 2011, originally from Texas, 4 children who attend Windsor school district, attends most of the Town events, background in risk mitigation and operations/training, internet based experience, former travel agent, interested in learning more about the town and how he can contribute/give back to the community

3. Review of Agenda by the Board and Addition of Items of New Business to the Agenda for Consideration by the Board

- Request to discuss change in Board meeting start time-Added item to Section C under Board Review/Discussion

Mr. Morgan moved to approve the Agenda as Amended. Mr. Lightfoot seconded the motion. All members present voted Aye. Motion carried.

4. Liaison Reports

Town Board Liaison/Mr. Wilson reported on the following:

- Message sent out about changes with the ballpark, Town Board usually goes into executive sessions when working out the agreements, especially with land deals/negotiations
- Met with Department of Transportation, trying to get large truck traffic out of downtown and Main Street, an issue which has moved up on Department's list of priorities, will include

extending Crossroads past Highway 257 and connecting to O Street or tying back up with Highway 392 after Windsor, Crossroads would eventually become Highway 392 and Main Street would remain the same, similar project with Highway 257, a study will be completed in June to determine specifics on regulations and cost, trucks for delivery will be the exception, still could be several years out

- Received land as a gift from Great Western at the intersection of Highway 257 and Crossroads behind Water Valley, working on a deal with Windsor/Severance Fire Rescue to put 4th fire station in that area, feasibility studies still must be done-low lying area, water issues
- Consideration for installing traffic lights versus roundabouts at New Liberty and CR 13 and at 7th
- No expansion at this time on roads/Hwy 257 for new ballfield traffic, but options have been discussed for future need and are on the radar for improvements
- Poudre River Trail intersection at Hwy 257, multiple accidents, discussion held about re-aligning trail

Weld RE-4 School District/Mr. Perkins reported on the following:

- Severance High School Open House for transitioning new students on February 5, 2019
- Windsor High School Open House for current 8th graders on February 6, 2019
- All Elementary Schools to hold Open House on April 26, 2019, due to new boundaries alignment, transitioning students
- Continue to see growth in district population, 79 new students October through January
- No timeframe as to when pool/aquatics facility at Severance High School would begin, discussion previously about including in a Phase 2

5. Public Invited to be Heard

No Report

B. CONSENT CALENDAR

1. Minutes from December 4, 2018.

- Mr. Kawamura was in attendance

Mr. Morgan moved to approve December 4, 2018 minutes as amended. Mr. Lightfoot seconded the motion. All members present voted Aye. Motion carried.

C. BOARD REVIEW / DISCUSSION

1. Museum Accession

- Town of Windsor lapel pins-Town logos throughout the years, crest image, 1890, 125th Anniversary
- Commemorative 2008 Tornado Challenge coin
- Move to vote, then goes to Town Board, if approved at Town, paperwork filed and becomes property of the Town, goes into museum collections
- May not access due to non-relevance to Windsor or Town's history, duplicate items, condition of item(s)
- No incremental costs with accepting an item as to date, but future budget costs may be needed in order to build adequate storage in new museum facility
- May see more deaccessions as the move begins to new facility and staff goes through inventory/items

Mr. Sandlin moved to request the accession in the museum as presented. Mr. Mask seconded the motion. All members present voted Aye. Motion carried.

2. Policy Review Priority

a. Priority Rankings

- Smoking in parks
- Private use of facilities/parks for personal gain
- Alcohol in parks
- Homelessness in parks
- Drone/planes in parks
- E-Bikes
- Balloon launching in parks
- Metal detecting in parks

b. Smoking in Parks

- Staff already working on this priority, could take 3-6 months
- Options at this point-no ban, partial ban, full ban
- Ms. Fotsch reached out to Weld County Health Department, met in November to discuss process/procedure in order to get started, passed along a projected nine month timeframe
- Created interest group (10-12 PRC staff) who met with Weld County Department representatives again in January, discussed the various options of bans and gave feedback/asked questions regarding each one
- Greeley previously had a partial ban (sports complexes always designated no smoking), but wanted to go with a full ban in all parks, open space and trails two years ago, but turnover/transition in council/board members occurred and push for full ban took a turn
- Recently passed a partial ban-allows smoking in parks, but not within 25 feet of a playground, shelter or other areas for gatherings for children, did not place ban on open space and trails due to thoughts on strong resistance from community
- Next steps-with the assistance of health department, conduct surveys/field work at events and programs within the community to get public feedback, assessments are completed and brought back PReCAB, presentations are done to Town Board for their feedback during a work session, decision made on what type of ban and to what level is best for the community
- Discussion held about national guidelines/standards and what bans look like in surrounding areas, trend seems to be no smoking/vaping in parks in Colorado, Windsor may be more behind than other areas, and gave insight to various viewpoints and possible community reaction/resistance, previous attempt to ban, incorporating Healthy Lungs at Play signage at ball fields, idea of designated area for smokers, and what enforcement may look like
- Ms. Fotsch-will send out spreadsheet which highlights other municipalities that have various bans.
- Get survey going-30 days process, bring back results to PReCAB in April

3. CNSP Update

- Mr. Lucas presented the previous Diamond Valley Master Plan, one hundred acre park by the Town and provided a brief history of happenings up to this point
- The deal that happened last fall included the Town deeding over the 100 acres to CSNP (formally Rocky Mountain National Sports Park)

- CSNP would develop the partial land into a sports/tourism business with several claw-backs, tightly agreed upon, very well-written in terms of risk in favor of the Town
- They would build 2 multipurpose sports fields with specific amenities by March of 2020 for exclusive Town use, if failed in any way, the Town would get it all back
- For the next 20 years, they had to operate their business model, and if they failed, the Town would get it all back including everything that has been built or added
- After 30 years or beyond, they had the right to get out of the business, they could do whatever they wanted with the one hundred acres, but Town would have 2 years, with notice, to buy back with the amenities
- Great deal for Town in terms of saving on capital while getting exclusive use of fields, protected interest in recreation, tightly written agreement with guardrails for Town protection and on-going maintenance
- CNSP went back to Town Board expressing the concern that because of the original deal, they do not have the money and cannot get creditors, provided options for new agreement to still continue with project
- Intention to build a 300 x 400 field, Town to release 50 acres unrestricted to CNSP, whether they fail or not, they would keep their 50 acres (with limitations on what they can build/put on land), other 50 acres would belong to the Town, Board is willing to make that accommodation, approved last week/first reading with a number of questions/concerns around the limited size of the future multi-purpose field, added a claw-back that they would build a second field identical by March of 2021 with second use by Town, finalized agreement would be next week/2nd reading
- Mr. Lucas received an email last Tuesday with an updated proposal from CNSP, meeting was held today at 4:00 pm, now agreed to build a 400 x 600 field with a release of them building the smaller identical field by March 2021
- Mr. Wilson reported on the following-constant changes with the deal/agreement/risk, but if successful-tax/positive revenue, more field use for future
- Discussion/Concerns from the PReCAB
 - Main priority is future field space for the kids-cannot depend on CNSP to build our facilities
 - What is the back-up plan, if any, if this fails
 - Major set-backs with time, are we going to be 2-3 years behind
 - Major risk-unrestricted 50 acres, there still seems of no solid plans for funding
 - Make it a condition to build a 600 x 600 field as a guarantee
 - Possibility of them paying the Town a “penalty” fee/monthly if they do not meet time restrictions
 - Difficulty to fully approve and move forward or disapprove based on potential risk
 - Need to go to Town Board with last resort date to the when the town will need to start building in order to meet our needs
- Recommendation-take back to PRC staff internally, talk with Town Officials, share concerns/risks, attend Town Board meeting to advocate for or against

2. PReCAB Meeting Start Time

- Discussion held on moving start time up to 6:00 pm

Mr. Morgan motioned to move the PReCAB meeting start time to 6:00 pm. Mr. Sandlin seconded the motion. All members present voted Aye. Motion carried.

D. COMMUNICATION

1. Staff

Mr. Lucas:

- Cemetery entryway bids came in high late in 2018, Mr. Lucas recommended increasing the budget, but move to 2019, bid is currently out, will close in 30 days, hoping to get completed by Memorial Day, finish landscaping thereafter
- Ms. Kristy Zulkoski-promoted internally to FT Administrative Specialist
- Ms. Lexie Spykstra-hired as Recreation Coordinator/Special Events & Sponsorships
- By next month should have December/January Finance Report and 2018 Recreation Center Budget Review, waiting on final numbers

Ms. Fotsch:

- Saturday, February 9th 12:00-3:00 pm- Build a Magical Forrest at Eastman South
- Preparing Eaton House Master Plan and Creamery RFP
- Village East Park-about 30 days ahead of schedule
- Summer Camp already at 50% capacity
- Public Art initiative kick-off in mid-March
- Crafty Cabaret at Arts & Heritage Center-looking for small music groups to perform

Ms. Martin:

- Looking to hire a Pool/Facilities Technician
- Main Park Shelter replacement- new 20 x 30 to accent new additions to park

Mr. Worthen:

- Horticulture position open

Mr. Kawamura:

- Tree Board-putting on Tree Symposium on February 23rd from 9:00-12:00 pm

Mr. Willis:

- Worked on project to improve/re-route Poudre River flow with Larimer County who received 1 million dollars in grant funding trying reincorporate wetlands and
- Coalition for Poudre River Water Shed-looked at making the river healthier and address flood mitigation, over next 20-50 years can see more similar projects to assist in managing the river
- Metropolitan Planning Organization Council-defend a \$544,000 grant submitted for transportation alternatives and to address long term flooding issues along the Poudre River, realigning portions of the Poudre Trail near Kodak area

2. Board

Mr. Wilson:

- Larimer County-Poudre River improvements along 392 in order to re-route flow of river to better manage with more natural bends, especially during flooding

E. ADJOURN

Mr. Lightfoot moved to adjourn the meeting. Mr. Morgan seconded the motion.

All members present voted Aye. Motion carried. The meeting was adjourned at 8:51 P.M.

CERTIFICATION:

Approved by the Windsor Parks, Recreation & Culture Advisory Board on the _____ day of

_____, 20____

Shandi Fischer /Board Chair
Parks, Recreation & Culture Advisory Board

Submitted by: Kristy Zulkoski, PR&C Administrative Assistant



PRECAB REPORT

March 2019

DIRECTOR'S UPDATE



Eric Lucas
Director of Parks, Recreation
& Culture
970-674-3500

February's always go by super fast and this one was not different. Unfortunately, this February ended with many staff along with PRECAB Board members past and present along with CSU staff, friends and family attending a memorial for Sandy Brug who passed away on the 23rd. Sandy made a significant impact in preserving Windsor's history, volunteered countless hours at the Art & Heritage Center, led fundraising efforts for the Boardwalk Park Statue and played a key role on the PRECAB Board. Her enthusiasm for Windsor will be missed by all.

Winter continues to be mild, but as I type this we are forecasting our largest storm of the season this weekend. The mild winter has enabled staff to work on a variety of projects and plans as we head into spring in about 30 days.

Recreation staff is busy finishing up winter activities and programs and preparing for spring / summer. One area I would like to highlight is the Magical Forest event staff held on February 9. An amazing event attended by 100+ kids and adults who used saws, hammers, and axes to make tree forts and other creations out of 200 recycled Christmas trees. This served as a kickoff to our Generation Wild initiative to get kids outdoors and back to nature!

On the staffing end, we have several key full time vacancies

(Customer Services Supervisor, Guest Services, Facilities, and Parks Maintenance), along with the initial wave of seasonal hiring as we staff up for summer 2019!

My time in February was spent on projects and employee engagement. This included but was not limited to the following:

- Village East Park
- PRC Strategic Plan
- Transportation Master Plan (Interviews)
- Public Services Campus Expansion
- Recycling Center Re-location
- PRC Education Series

Before we get to the agenda, please remember that you approved moving the meeting start time to 6pm.

Your agenda includes an update on the smoking / vaping policy discussion (Hint, check out social media and our website Monday), the beginning of a second policy discussion (private use of parks or facilities for personal gain), and as promised a review of the community recreation center and recreation 2018 operations.

As always, please feel free to reach out if you have questions, concerns or would like something added to the agenda!

Sincerely,

Eric Lucas
Director of Parks, Recreation & Culture



RECREATION DIVISION

YOUNG EXCURSIONS & CRAFTY CABARET

New in 2018 the Parks, Recreation & Culture Department began offering new Adult Trips and Excursions. The group has toured many breweries, distilleries and other new and up and coming businesses in Northern Colorado. This past month the group spent the morning with a Cheesemonger.

In April, the group will head over to the Syntax Spirits Tour in Greeley. The PRC Department does the driving, so you can fully enjoy the excursion.

Join us the third Thursday of every month the Art & Heritage Center transforms into a community art center where everyone can participate

in a variety of collaborative art projects, from giant paint by numbers to painted quilts.

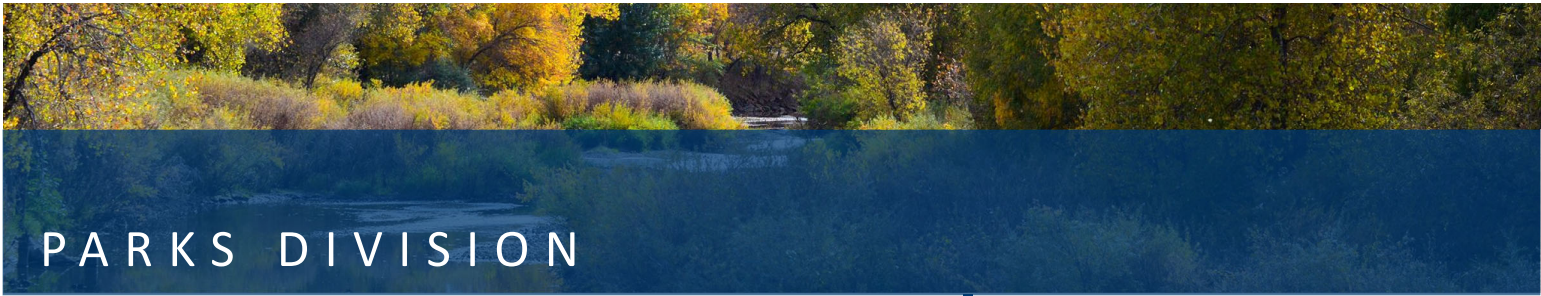
Live music is featured at every event, along with FREE beer provided by our amazing sponsor High Hops! We hope to see you there!



2019 Recreation Programs Did You Know

2019 Numbers through January:

- 742 Lunches served
- 531 Boys Basketball Players
- 378 Pickleball Players
- 119 Group Swim Lesson Participants
- 65 Private Swim Lessons
- 105 Culture Program Participants
- 179 people educated through Culture Outreach programs



PARKS DIVISION

Trainings and Trees!

Parks Maintenance-Trainings and Safety!

Staff have revised the playground inspection process which includes weekly, monthly and bi-annual inspections and audits of our playground system. Inspections are being done through Cartigraph and reviewed monthly with an annual report generated end of each calendar year. Regular playground inspections are vital to a keeping kids safe while at play! Windsor parks staff are Certified Playground Safety Inspectors (CPSI). A rigorous training and examination certification program under the National Parks and Recreation Association (NPRA). NPRA is the only organization recognized by the playground equipment manufacture industry and municipal recreation agencies in playground safety .

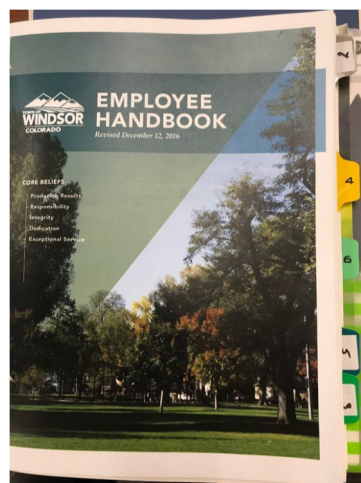
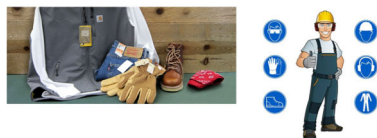


Park Operations staff continue their efforts in preparations for the annual spring trainings scheduled to commence the first week in April. Vehicle maintenance has been working with Parks in supplying all the equipment maintenance manuals for each piece of equipment being operated by parks and Risk Management has been reviewing the CIRSA and Worker Comp portions of the training sections. In addition, TOW policies, procedures and department SOP's will also be covered as a part of the annual trainings.

2019 PARKS OPERATIONS

Annual Spring Training

Clothing Allowance/Personal Protective Equipment



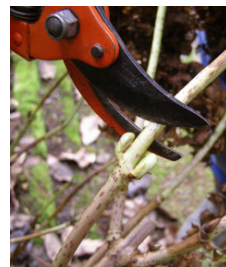
Forestry and Horticulture

Forestry staff has completed the structure pruning at Eastman Park. Over a period of roughly 3 weeks, staff pruned a total of 195 trees! This



years Christmas tree numbers are in, and as expected, the number was a record setting 585 Christmas trees. Staff will be chipping the trees in the next week and repurposing the mulch for weed abatement.

Forestry, in conjunction with the Tree Board, held a Windsor Tree Symposium at the CRC on Saturday, Feb. 23. The Tree Board reports there were 52 participants and the feedback was well received, with many ideas already being suggested for another symposium next year!



585 Christmas trees....let the chipping begin!



OPERATIONS & FACILITIES

Learning how to save a life!

Did you know that February was Heart month. It's a month that should bring awareness to your heart health and what better way of recognizing that then learning CPR? Kendra Martin, Jimmy Ward, Gina Riggle and Rachael Stefanich teamed up on February 27th to offer training in CPR, AED and First Aid to Town of Windsor employees.



The class was filled with 48 individuals full of incredible questions and eager to refresh their skills in saving lives.

During this class, staff learned the steps and the importance of starting the Cardiac Chain of Survival as quickly as possible to protect family, co-workers, customers or community members when an emergency strikes.

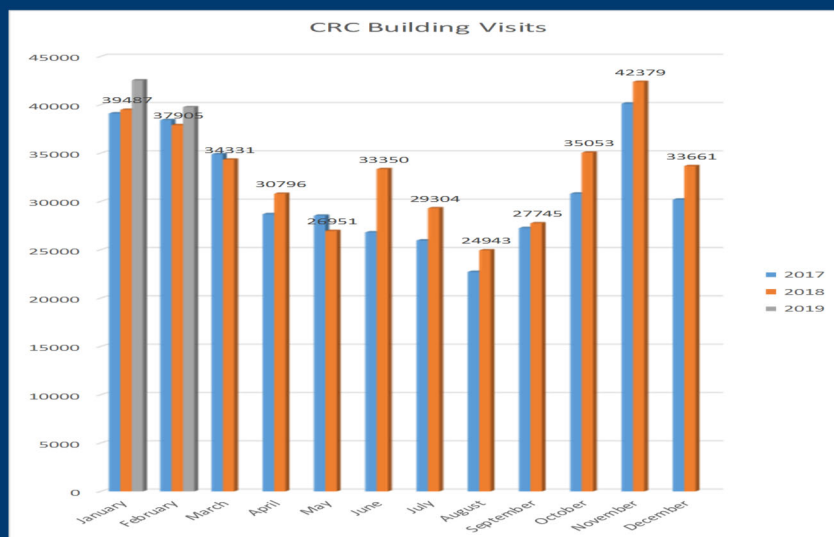
The number of experiences staff is willing to share and the desire to learn as much as possible in this training is always astounding as our Town of

Windsor employees take on the challenge of making a difference in our community each and every day.



COMMUNITY RECREATION CENTER VISITS

After 2 months we have seen over 82,000 visits. 2018 total was 395,905...what will 2019 bring?



Numbers at a glance

CRC Customers in 2019

The Community Recreation Center front desk has greeted over **82,000** customers so far in 2019.

February Visits

A short month didn't seem to effect numbers as might have been anticipated! February had 39,751 visits to the Community Recreation Center. During this month we beat our January daily high of 2,239 people with 2,311 visitors on February 23rd.

Memberships

In the month of February we gained **486** memberships.

Silver Sneakers

Silver sneakers members are not disappointing when it comes to CRC visits. February stayed strong with over 4,209 visits from a total of 2,240 silver sneaker members.

January 2019 stays in the lead with 4,550 visits

Birthday Rentals

In the month of February we hosted **43** birthday party rentals in our facility.

OPEN SPACE AND TRAILS

SPOTLIGHT

On February 26th, Wade hosted a full day training course for Windsor Teachers and volunteers to develop Windsor's Safe Routes to School Education Program. In partnership with the Fort Collins Safe Routes to School Program, an instructor was provided at no charge. The all day training had two major components, Smart Cycling, as developed by the League of American Bicyclists and curriculum developed by the Fort Collins Safe Routes to School program. Each of us was required to complete a written test and a road test. Each of us was required to exhibit the ability to perform safety maneuvers like avoiding obstacles like a rock or a car pulling out, quick stops and power starts, even extremely slow pedaling showing balance. Once students showed their prowess on a bike, we took 5 mile ride through Windsor. Once we had proven our skills we then learned how to set up and implement the curriculum for safe walking and biking for K-8. The intent is that every kindergartener knows how to safely walk along a street, or use a crosswalk, 1st graders would learn basic skills on a balance bike, older kids would learn and exhibit skills on how to safely maneuver their bikes on a course intended to replicate the real world. This curriculum will be rolled out at Grandview and Tozer Elementary Schools in March and April. If you are interested in helping, please contact Wade.



SAFE ROUTES TO SCHOOL CURRICULUM TRAINING



TRAIL COUNTS

Boardwalk Park

2018-01-01 → 02-26

2018-01-01 → 02-26

Boardwalk Park

Daily Average

294

Eastman Park

2018-01-01 → 02-26

2018-01-01 → 02-26

Eastman Park

Daily Average

288

Poudre East

2018-01-01 → 02-26

2018-01-01 → 02-26

Poudre East

Daily Average

216

COMMUNICATIONS



FACEBOOK ENGAGEMENT

INTERACTIONS

2,121 REACTIONS

262 COMMENTS

115 SHARES

2,498 TOTAL ENGAGEMENTS

TOP POSTS

	DATE	REACTIONS	COMMENTS	ENGAGEMENT	REACH
Daddy Daughter Dance Photos	Feb 20	609	102	27.6%	4,196
Frost at Boardwalk Park Museum	Feb 20	206	3	10%	2,896
Windsor Charter Academy Trash Barrels	Feb 22	104	5	7%	2,379

BY THE NUMBERS

Facebook Page	Total Fans	Fan Increase	Posts Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
Windsor Parks, Recreation & Culture	5,753	0.88%	46	141,187	3,069.3	2,498	54.3	257



TWITTER ENGAGEMENT

INTERACTIONS

0 REPLIES

4 RETWEETS

2 COMMENTS

14 LIKES

TOP POSTS

	DATE	REACH	RESPONSES	CLICKS	RETWEETS
Windsor Tree Symposium	Feb 14	365	1	—	1
Village East Park Project	Feb 13	370	1	—	1
Magical Forest	Feb 4	224	1	—	1

BY THE NUMBERS

Twitter Profile	Total Followers	Follower Increase	Tweets Sent	Organic Impressions	Organic Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
WindsorPRC	212	3.9%	3	1,401	6.61	9	0.04	0	3



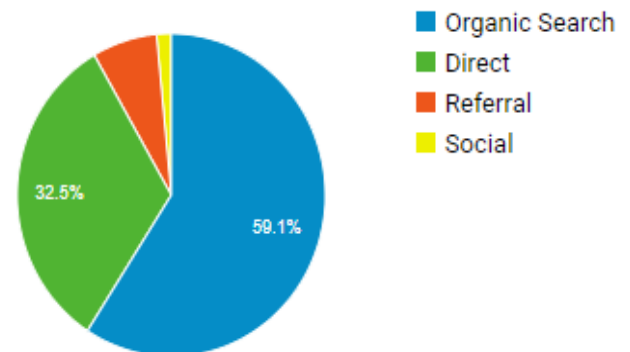
WEBSITE ENGAGEMENT

27,654
VISITS

24,225
UNIQUE PAGE VIEWS

53 seconds
DURATION

Top Channels



TOP 3 PRC PAGES

1. CRC | 2. FITNESS SCHEDULE | 3. ACTIVITY GUIDE

Tonko, McKinley Introduce Bill to Strengthen National Heritage Areas System

Bipartisan legislation backed by 60+ members establishes process for designating, evaluating and maintaining National Heritage Areas across U.S.

Regional note: All three National Heritage Areas in Colorado, including the [Cache la Poudre River National Heritage Area](#), [Sangre de Cristo National Heritage Area](#), and [South Park National Heritage Area](#), support the National Heritage Area Act of 2019 (HR-1049). One of the bill co-sponsors is Joe Neguse, the newly elected representative for Colorado District 2.

WASHINGTON – Representatives Paul Tonko (D-NY) and David McKinley (R-WV) announced today that they have introduced the **National Heritage Area Act of 2019**, backed by a bipartisan group of 60 total cosponsors. This bill establishes, for the first time, standard criteria for designating new National Heritage Areas and creates a rigorous process for maintaining existing National Heritage Areas.

“National Heritage Areas connect us, and perhaps more importantly future generations, with the voices and places that have shaped who we are as Americans,” said Tonko. **“These sites deliver more than just a significant economic return, they help us reveal the diverse and sometimes hidden gems of our cultural heritage and fill us with a sense of place that brings our complex history to life. Our National Heritage Area Act will help establish and maintain the strong local partnerships necessary to restore and protect these sites for generations to come. I am grateful to my fellow co-chair David McKinley and all of our cosponsors who recognize that we must know our heritage to understand ourselves.”**

Tonko and McKinley are longtime supporters of National Heritage Areas and serve as co-chairs of the Heritage Areas Caucus in the U.S. House of Representatives.

“The National Heritage Area Act will allow us to continue to celebrate and promote the beauty of our states, preserve our heritage, and plan for the future. National Heritage Areas ensure that the people who live, work and visit our beautiful states can enjoy them,” McKinley said. **“Our bill will provide a clearly defined structure to oversee the management of heritage areas and will allow these popular public-private-partnerships to better preserve our national heritage, spur economic growth and create jobs.”**

National Heritage Areas are sites that hold historic, cultural, and natural significance to the people of the United States of America. The National Heritage Area (NHA) Program is a cost-effective program run through the Department of the Interior based on a public-private partnership model that matches every federal dollar with an average of \$5.50 in other public and private funding. There are 49 National Heritage Areas across the country including the Erie Canalway and Hudson River Valley Heritage Areas, which continue to benefit the Capital Region. These sites and the organizations that maintain them have become a source of vital job creation and economic, cultural, historical, environmental, and community development.

The National Heritage Area Act:

- Establishes a standardized process for establishing new National Heritage Areas (NHAs)
- Creates an evaluation process for existing NHAs that guarantees accountability
- Modernizes the program to allow for long-term sustainability

- Defines an oversight structure that will effectively allow these popular public-private partnerships to better preserve the nation's heritage and spur economic growth with basic federal support

The Alliance of National Heritage Areas offered strong support, saying, **“We are very grateful for the leadership of Congressmen Paul Tonko and David McKinley in sponsoring the National Heritage Area of 2019 along with each of the bill’s 60 co-sponsors. This reflects broad bi-partisan support from across the country. The Alliance of National Heritage Areas looks forward to working with Congress to advance this significant piece of legislation which furthers National Heritage Areas' efforts to preserve, protect, and promote our nation's story.”**

The National Parks Conservation Association (NPCA) also expressed strong support for the bill: **“National Heritage Areas use public-private partnerships to preserve and promote the broad range of stories that make up our rich, shared American experience. The National Heritage Area Act standardizes the way heritage areas are designated, managed and assessed, and will make an already effective program even more impactful and efficient.”**

###

*Picture above of the Cache la Poudre River National Heritage Area as seen from the Picnic Rock area

ABOUT THE CACHE LA POUFRE RIVER NATIONAL HERITAGE AREA AND THE POUFRE HERITAGE ALLIANCE

The [Cache la Poudre River National Heritage Area](#) (CALA) tells the story of the river where Western Water Law took shape and how the river still informs the

use of water throughout the arid West today. CALA's 501(c)3 nonprofit managing entity - the Poudre Heritage Alliance – PROMOTES a variety of historical and cultural opportunities; ENGAGES people in their river corridor; and INSPIRES learning, preservation, and stewardship. Find out more at: <https://www.poudreheritage.org/>

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Poudre Heritage Alliance
3745 E. Prospect Rd.
Suite 205
Fort Collins, Colorado 80525

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Poudre Pour™ Scheduled for March 30, 2019

CELEBRATING THE BOUNTY THAT FLOWS FROM THE POUFRE RIVER

FORT COLLINS (February 21, 2019) - What do farm-to-table foods; craft ales, sours, and stouts; and Northern Colorado's water heritage have in common? The Poudre River!

The Poudre Heritage Alliance, in partnership with local craft brewers, is hosting the **2nd Annual POUFRE POUR** – an educational celebration of the bounty that flows from the Poudre River - on Saturday, March 30 from Noon to 4:00PM. The family-friendly event features craft brew tastings, coffees and natural sodas; farm fresh ale-inspired appetizers; history and heritage activities; art exhibit and auction; musical entertainment; education speakers and more.

<https://poudreheritage.org/event/poudre-pour-2019/>

Water from the Poudre River has nourished our region for centuries. Today, the Poudre and other rivers in the West are under exceptional stress due to growing populations, drought, and other demands on our water supplies. The Poudre Heritage Alliance raises awareness about water issues and connects people to their water heritage through a variety of year-round programs and events such as the Poudre Pour.

“As we enter another decade of service connecting people to their water heritage, we will help inspire the next generation of river stewards,” said Kathleen Benedict, Executive Director of the Poudre Heritage Alliance. **“The Poudre Pour helps us raise awareness about water issues, connect people to their river corridor and celebrate all of the ways the Poudre River benefits our lives.”**

And, good water is a key ingredient in the craft brews we enjoy in Northern Colorado. “Humans are roughly 60% water so we should care about our water,” said **Peter Bouckaert, brewmaster for Purpose Brewing and Cellars**. “Beer is around 95% water, so brewers care about their water being clean and free of

heavy metal, pesticides, harmful microorganisms and chemicals. Brewers are also parents so we care about our kids drinking 100% water. Clean water is the unconscious privilege we only realize if we do not have it.”

Poudre Pour attendees can enjoy craft brew tastings from: **Purpose Brewing & Cellars, Odell, New Belgium, Horse & Dragon, High Hops, Weldwerks, Gilded Goat, Intersect, Maxline, Snowbank, Rally King, and Soul-Squared.** Attendees can also enjoy **coffees from Human Bean, and natural sodas from Rocky Mountain Soda Company.** Water from the Poudre River nourishes the healthy farm produce that will be used by **Z Catering** to craft tasty appetizers made with local beers such as beer cheese and jalapeno- stuffed pretzel bites and salted caramel porter popcorn. The all-inclusive tickets range from \$5-\$40, and they can be purchased online: <https://www.eventbrite.com/e/poudre-pour-2019-tickets-52679495790>

The **Carnegie Center for Creativity and Heritage Courtyard in downtown Fort Collins** serves as the backdrop for the family-friendly event offering both indoor and outdoor activities. Attendees can dig the vibes of the Blues Society; peruse the art gallery/auction that highlights artworks inspired by the beauty and wonder of the region; meet Northern Arapaho tribal elders in the video series airing in the Idea Lab; engage in a “River Rangers” scavenger hunt; bid on silent auction items such as a whitewater rafting trip or a craft beer goodie basket; participate in hands-on activities in each of the four 19th century cabins that will be hosted by organizations such as the Windsor-Severance Historical Society and Blue Federal Credit Union.

The signature educational happening of the day will be a panel of experts discussing “A River of Many Uses” in relation to water law and all the beneficial uses of Poudre River water. The panel will include Corey Odell from Odell Brewing, Randy Ray from the Central Colorado Water Conservancy District, Christa Cherava from the National Parks Conservation Association, Nic Koontz from Native Hill Farm, and a surprise guest from Rocky Mountain National Park.

Proceeds from the event will benefit the Poudre Heritage Alliance, the 501c3 managing nonprofit of the Cache la Poudre River National Heritage Area. The Poudre Heritage Alliance works to PROMOTE a variety of historical and cultural opportunities, ENGAGE people in their river corridor and INSPIRE learning, preservation, and stewardship.

Event Date: Saturday, March 30, 2019 from 12:00 PM to 4:00 PM (held rain, snow or shine)

Location: Carnegie Center for Creativity and Heritage Courtyard, 200 Mathews St, Fort Collins.

Tickets & Info: <https://poudreheritage.org/event/poudre-pour-2019>

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ABOUT THE CACHE LA POUFRE RIVER NATIONAL HERITAGE AREA AND THE POUFRE HERITAGE ALLIANCE

The [Cache la Poudre River National Heritage Area](https://www.poudreheritage.org/) (CALA) tells the story of the river where Western Water Law took shape and how the river still informs the use of water throughout the arid West today. CALA's 501(c)3 nonprofit managing entity - the Poudre Heritage Alliance – PROMOTES a variety of historical and cultural opportunities; ENGAGES people in their river corridor; and INSPIRES learning, preservation, and stewardship. Find out more at: <https://www.poudreheritage.org/>

*Picture above: Brewers and staff from Purpose Brewing and Cellars serve their wares at the 2018 Poudre Pour

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