



PARKS, RECREATION & CULTURE ADVISORY BOARD MEETING

April 2, 2019 6:00pm
Community Recreation Center
250 N. 11th St, Windsor, CO 80550

The Town of Windsor will make reasonable accommodations for access to Town services, programs, and activities and will make special communication arrangements for persons with disabilities. Please call (970) 674-2400 by noon on the 24 hours prior to the meeting to make arrangements.

AGENDA

A. CALL TO ORDER

1. Roll Call
2. Review of Agenda by the Board and Addition of Items of New Business to the Agenda for Consideration by the Board
3. Liaison Reports
 - Town Board Liaison
 - Weld RE-4 School District
4. Public Invited to be Heard

B. CONSENT CALENDAR

1. Minutes from March 5, 2019

C. BOARD REVIEW / DISCUSSION

1. Smoking / Vaping in Parks Policy
2. Museum Accessions (Albrandt & Schaeffer)
3. Quarterly Update of 2019 Capital Projects

D. COMMUNICATION

1. Staff
2. Board

E. ADJOURN

FUTURE MEETINGS

May 7, 2019
June 4, 2019

Regular Parks, Recreation & Culture Advisory Board Meeting
Regular Parks, Recreation & Culture Advisory Board Meeting

The Mission of the Windsor Parks, Recreation & Culture Department is to Impact Lives And Build Community Pride.

The Vision of Windsor Parks, Recreation & Culture Department is to Create a Legacy that Exemplifies Health and Wellness, Social Equity and Conservation.



PARKS, RECREATION & CULTURE ADVISORY BOARD MEETING

March 5, 2019, 6:00 P.M.

Community Recreation Center

250 N. 11th Street, Windsor, CO 80550

Minutes

A. CALL TO ORDER

Board Chair Shandi Fischer called the meeting to order at 6:02 P.M

1. Roll Call

The following PReCAB members were present:

Shandi Fischer
Matt Morgan
David Sandlin
Patrick Lightfoot (Absent)
Nick Mask
Mitchell McNeill

Weld RE-4 School Board Liaison

Chris Perkins

Town Board Liaison

Barry Wilson

Also Present:

Parks, Recreation and Culture Director	Eric Lucas
Manager of Recreation	Tara Fotsch
Operations & Facilities Manager	Kendra Martin
Open Space & Trails Manager	Wade Willis
Park Operations Manager	Bob Worthen
Administrative Specialist PRC	Kristy Zulkoski

2. Review of Agenda by the Board and Addition of Items of New Business to the Agenda for Consideration by the Board

Mr. Morgan moved to approve the Agenda. Mr. Sandlin seconded the motion. All members present voted Aye. Motion carried.

3. Liaison Reports

Mr. Wilson/Town Board Liaison:

- Windsor-Severance Fire Station will host a 2 hour public meeting conducted by CDOT on March 13th at 4:00pm- discussion on moving Highway 392 and getting trucks out of downtown/Main Street, Crossroads would become 392, extension of Crossroads to O Street in Greeley, roundabouts at New Liberty and County Road 13, Highway 257 would go straight through past the cemetery, expanding Harmony to 4 lanes, will give the Town more local control to add turning lanes and ability to better time stoplights
- New school/Poudre School District in Highlands Meadows (County Road 5 and County Road 30) to be open in a couple of years
- Early College-High School at Arena sports, thoughts on putting a middle school off of Westgate behind Arby's
- County Road 5 will have future roundabouts due to new housing developments, looking at issues concerning the intersection at County Road 5 and 392

Mr. Perkins/Weld RE-4 School District:

- Realignment of boundaries for more appropriate population for schools, some families not pleased, but everyone who was affected and opted for school of choice/open enrollment, were granted that option and were able to accommodate those families/students
- Prior to last Board meeting had the opportunity to tour Severance High school, coming along nicely with some areas completely done, previewed certain classrooms and flow of building, start with freshman and sophomores first year and gradually increase adding new grade level each year, no exact number of student population at this time
- Long Range facilities meeting with demographer recommending a 2020 bond which will include two elementary schools and expanding both middle schools, by 2024-28 recommending a third elementary school depending on where growth is occurring most
- Timnath is getting a new school, Severance is out-pacing Windsor slightly in terms of building permits, west side of Greeley seems to be fastest growing area with families with kids who attend Weld RE-4 School District
- Capture Rate is around 130%, growth in all grades throughout the district

4. Public Invited to be Heard

No Report

B. CONSENT CALENDAR

1. Minutes from February 5, 2019.

Mr. Morgan moved to approve February 5, 2019 minutes as submitted. Mr. Mask seconded the motion. All members present voted Aye. Motion carried.

C. BOARD REVIEW / DISCUSSION

1. Smoking/Vaping in Parks Policy (Update)

Ms. Fotsch reported on the following:

- Second work session group with Weld County representatives was held at the end of February and finalized public survey, went out as a social media post from PRC yesterday and received 115 responses within the first hour, many shares on Windsor Town Watch, Windsor Moms, neighborhood pages, TOW added to their page and Greeley Tribune launched an article about it, as of 5:00 PM this evening, 854 surveys have been received, 230 comments
- 70% in support of banning smoking from parks, playgrounds, sports complexes, rec center campus, athletic fields, and special events-ability to track result by zip code in favor and against
- Survey will be up for one month, will have next working meeting with the representatives from county, and bring those results back to PReCAB and the Town Board

2. Policy Discussion: Private Use of Facilities/Parks for Personal Gain

Ms. Fotsch reported on the following:

- Policy for the Community Recreation Center was approved on May 2015
- PReCAB chose not to approve the policy for parks at that time
- Staff have seen an increase in use of parks for private use in the past few years in our neighborhood and community parks (running clubs, boot camp, yoga, dog training, sports lessons-for profit)
- Recommending a new process for private use of parks for personal business gain-application through the Rec Center, fees attached, personal insurance liability

- Loveland, Colorado Springs, Denver have similar policies in place (\$200-\$250 for 5-6 months)
- Running reports to parks staff to notify about classes/trainings being held at certain times
- Fees could be based on one-on-one versus large group sessions, as well as, what kind of impact the activity will make on the grounds
- Potential to create future contractual partnerships with outside businesses, especially for an activity that PRC does not offer
- Staff will put a proposal together and present at the next meeting

2. Community Recreation Center/Recreation 2018 Year in Review

Ms. Fotsch reported on the following:

- Recreation & Culture Division-Community Recreation Center, Fitness, Aquatics, Youth/Toddler/Teen Programming, Day Camps, Adult Programming, UPWARD, Athletics, Culture, Museums, Community Events
- Memberships & Recreations Center Visits
 - 7,398 Memberships - 2%
 - 399,694 Users – 7%
 - 248,784 Member Check Ins – 69%
 - 50,464 Drop In Users - -2%
 - 7,502 Child Care Users – 31%
- Membership/Drop In Revenue
 - YTD 2017: \$1,096,357.77
 - YTD 2018: \$1,174,774.41
 - YTD 2018 Baseline: \$1,114,128.00
 - YTD 17/18 Difference: up \$78,416.64 (up \$26,995.31 from last month)
 - YTD/Baseline Difference: up \$60,646.41 (up \$28,517.31 from last month)
- 3 Month Membership Revenue
- Annual Membership Revenue
- Drop Ins & Token Revenue
- 20 Visit Pass Revenue
- Silver Sneakers Revenue
- Recreation Center Highlights
 - 9,754 Senior Lunches Served – 11% (will be adding 4th day/week)
 - 3,278 Pickleball Players – 55%
 - 330 Birthday Party Rentals - -9%
 - 478 Room Rentals for Private Events – 27%
 - 1,244 Day Camp Participants – 211%
 - 2,187 Preschool Open Gym Participants - -23%
 - 42,830 Fitness Class Participants
 - 1,574 Personal Training Sessions held
- Indoor & Outdoor Aquatics Highlights
 - 990 Indoor Swim Lessons – 8%
 - 383 Indoor Swim Lessons – Wait Listed
 - 796 Private Swim Lessons - -14%
 - 1,126 Outdoor Swim Lessons – 106%
 - 23 Outdoor Swim Lessons – Wait Listed
 - 11,389 Chimney Park Pool Users
 - 363 CRC Members purchased the CPP Pool Pass Add On – 69%
- Recreation
 - Youth Sports – 6,064 participants – 37% Increase

- Adult Sports – 790 participants – 3% decrease
 - UPWARD – 487 - -24%
 - Teens – 4,917
 - Youth Programs – 2,654
 - Adult Programs – 247
 - Mobile Rec Van – 1,010
- Culture
 - Programs/Education – 2,644 – 87%
 - Exhibits – 2,179 – 2%
 - Boardwalk Park Visits – 3,739 – 165%
 - Outreach – 826
- Community Events
 - 86 Events
 - 57 Internal PRC Events
 - 15 External Events
 - \$45,000 Sponsorship Dollars brought in
 - New Events-Oktoberfest/Magical Forest
- General Fund Revenues/General Fund Expenses
 - General Recreation - \$778,008/\$1,702,884
 - Aquatics - \$192,003/\$308,465
 - Culture - \$24,572/\$305,647
 - Community Events - \$77,287/\$160,951
- CRC Revenues/CRC Expenses
 - CRC Expansion - \$4,974,831/\$2,862,970
 - CRC - \$1,207,032/\$1,287,367
- New exercise equipment for CRC-on a 3 year lease, will replace during this year's shut down week
- Recently submitted a grant for \$10,000 (approval at the end of March) for free swimming lessons for all 3rd graders within Weld RE-4 School District-includes bus transportation to and from the school, swim instructors/8 lessons, going to a different school each month
 - Voucher program for students who are Windsor residents, but attend other school districts
 - Sponsorships-Bank of Colorado and Ehrlich Toyota
- Consistently thinking of incentives/ways to attract the public in order to fill certain staff positions, especially for the 10:00am-2:30pm block of the day

D. COMMUNICATION

1. Staff

Mr. Lucas:

- Membership count update-not including Silver Sneakers (2,250), CRC currently has 4,140 Windsor residents, 372 Severance residents, 366 Fort Collins residents, 147 Timnath residents, 92 Greeley residents, remaining numbers from Denver to Wellington-ability to get live updates at any time
- Strategic Plan-kicked off last week, starting a branding initiative, will conduct a SWOT analysis within each department, the consulting team will fly out to hold meetings with PReCAB, Town Board, internal stakeholders, staff, and visit all of our parks/facilities, uploading documents on a shared dashboard on Dropbox and will get into public comments and feedback and put out the survey
- Cemetery bid/parking lot-delayed from last year's budget, bid openings are tomorrow

- Mother statue is done, targeting the Saturday before Mother's Day (April 20th) for the install
- Ms. Fotsch currently working on Gold Medal application

Ms. Martin:

- Hiring for Recreation Supervisor Guest Services and a couple of front desk positions in order to get fully staffed

Mr. Willis:

- Poudre Heritage Alliance/Poudre Pour on March 31st, tickets are on sale, looking for more sponsors
- Safe Routes to School Kickoff on Monday, March 11th at Grandview Elementary School

Mr. Worthen:

- Johnny Martinez/Cemetery Tech is taking a job with Community Services, will be looking to fill his position

2. Board-
None

ADJOURN

Mr. Morgan moved to adjourn the meeting. Mr. McNeill seconded the motion. All members present voted Aye. Motion carried. The meeting was adjourned at 7:26 P.M.

CERTIFICATION:

Approved by the Windsor Parks, Recreation & Culture Advisory Board on the _____ day of

_____, 20__

Shandi Fischer/Chairman
Parks, Recreation & Culture Advisory Board

Submitted by: Kristy Zulkoski, PR&C Administrative Specialist



MEMORANDUM

Date: March 28, 2019
To: Parks, Recreation & Culture Advisory Board
From: Tara Fotsch, CPRE, Recreation Manager
Re: Museum Collections Accession

Background / Discussion:

The Parks, Recreation, and Culture Advisory Board will occasionally have the opportunity to review recommended accessions and deaccessions to the permanent collection of the Town of Windsor Museum, per adopted policies. PReCAB has reviewed the attached items and has recommended accessioning items at their April 2nd, 2019 meeting.

Museum collection items are only accessioned into the collection when they fit the following criteria:

- Object illustrates unique Windsor heritage as specified in mission statement.
- Known provenance.
- Object displays rarity as specified in collections criteria
- Collection supports object's interpretive potential for exhibition.
- Stable Condition
- Museum can adequately care for object

All items listed are items currently in the museums possession, and have been donated to the museum.

Financial Impact:

Museum staff does not foresee any financial impact associated with the formal accession of these items.

Recommendation:

Move to approve to recommend to Town Board, to accession museum collections items as presented by staff.

Attachments:

- a. Acquisition Forms for Potential Accession (Albrandt & Schaeffer)



Town of Windsor

Department of Parks, Recreation, and Culture

Culture Division

250 N. 11th Street * Windsor, CO 80550

Potential Acquisition Form

Source:

- ☒ Donation
☐ Staff Acquired
☐ Transfer / Exchange
☐ Purchase



Name: Patti Albrandt Date: 12-07-2018
Address: 815 27 Ave
City: Greeley State: CO Zip Code: 80634
Phone: 970-356-7172 Email: palbrandt@juno.com

Price: not assessed Estimated Value (for donation or transfer/exchange)

Description and Provenance of Object(s):

Town of Windsor lapel pins

1. Tool box, wood. Used by Carl Albrandt Sr. when he worked at the Great Western Sugar Factory in Windsor
2. Brace
3. Bit, drilling
4. Saw
5. (1) blank postcard belonging to Harold Stoll (born in Windsor). Postcard has a printed stamp of Lincoln, prepaid postcard. Circa 1962.
6. Report Card, 1972-'73. Belonging to Mark Stoll. Windsor Elementary Schools.
7. Booklet, Saving Stamps, "Thrifty Green Stamps" \$3.00

Museum Staff Recommendation:Date: 03-28-2019Accept into Museum Permanent Collection: ☒ Accept ☐ DeclineAccept into Museum Education Collection: ☐ Accept ☐ Decline

Reason for Decision:

☒ Aligns with mission☒ Has established provenance/story☒ Good Condition☒ Has exhibit potential☒ Fills gap in collection☐ Space to store☐ Other: _____**Parks, Recreation, and Culture Advisory Board (PReCAB) Decision:**

Date: _____

Accept into Museum Permanent Collection: ☐ Accept ☐ DeclineAccept into Museum Education Collection: ☐ Accept ☐ Decline

Reason for Decision: _____

Town Board Decision:

Date: _____

Accept into Museum Permanent Collection: ☐ Accept ☐ DeclineAccept into Museum Education Collection: ☐ Accept ☐ Decline

Reason for Decision: _____

Signatures:_____
Culture Supervisor or Director of Parks, Recreation, and Culture Department_____
Date_____
Mayor, Town of Windsor_____
Date



Town of Windsor

Department of Parks, Recreation, and Culture

Culture Division

250 N. 11th Street * Windsor, CO 80550

Potential Acquisition Form

Source:

- ☒ Donation
☐ Staff Acquired
☐ Transfer / Exchange
☐ Purchase



Name: Monica Schaeffer Date: 03/26/2019
Address: 409 Red Hawk Drive
City: Fort Collins State: CO Zip Code: 80524
Phone: 970-493-0622 Email: monischaef@aol.com

Price: not assessed Estimated Value (for donation or transfer/exchange)

Description and Provenance of Object(s):

1. Men's Coat, black felt and fur , double-breasted button and loop closure. Worn by Fritz (Fred) Schaeffer, who emigrated from Russia to Windsor circa 1912. Coat made in early 1900s.

Museum Staff Recommendation:

Date: 03/28/2019

Accept into Museum Permanent Collection: ☒

☐ Decline

Accept into Museum Education Collection: ☐

☐ Decline

Accept Reason for Decision:

☒ Aligns with mission

☒ Has established provenance/story

☒ Good Condition

☒ Has exhibit potential

☒ Fills gap in collection

☐ Space to store

☐ Other: _____

Parks, Recreation, and Culture Advisory Board (PReCAB) Decision:

Date: _____

Accept into Museum Permanent Collection: ☐ Accept ☐ Decline

Accept into Museum Education Collection: ☐ Accept ☐ Decline

Reason for Decision: _____

Town Board Decision:

Date: _____

Accept into Museum Permanent Collection: ☐ Accept ☐ Decline

Accept into Museum Education Collection: ☐ Accept ☐ Decline

Reason for Decision: _____

Signatures:

Culture Supervisor or Director of Parks, Recreation, and Culture Department

Date

Mayor, Town of Windsor

Date



PR eCAB REPORT

April 2019

DIRECTOR'S UPDATE



Eric Lucas
Director of Parks, Recreation
& Culture
970-674-3500

Last month I mentioned that winter had been mild! Boy was that a mistake, as we dealt with the largest snowstorm we have had in my 3+ years in Windsor. In fact, we closed the recreation center early and had a late start the day following the event. I was very impressed by our parks staff who worked as part of the public works crews and kept our key buildings (PD, CRC & Town Hall) open for business. Additionally, I appreciated the effort of key staff at the CRC who made sure the patrons were notified, cleared the building and made certain all staff made it home safe.

March has been extremely busy with multiple projects and plans progressing. Efforts include working on the Town's strategic plan in the area of open space & trails with Wade, our department strategic plan (staff SWOT Analysis). I have been working through the parks maintenance and museum collections facility project and alongside planning as we work with Verizon to place a cell tower on the Kyger property along CR 13.

On the staffing end, we continue to see staff movement within the full time positions and are in full hiring mode for the 90+ seasonal positions required to run our

summer operations. Craig Ellingson, Recreation coordinator athletics has accepted the Recreation Supervisor Guest Services position and starts April 1. Additionally, as we enter April, all full time and part time staff are meeting with their immediate supervisors to cover quarterly performance reviews.

Finally, a big thank you to Tara for single handedly completing this year's NRPA Gold Medal Application (submitted Friday), and for sealing the deal on a 5 year \$80,000 sponsorship with Ehrlich Toyota! In addition to the monetary contribution, they are purchasing the department a truck to be used at special events!

Before we get to the agenda, please remember that the meeting start time to 6pm.

Your agenda includes a presentation from the Weld County Health Department and staff on our recently completed survey on smoking / vaping in the parks, along with continued discussion on the position staff plans to take regarding this policy. You have two museum accessions to consider and we will provide you a quarterly update on our 2019 capital projects.

As always, please feel free to reach out if you have questions, concerns or would like something added to the agenda!

Sincerely,
Eric Lucas
Director of Parks, Recreation & Culture



RECREATION DIVISION

NOW HIRING!

Every Spring the Parks, Recreation & Culture Department embarks upon our biggest hiring of the year. We hire over 100 seasonal staff that help us run smooth operations throughout the Summer. We hire everything from Museum Aides, Day Camp Staff, many Lifeguards and Cashiers for the Concession Stands to field prep staff. There are many more, but too many to list!

Did you know?

Many people don't realize that you can apply for jobs with the Town of Windsor at the age of 14. Some jobs that require driving may be 18, but the majority of our positions employees can begin working at age 14.

There are many benefits to employing youth and we are lucky that as Town of Windsor Full Time employees we get to guide and mentor the youth in our community in some of their first jobs that they will hold. Young employees benefit from a source of income and work experience, and gain skills necessary for academic and professional success.

We have many jobs posted now on the Town's website—www.windsorgov.com/jobs—Head on over, check it out and send us some great referrals!

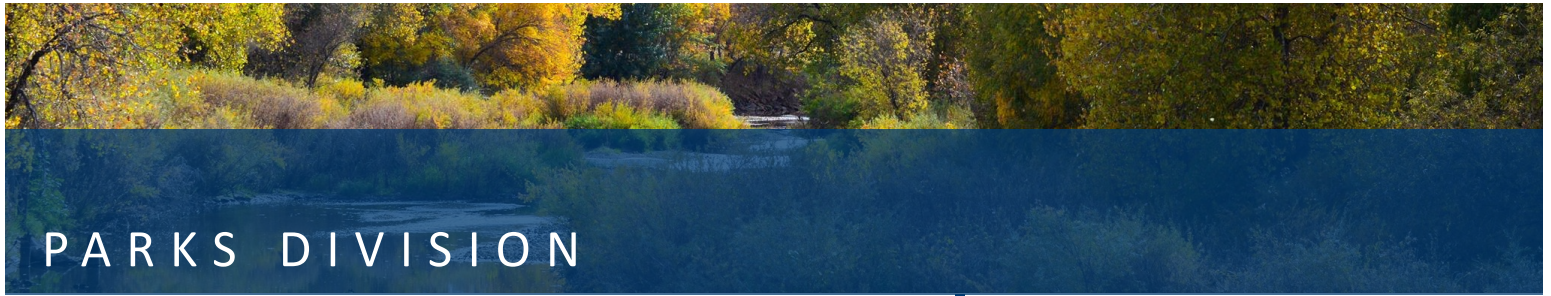


2019 Recreation Programs Did You Know

2019 Numbers through February:

- 1253 Lunches served
- 531 Boy's Basketball Players
- 858 Pickleball Players
- 247 Group Swim Lesson Participants
- 181 Private Swim Lessons
- 1295 Culture Program Participants
- 192 people educated through Culture Outreach programs





PARKS DIVISION

Snow, snow...snow!

Parks Maintenance-Bomb Cyclone?

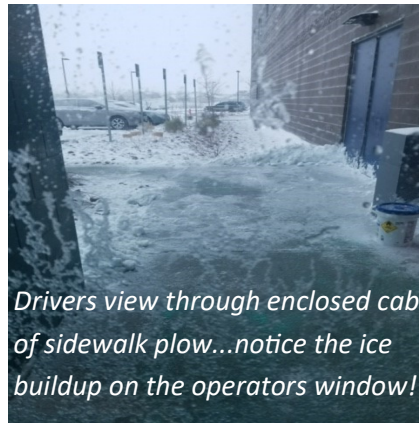
One of the biggest snow events in Windsor's history hit us on March 13th, with snow efforts from the storm continuing through the entire week and into the next. The Bomb Cyclone, also dubbed "Snowmageddon 2019," pummeled Windsor and most of Colorado with a potent mix of heavy snow and wind gusts that rivaled the speed limits of the numerous highways it closed. Gusts topped 50 mph in Windsor and surrounding communities. The culprit was a sudden and severe drop in ground-level air pressure in Colorado, the most pronounced dive since 1950. Meteorologists call the rapid change in pressure a "bomb cyclone" or "bombogenesis."



Drivers view of 5' drifts east of Town Hall along 3rd street!

Parks Operations staff logged over 56 hours in two shifts addressing just the Community Recreation/PD and Town Hall!

PRC staff worked double shifts to keep the Community Recreation Center, Town Hall and the Police department open until ultimate closure of the Recreation Center and Town Hall at 12:30pm. Blizzard conditions made it all but impossible for staff to navigate sidewalks, light posts and buildings during snow removal operations!



Drivers view through enclosed cab of sidewalk plow...notice the ice buildup on the operators window!



New Liberty road after closure

Forestry and Horticulture

Forestry staff were also adversely effected by the big storm! There were several trees that came down due to strong winds and saturated soils. We even had a silver maple that fell on a house on the 300 block of Oak!! Given the nature of this fierce storm however, we were fortunate that we didn't have any further damage to vehicles or homes.

Forestry staff have scheduled the removal of the ash tree in Main Park (damaged from the tornado). The tree will be sectioned into large portions and transported to the new Village East park for our first ever *nature play feature*! The image below indicates where the cuts will be made to save as many large play pieces as is possible and still remove the tree per best practices.

Two of the larger cottonwood trees are being removed by forestry staff. Unfortunately the trees in question meet the criteria established within our hazardous tree assessment and thus have been deemed unsafe.

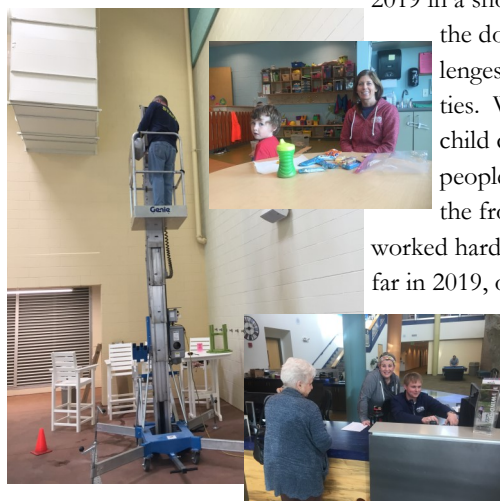


OPERATIONS & FACILITIES

Growth!

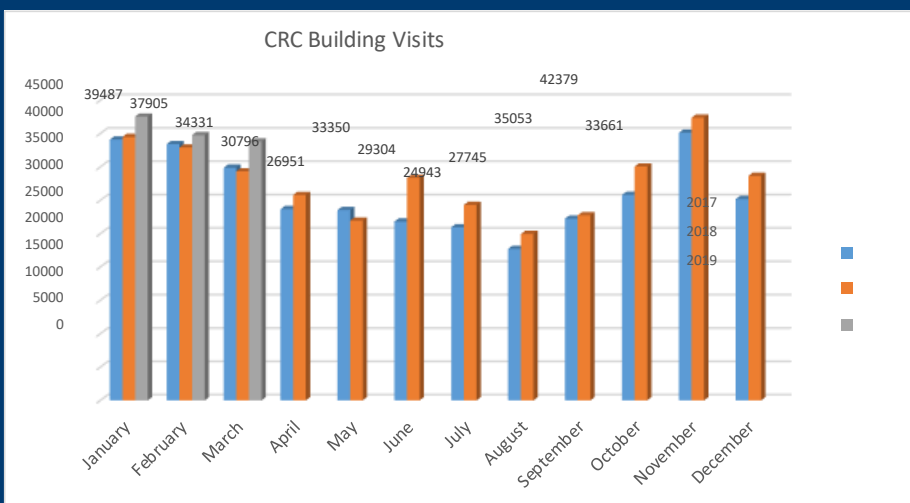
Some people view the word growth as a “bad” word. The Community Recreation Center staff views it as an opportunity. We are experiencing growth in this facility more than ever. Staff has started conversations about creatively using our current space to accommodate our growing numbers. It is not uncommon to walk out of our offices doors to find a number of users stretching and working out in every square inch of available space. From January to March of 2018, we had just under 116,000 visits.

From January to March of 2019, we had around 126,000 visits. This is 10,000 more visits in 2019 in a short 3 month period. More people in the door creates a number of different challenges for the front desk, childcare and facilities. Work orders are at an all time high, child care staff have been forced to turn people away because they are at capacity and the front desk is constantly busy. Staff has worked hard to keep up with the opportunities. So far in 2019, our Facility Technician has received over 120 work orders. Child care has watched over 2250 kids, the front desk is greeting an average of 1,400 people each day. We are Impacting Lives and Building Community Pride with each opportunity!



COMMUNITY RECREATION CENTER VISITS

After 3 months we have seen over 126,000 visits. 2018 total was 395,905...what will 2019 bring?



Numbers at a glance

CRC Customers in 2019

The Community Recreation Center front desk has greeted over **126,000** customer so far in 2019.

March Visits

March held strong with 38,806 visits to the Community Recreation Center. We averaged 1,289 visits a day.

Wondering how the snow storm effected business? We had 749 visits before we closed at 12:30pm, Wednesday March 13th due to the bomb cyclone! March 14th had 1,751 visits with a late start of 10am.

Memberships

In the month of March we gained **332 new** members and 103, 20-visit passes sold.

Silver Sneakers

March stayed strong with over 4,119 visits from a total of 2,287 silver sneaker members.

January 2019 stays in the lead with 4,550 visits

Birthday Rentals

In the month of March we hosted **51** birthday party rentals in our facility.



SPOTLIGHT

In 2019 Windsor will be completing our Transportation Master Plan. This will be the first ever comprehensive look at both non-motorized and motorized infrastructure for the Town of Windsor. This follows on the heels of the adoption of the Complete Streets Policy developed by the Town’s Planning department in 2018. The policy states: “The Town shall develop a safe, reliable, efficient, integrated and connected transportation system for all modes of transportation that will promote access, mobility and health for all users.” The Town has hired Fehrs and Peers (FP) to lead the process. FP is a large Denver based firm with an extensive resource network and experience working nationally and with northern Colorado communities. Their initial efforts will be reviewing, compiling and integrating all existing Town documents related to transportation. Then, working with Town Staff, will evaluate and identify gaps in the low stress bicycle and pedestrian network, safe routes to school, trail network, regional connectivity, safety and identification of future trends. This summer will be the start of a comprehensive community engagement effort which will include things like pop-up events, open houses, focus groups, intercept events and of course on-line. Be on the look out for ways to participate and promote within your networks.

Project Team



FEHR & PEERS

Our proposed team includes experienced transportation professionals with expertise specific to the Town of Windsor’s needs. You can expect our project team to be responsive, dependable, approachable, and solutions-oriented. F&P’s customer service philosophy is simple: help our clients meet their goals, treat them with respect, and value each opportunity to work for them.

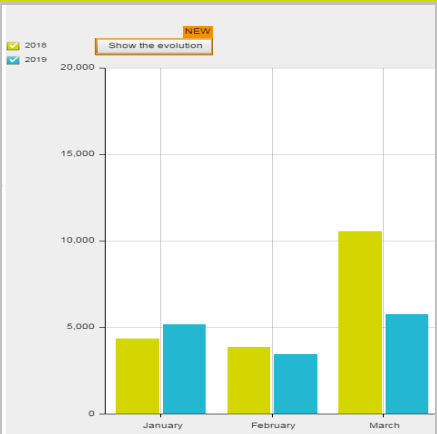
- We respect our clients and treat them the way we would want to be treated.
- We communicate openly and professionally, respond to e-mails and phone calls within one day.
- Only accept scopes, schedules, and fees that we know we can deliver.
- Deliver on our commitments.

We value the opportunity to work for our clients. Successful client relationships are based on trust and we value the many long-standing, trusting relationships that we have developed with clients over the years.

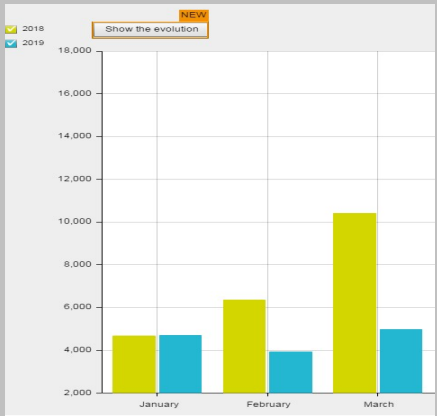


TRAIL COUNTS

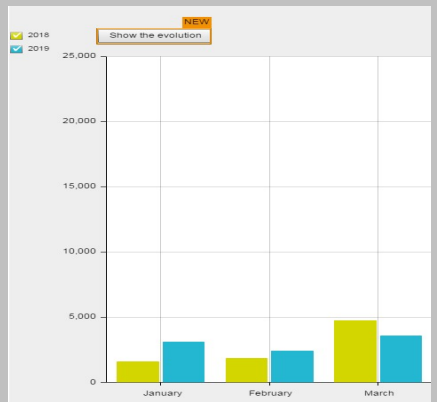
Boardwalk Park



Eastman Park



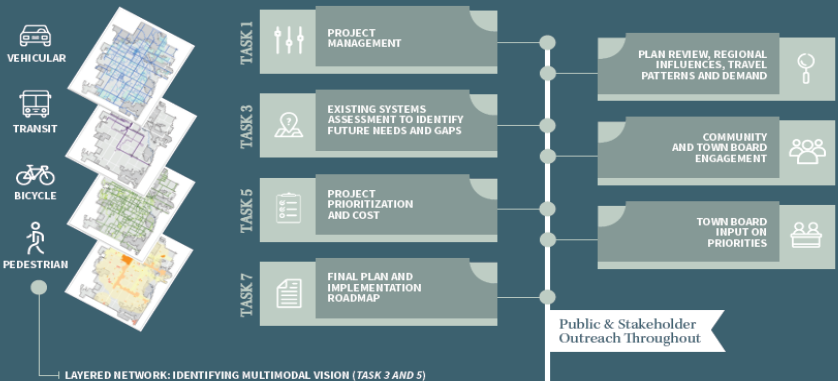
Poudre East



What is a Transportation Master Plan?

A Transportation Master Plan (TMP) sets a long-term vision for a community’s multimodal network, while providing actionable steps toward implementation of short-term projects and longer-term objectives.

What will the Windsor TMP planning process entail?





COMMUNICATIONS

TOP POSTS

	DATE	REACTIONS	COMMENTS	ENGAGEMENT	REACH
New sand on Windsor Lake Beach	Mar 19	169	10	8.6%	3,407
Main Park tree removal	Mar 22	114	18	16.6%	5,406
Smoking survey	Mar 04	73	35	21.3%	5,890

BY THE NUMBERS

Facebook Page	Total Fans	Fan Increase	Posts Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
Windsor Parks, Recreation & Culture	5,817	1.15%	31	127,380	4,109	1,265	40.8	1,010



FACEBOOK ENGAGEMENT

INTERACTIONS

1,032 REACTIONS

122 COMMENTS

111 SHARES

1,265 TOTAL ENGAGEMENTS



TWITTER ENGAGEMENT

INTERACTIONS

1 REPLIES

3 RETWEETS

2 COMMENTS

17 LIKES

TOP POSTS

	DATE	REACH	RESPONSES	CLICKS	RETWEETS
Poudre River Trail Closure	Mar 18	377	1	—	1
Smoking survey	Mar 15	376	1	1,235	1
Tree Sale	Mar 09	369	1	161	1

BY THE NUMBERS

Twitter Profile	Total Followers	Follower Increase	Tweets Sent	Organic Impressions	Organic Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
WindsorPRC	227	5.6%	13	5,995	26.41	80	0.35	3	20



WEBSITE ENGAGEMENT

29,409

VISITS

23,716

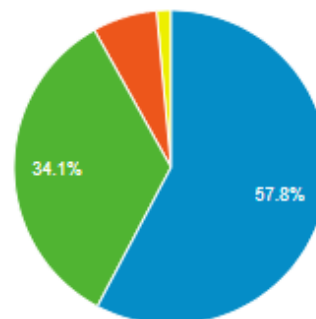
UNIQUE PAGE VIEWS

56

seconds

DURATION

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