



PARKS, RECREATION & CULTURE ADVISORY BOARD MEETING

July 10, 2018, 7:00pm
Community Recreation Center
250 N. 11th St, Windsor, CO 80550

The Town of Windsor will make reasonable accommodations for access to Town services, programs, and activities and will make special communication arrangements for persons with disabilities. Please call (970) 674-2400 by noon on the 24 hours prior to the meeting to make arrangements.

AGENDA

A. CALL TO ORDER

1. Roll Call
2. Review of Agenda by the Board and Addition of Items of New Business to the Agenda for Consideration by the Board
3. Liaison Reports
 - Town Board Liaison
 - Weld RE-4 School District
4. Public Invited to be Heard

B. CONSENT CALENDAR

1. Minutes from June 5, 2018

C. BOARD REVIEW / DISCUSSION

1. Treasure Island Garden Recognition
2. Fitness / Recreation Presentation
3. Museum Acquisition
4. Creamery Programming Discussion
5. 2018 Capital Improvement Project Update
6. 2016 – 18 Goals (Quarterly Update)
7. 2019 Budget (staffing requests)
8. 2019 – 20 Goals Discussion

D. COMMUNICATION

1. Staff
2. Board

E. ADJOURN

FUTURE MEETINGS

August 7, 2018	Regular Parks, Recreation & Culture Advisory Board Meeting
September 4, 2018	Regular Parks, Recreation & Culture Advisory Board Meeting

The Windsor Parks, Recreation & Culture Department oversees the provision of services related to recreation and cultural opportunities for the entire community through quality programs, facilities, service and management of natural resources.



PARKS, RECREATION & CULTURE ADVISORY BOARD MEETING

June 5, 2018, 7:00 P.M.

Community Recreation Center

250 N. 11th Street, Windsor, CO 80550

Minutes

A. CALL TO ORDER

John Nuspl called the meeting to order at 7:01 P.M.

1. Roll Call

Matt Morgan-Absent
Patrick Lightfoot
Rebecca Holder-Otte
John Nuspl
Dave Sandlin-Absent
Sandy Brug
Chris Perkins

Town Board Liaison

Barry Wilson

Also Present:

Parks, Recreation & Culture Director
Manager of Recreation
Parks Operation Manager
Open Space & Trails Manager
Customer Service Supervisor
Customer Service Representatives

Eric Lucas
Tara Fotsch
Bob Worthen
Wade Willis
Mike Lucero
Logan Anderson
Michelle Vasquez
Meredith Logan

2. Review of Agenda by the Board and Addition of Items of New Business to the Agenda for Consideration by the Board

Ms. Holder-Otte moved to approve the Agenda. Ms. Brug seconded the motion. All members present voted Aye. Motion carried.

3. Liaison Reports

• Town Board

Mr. Wilson reported on previous topics discussed:

- LaBue Farm purchased for future community park.
- Approved the park shop and museum archive-combined location at Diamond Valley.
- Final Village East Park plan was also approved.
- Outside of Parks, Recreation & Culture-Sewer line 257/Harmony and another water line going in to the north Weld water system, giving the town two connections and a more reliable system and dual connections. Working on something similar with Fort Collins/Loveland Water District. Looking into potential water treatment facility-right now purchasing water from three different water districts, own water rights but have to pay for the treatment. Next week Town Board will tour Brighton and Cherry Creek to look at 2-3 water osmosis treatment systems which is a consideration for Windsor.
- Two day strategic planning-looked at 5-20 years in future, great for Mr. Wilson as a new Town Board member, very proactive in looking out further then others and knowing where the Town has to go.
- Mr. Nuspl inquired about major project on corner of County Road 13-Owned by a doctor who leased it to Best Way Concrete, 20 acres for mining over the next 3 years, then

return it to the state it's in now. Future thought from owner is to have a Home Depot there, but nothing submitted. Property is not part of Windsor, but incorporated Weld County. Concrete trucks will go anywhere and everywhere to deliver, but agreed to divert gravel trucks from Main Street.

- Weld Re-4 School District
 - Mr. Perkins reported that school is out for the summer and construction continues to go on, some changes, but remains within budget and contingencies and still on track. Working on Saturdays at WHS to make sure they get done on time.
 - Mr. Nuspl inquired about the sign needing bus drivers-continual problem, always looking for more bus drivers/challenge to fill spots. Through school year, constantly rotating through drivers, they stay for only a few months, then there is a need for more. Not a full-time/year round position, 2-3 hours in the morning, 2-3 hours in the afternoon, 50-60 kids.

4. Public to be Heard
No Report/Hearings

B. CONSENT CALENDAR

1. Minutes from May 1, 2018

Approved minutes will now be signed by John Nuspl, PReCAB-Chairman

Mr. Lightfoot moved to approve the minutes as submitted. Ms. Brug seconded the motion. All members present voted Aye. Motion carried.

C. BOARD REVIEW/DISCUSSION

1. Customer Service Presentation

- Mr. Lucero, Customer Service Supervisor reported on the following:
 - Introduced the Customer Service and Child Care Teams, explained each role and their importance to the front desk, public, and overall organization.
 - Reviewed topics that will be the focus of presentation.
 - Facility/Park Shelters: Room Rentals 92% increase in paid room rentals from 2016-2017, on pace to do over 900 paid room rentals in 2018 (740 in 2017), new technology available. Park Shelters averaged 225 over the last 3 years, heaviest May through September (42/month). Child Care Center M-F 8AM-1:30 PM average 28, high 39. M-TH 4:30 PM-8 PM average 10, high 18, Saturday 8 AM-12 PM average 15, high 2, fun place to be and kids enjoy their time while in there, great relationships built.
 - Expressed his highest praise to his entire team/staff and all they do.
- Mr. Anderson, Customer Service MOD reported on the following:
 - Explained COE (Cooperative Office Education) program offered through WHS during junior year.
 - Amenities of CRC-Gymnasiums, pool/hot tub area, weight room, aerobic/fitness classes, Senior Lounge, open room space (ceremonies, meetings, receptions, etc.), child care.
 - Statistics: Eco Counter- located outside front doors, counting people who walk in, 2017 highest is about 40,000 people to lowest around 23,000 people, somewhat dependent on time of year (in building in winter vs outdoor amenities in summer). Annual Family of Four memberships- increases in September/October due to grand opening/expansion and renewals and January due to 13th month free promotion. Passes/Daily Visits- year annual passes seem to be more popular, daily pass purchased to check it out then tendency to turn around and buy a longer-term pass because they like it, a lot of outside visits from surrounding communities outside of Windsor. Memberships- 4,751 total, Silver Sneakers as a new addition. Registrations In-Person /Over the Phone- 61,689 in 2017 and 32,509 so far in 2018. Online Registrations (RecTrac)- 5,739 in 2017 and 3,402 in 2018. Wanting to improve

those numbers with future trainings for staff and public, making it easier and less time consuming, more user-friendly.

- Ms. Vasquez, Customer Service MOD reported on the following:
 - Birthday Party options: Pool Party Birthday Package-\$110, one hour in room, 30 wristbands for swimming. Birthday Party Package-\$50.00, two hours in room, add on's are available for additional cost (Citter, Science, Open Gym) and are very popular. Averaged 31 birthday parties a month in 2017, 366 total. This year averaging 42 parties a month, at this rate will reach 500 mark by December. In the process of adding third party package (Nerf Battle Party Package) and proposing 1-2 more (Princess/Mermaid Party and Art Party) to keep interest, getting people coming back and investing in Windsor.
- Ms. Logan, Customer Service Representative reported on the following:
 - Overall knowledge of front desk/customer service staff: memberships/terms, programing, rentals, classes, times/days, pricing, parties, etc. and everything offered in order to provide the correct information and assist public.
 - Activity Guide: 200+ activities each season.
 - Unique questions from public-CRC used as a town go-to for all types of information, non PR&C related.

Mr. Wilson complimented how quickly the public is addressed when asking a question, not only in person, on the phone, but also social media/Facebook. The Department as a whole does a great job responding to the public.

Ms. Holder-Otte inquired about what is customer service's biggest opportunity or challenge as a team-Ms. Logan expressed her thoughts on town growth and so quickly, being able to keep up, inconsistencies with policies/procedures in order to provide the best information and everyone on the same page. Mr. Lucero talked about the expansion and emphasized the importance of customer service and making sure they are doing the right thing, they are taken care of, looking out for the best interest of the rec center and town and their guests, priority number one.

Mr. Nuspl inquired about staff turnover-Mr. Lucero feels blessed with the consistency/term of his team. Ms. Fotsch mentioned how years ago there were issues with losing people every 2-3 months due to part time status at the front desk, but with the help and approval from Town Board/Management they have been able to make the adjustments and add on full-time/benefited staff.

Mr. Perkins inquired about continued growth and utilization numbers for expansion and another recreation center-Mr. Lucas projecting 10 years out, hitting 60,000 population target 2030-2040.

2. 2019-20 Goals

- Mr. Lucas reported the following:
 - Working on goal setting process for past 2-3 months, very close, info not public yet, but wanted to share now.
 - Reviewed goals set-Accreditation, Leave and Legacy (Conservation, Health & Wellness, Social Equity), Customer Service, Fiscal Responsibility. Brought back objectives in how to achieve them.
 - Strategic Plan session-two year goals were set from Town Board perspective, as well as, what the Town looks like long term, 10-20 years out. Focus on 60,000 population.
 - Presented a caricature sketch from artist who came in during entire day and compiled a visual of the Town Board and Senior Leadership Team's vision of Windsor. Included are short and long term goals where Parks, Recreation & Culture are intertwined within every single element. Focus on five main areas-Water, Trails, Roads and Traffic, Downtown, Facilities.
 - Will hold a public discussion in next month or so. No decisions yet, but what we would like to be in a perfect world and what steps we can take to get there.
 - Other ideas were discussed, but not all are shown on vision visual.

- Discussed specifics of proposed goals, will send slides to all members to look over and get thoughts.
- Discussion was held about more business expansion other than downtown-being more intentional with building and where, combined fees, keeping up with demands/staff/budget/trends, looking to partner with other business to focus on wellness (not all on PR&C), being affordable, holding focus groups and talking to general public about what they are looking for/wanting, code changes/park fees and discussing how to be creative, but still meeting the needs, affluence balance-programming piece being a challenge, how to stay competitive ,but not impact participation, looking to outside consultants and how to plan for trends, new ways to publicize activities/events (Activity Guide used solely for athletics).

D. COMMUNICATION

1. Staff

- Submitted NPRA gold medal video-find out late September in Indianapolis. Posted on website, Facebook and YouTube.
- Luke Bolinger leaving, going to Town of Erie.
- Request from Tree Board-joint meeting in September, if interested, onsite at Highland Meadows Park/Tree Audit-Bring back for decision in July.
- Eric will be gone to Yellowstone-Tara is in charge.
- Summer is in full swing, day camp up to 42 participants (23-27 average last year).
- Things going well with trails/inquiries/development/upkeep, new seasonal staff.
- All Town BBQ/Concert/Artisan Market Thursday June 7
- Farmers Market on Saturdays
- Reminder-July meeting on the 10th

2. Board

- Plans for Jacoby Farm Park: Historical Society did an oral history with Larry Jacoby, posted on YouTube

E. ADJOURN

Ms. Brug moved to adjourn the meeting. Mr. Lightfoot seconded the motion. All members present voted Aye. Motion carried. Meeting was adjourned at 8:25 PM

CERTIFICATION:

Approved by the Windsor Parks, Recreation & Culture Advisory Board on the _____ day of _____, 20____

John Nuspl, Chairman
Parks, Recreation & Culture Advisory Board

Submitted by:
Kristy Zulkoski, PR&C Administrative Specialist



Town of Windsor
Department of Parks, Recreation, and Culture
Culture Division
250 N. 11th Street * Windsor, CO 80550

Potential Acquisition Form

Source:

- ☐ Donation
☒ Staff Acquired
☐ Transfer / Exchange
☐ Purchase



Name: Town of Windsor Police Dept., Aaron Lopez Date: 06-01-2018
Address: _____
City: Windsor State: CO Zip Code: 80550
Phone: _____ Email: _____

Price: not assessed Estimated Value (for donation or transfer/exchange)

Description and Provenance of Object(s):

All items donated to the museum from the Windsor Police Department.

- Uniform, patrol sergeant uniform. Used from 1990 onward. Windsor P.D. Pants and shirt.
- Badge, Code Enforcement officer badge, Windsor P.D. Badge type was in use as uniform items for code enforcement/animal control officers from 1970s-2018.
- Insignia, emblem. Windsor Police Department. In use on uniforms from 1990-2014.
- Radar gun, "Speedgun" used by P.D. 1980s-1990
- Radar gun, "Stalker" manufactured in 1990s, purchased by Windsor P.D. in 2001 and used until 2008.
- Radio, pack set. Motorola. 1980s model, used by Windsor P.D. until mid-1990s.
- Breathe Tester, portable. In pack with instructions. Used by Windsor P.D. from 1980s-early 1990s.



Museum Staff Recommendation:

Date: 06-01-2018

Accept into Museum Permanent Collection: ☒ Accept ☐ Decline

Accept into Museum Education Collection: ☐ Accept ☐ Decline

Reason for Decision:

☒ Aligns with mission

☒ Has established provenance/story

☒ Good Condition

☒ Has exhibit potential

☒ Fills gap in collection

☒ Space to store

☐ Other: _____

Parks, Recreation, and Culture Advisory Board (PReCAB) Decision:

Date: _____

Accept into Museum Permanent Collection: ☐ Accept ☐ Decline

Accept into Museum Education Collection: ☐ Accept ☐ Decline

Reason for Decision: _____

Town Board Decision:

Date: _____

Accept into Museum Permanent Collection: ☐ Accept ☐ Decline

Accept into Museum Education Collection: ☐ Accept ☐ Decline

Reason for Decision: _____

Signatures:

Art & Heritage Manager or Director of Parks, Recreation, and Culture Department

Date

Mayor, Town of Windsor

Date



Town of Windsor

Department of Parks, Recreation, and Culture

Culture Division

250 N. 11th Street * Windsor, CO 80550

Potential Acquisition Form

Source:

- ☐ Donation
☒ Staff Acquired
☐ Transfer / Exchange
☐ Purchase



Name: Town of Windsor, Kelly Houghteling Date: 06-01-2018
Address: _____
City: Windsor State: CO Zip Code: 80550
Phone: _____ Email: _____

Price: not assessed Estimated Value (for donation or transfer/exchange)

Description and Provenance of Object(s):

- Challenge Coin, 2018, commemorating the 10 year anniversary of the 2008 tornado that hit Windsor. Coins were given to 50 members of the community and honorees, 5 raffled off at safety fair event on May 22, 2018. Mayor Melendez will hand out more coins in the coming months. At May 14, 2018 tornado commemoration event, coins were handed out by Mayor Melendez to people and agencies that responded to the 2008 tornado.



Museum Staff Recommendation:Date: 06-01-2018Accept into Museum Permanent Collection: ☒ Accept ☐ DeclineAccept into Museum Education Collection: ☐ Accept ☐ Decline

Reason for Decision:

☒ Aligns with mission☒ Has established provenance/story☒ Good Condition☒ Has exhibit potential☒ Fills gap in collection☒ Space to store☐ Other: _____**Parks, Recreation, and Culture Advisory Board (PReCAB) Decision:**

Date: _____

Accept into Museum Permanent Collection: ☐ Accept ☐ DeclineAccept into Museum Education Collection: ☐ Accept ☐ Decline

Reason for Decision: _____

Town Board Decision:

Date: _____

Accept into Museum Permanent Collection: ☐ Accept ☐ DeclineAccept into Museum Education Collection: ☐ Accept ☐ Decline

Reason for Decision: _____

Signatures:_____
Art & Heritage Manager or Director of Parks, Recreation, and Culture Department_____
Date_____
Mayor, Town of Windsor_____
Date



American Academy for Park and Recreation Administration

The Honorable John Hickenlooper
Office of the Governor
136 State Capitol Building
Denver, CO 80203

Dear Governor Hickenlooper,

It is with great pleasure that the American Academy for Park & Recreation Administration (AAPRA) notifies you that Windsor Parks, Recreation and Culture has been chosen as a finalist for the *2018 National Gold Medal Award Program for Excellence in Park & Recreation Management*. Windsor Parks, Recreation and Culture has been selected as a finalist through a rigorous judging process done by a knowledgeable panel of judges.

Began in 1965, the National Gold Medal Award Program recognizes the five (5) best managed park and recreation agency in their respective population class: Class I (400,001 and over); Class II (150,001 – 400,000); Class III (75,001 – 150,000); Class IV (30,001 – 75,000) and Class V (under 30,000). Windsor Parks, Recreation and Culture has demonstrated excellence in long-range planning, resource management and innovative approaches to delivering superb park and recreation services with fiscally sound business practices.

In its application, each agency is asked to provide specific examples of why their agency is outstanding; how the agency positively impacts its community; their innovative approaches to garnering public support, citizen involvement, and staff engagement; specific examples of the results or outcomes they have achieved; how they are addressing the issues of social equity, health and wellness, and conservation; and how the agency has addressed community challenges within the last three years.

The prestigious Gold Medal Award will be presented Tuesday, September 25, 2018, at the General Session of the National Recreation & Park Association's Annual Conference in Indianapolis.

The American Academy for Park & Recreation Administration is a national nonprofit organization comprised of high-level experienced professionals dedicated to the advancement of public parks and recreation. The Academy provides the National Gold Medal Award Program with the generous support of its sponsor, Musco Lighting, and with the administrative support of the National Recreation and Park Association.

Please join AAPRA in congratulating Windsor Parks, Recreation and Culture for this national achievement.

Sincerely,

Mark McHenry, President
American Academy for Park & Recreation Administration

cc: Eric Lucas, Director, Windsor Parks, Recreation and Culture

MICHAEL F. BENNET
COLORADO



United States Senate
WASHINGTON, D.C. 20510

June 28, 2018

Eric Lucas
Director
Windsor Parks, Recreation & Culture
250 North 11th Street
Windsor, CO 80550

Dear Eric:

Congratulations on the selection of Windsor Parks, Recreation & Culture as a finalist for the 2018 National Gold Medal Award Program. This well-deserved recognition from the National Recreation & Park Association (NRPA) is a testament to your excellence in park and recreation management.

Your emphasis on community-driven empathy and environmental care for the Town of Windsor reflects your commitment to improving the lives of the community you serve. We know your efforts will continue to make Windsor dynamic and beautiful.

Thank you for all that you do, and we wish you the best of luck in the upcoming NRPA awards ceremony.

Sincerely,

A handwritten signature in blue ink, appearing to read "M.F. Bennet", with a stylized flourish at the end.

Michael F. Bennet
United States Senator



MEMORANDUM

Date: June 28, 2018
To: Mayor and Town Board
Via: Shane Hale, Town Manager
From: Wade Willis, CPRP, Open Space and Trails Manager
Re: Alliance of National Heritage Areas Washington D.C. and
Baltimore ANHA Training

Thank you for the incredible opportunity to travel to Washington DC and Baltimore to represent the Cache la Poudre National Heritage Area (CALA), the Town of Windsor and Heritage Areas (HA) across the nation. I had the fortune of traveling with Kathleen Benedict, the Executive Director of the CALA. To provide a little context, a National Heritage Area (NHA) is a site designated by the United States Congress as nationally significant and intended to encourage historic preservation and an appreciation of the history, cultures and heritage of the site or area. There are currently 49 National Heritage Areas. These are not federally owned or managed places. (Exhibit A) CALA has been a great funding partner on many projects completed by the Town of Windsor including the Frank State Wildlife Area Management Documents, the Eastman South Master Plan, the Eaton House Master Plan as well as a funding partner of the newly added statue at Boardwalk Park.

The original purpose of this trip was to engage House and Senate staffers to try to get our federal funding released. The FY2018 federal funding for the Heritage Area runs from October 2017-September 2018, so we were halfway through the year already without our full 2018 funding despite the fact that Congress passed a budget in March fully funding the Heritage Areas. We need those funds disbursed to the Heritage Areas before the end of the fiscal year. Fortunately, the Department of Interior finally released the funds about a week before we left for D.C. This still was the primary focus of our discussions with staff around how to avoid this pitfall in the future as well as touting the benefits that the Heritage Areas provide to the region. We also spoke with staff about a new Engage America Act which could provide technical assistance to communities adjacent to Heritage Areas. I arrived in Washington at 1:00 on Tuesday, after a quick lunch, Kathleen and I met with Andy Spencer, Executive Director of the South Park National Heritage Area who also joined us for our meetings with staffers. Our first appointment that afternoon was with Courtney Davis, Legislative Aide with Senator Bennet's Office. Senator Bennet has been a supporter of NHA's and is very familiar with what Colorado has to offer. The emphasis of the discussion was to share the challenges

of the delayed appropriations on the impact of distribution of funds granted by HA's. We also asked for information related to the Engage America program which was recently introduced to the Senate and is committee and references Heritage Areas. We sought clarification as to what might be the impact to Heritage Areas and asked that she research and provide further clarification. We also shared a great new program CALA has developed with the Poudre Fire Authority called Play it Safe on the Poudre. (Exhibit B). Our next meeting was with Jared Soncrant, Legislative Correspondent with Senator Gardener's office. Again a very good discussion with the same topics as our previous meetings, although Senator Gardner has already co-sponsored the Engage America Act in the Senate.

On Wednesday we started bright and early with Tom Clancy, Legislative Assistant to Jared Polis. Jared Polis has been a great supporter of HA's, however Mr. Clancy was new to his role so we provided a more extensive background to the importance of HA's and expressed the challenge of the appropriations issue. Tom Clancy is also from the Windsor area! Our last meeting was with Ms. Dusty Johnson, a Legislative Aide with Ken Buck's Office. This was only the second time Kathleen had met with Ms. Johnson, in addition to the topics discovered previously Kathleen emphasized the great work underway by the Colorado Heritage Areas. There had been some controversy regarding a 4th proposed Heritage area in southeast Colorado that Mr. Buck has been in support of the opposition. The existing HA's in Colorado are not in support of or against the formation of an additional HAs, however it is important to seek continued support of the programs that already are in existence, thus the importance to draw the distinction.

After a lunch at the Department of Interior, where I had the opportunity to meet the Interim Head of the National Park Service, Dan Smith, we lunched with other national heritage areas and Martha Raymond, who is the National Coordinator for Heritage Areas for the National Park Service. We spoke about many of the topics discussed with House and Senate Staffers and sought guidance about what individual HA's should be doing to continue to receive support and funding at the federal level. After lunch we traveled by Train to Baltimore for training.

Thursday was the commencement of the Sustainability Training in Baltimore June 14-15. The training was held at the Garrett-Jacobs Mansion located at Mount Vernon Place, just ½ a block from the original Washington Memorial.



The focus of the training was on Heritage Area reauthorization, which is coming up in 2024, so we have to start the process now. A board member was requested to attend so that the training can be more integrative. This training was provided by the Association of National Heritage Areas and primarily revolved around Board Development and sustainability planning. Though the focus was on HA's, I found all of the educational materials were directly transferrable and beneficial in helping to guide the development of the Open Space and Trail Division. I have included the agenda for reference (Exhibit C) Friday commenced with a tour of the Washington Memorial consisting of 240 steps in a very tight spiral staircase, but an incredible view at the top and free admission to the Walters Art Museum and then back to Colorado.



ANHA

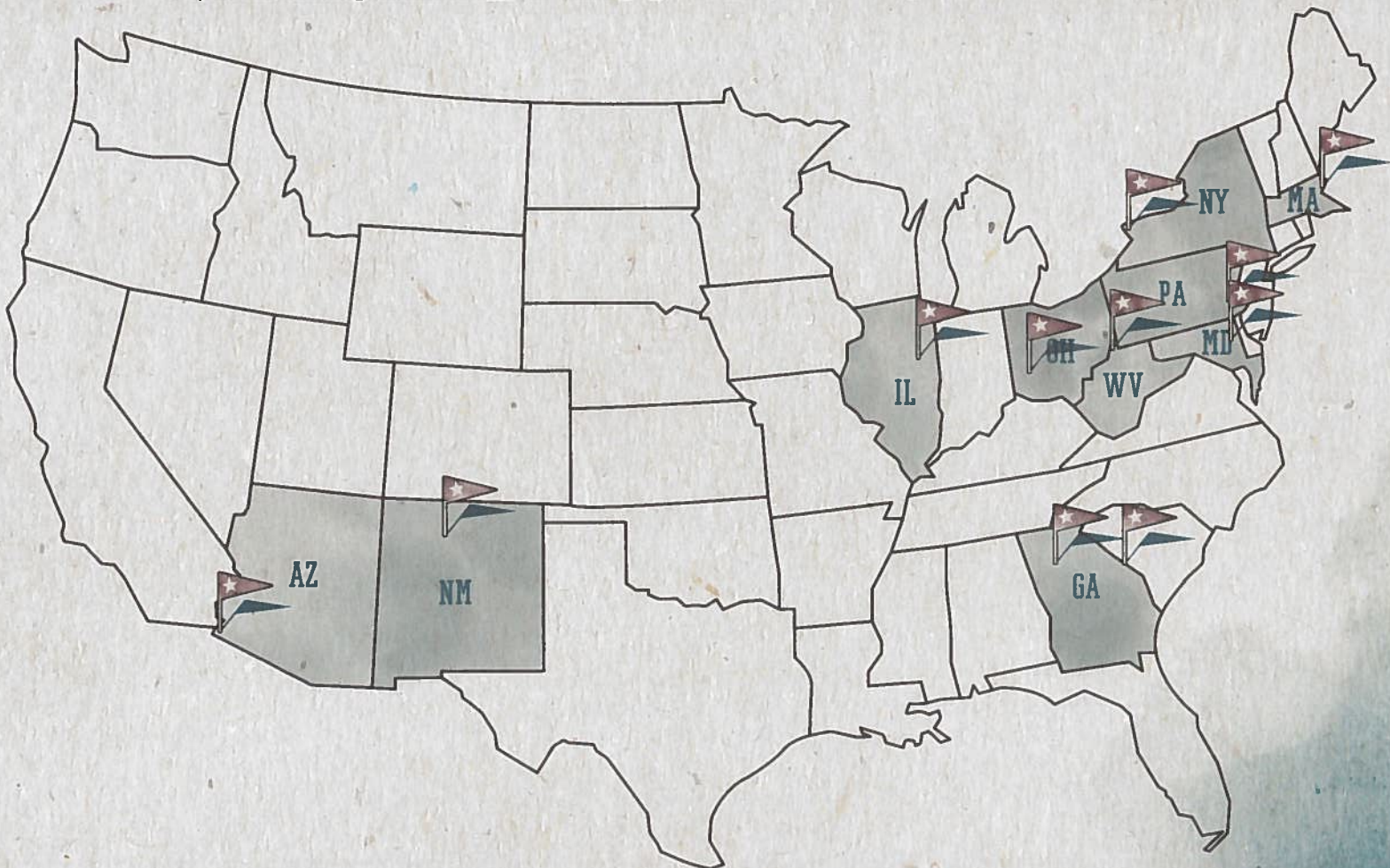
Alliance of National Heritage Areas

CONNECTING THE *Heart & Soul* of American Communities

MAY 2018 | VOLUME 2

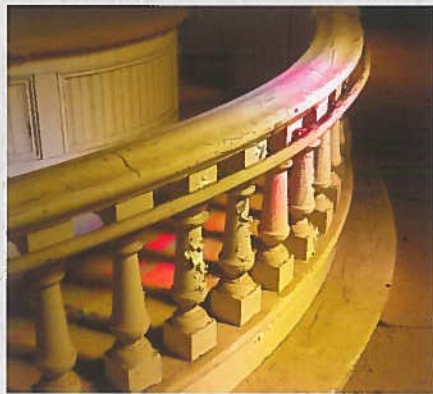
While National Heritage Areas generate jobs and tax revenues through economic development, they also impact communities at a deeper level. American history is comprised of soaring accomplishments alongside painful struggle. Together, they embody our national character.

In this edition, we focus on 11 more communities throughout the nation where National Heritage Areas have helped work through those struggles — bringing diverse communities together for the common good.





Commitment, perseverance and know-how. Augusta Canal National Heritage Area brings these to the task of saving Mother Trinity Church. To preserve this nationally significant African-American historic site, it must be moved from its present location by June.



AUGUSTA, GA

Moving Heaven & Earth

Saving Mother Trinity Church

Glowing in the torchlight, the faces of 125 enslaved people shone with piety and excitement. As they made their way through the darkened streets of Augusta, Georgia that night in 1840, no one in the procession could have known they were lighting the way to the birth of a major religious denomination.

Augusta's historic Mother Trinity Church, the birthplace of the Christian Methodist Episcopal denomination, has many stories to tell. Yet, after 158 years of worship at its original location near the banks of the Augusta Canal, the Trinity congregation abandoned their historic sanctuary. The reason: contamination from a defunct manufactured gas plant had poisoned the ground beneath the church. In 1997 Atlanta Gas Light Company bought the church property, the congregation rebuilt and

relocated, and Mother Trinity stood empty for almost twenty years. It became clear the utility planned to demolish the old building.

The Augusta Canal National Heritage Area (ACNHA) stepped in, spearheading the "Save Mother Trinity" initiative. With guidance from Partners for Sacred Places, a national non-profit that specializes in repurposing of historic worship spaces, ACNHA convened more than fifty community stakeholders to look at how the church could be reused for a meaningful, sustainable purpose. "But first and foremost, we needed to save and stabilize the structure," explained ACHNA Executive Director Dayton Sherrouse.

The clock was ticking. The gas company was under orders to clean up the property by 2019. As an alternative to demolition,

ACNHA sought permission to move the structure onto an adjacent parcel, but the gas company resisted. Finally, a formal mediation between the company and Augusta's Historic Preservation Commission yielded an agreement; the gas company would deed both the church and nearby land to the Augusta Canal Authority (ACNHA's management organization) and contribute \$300,000 toward the cost of relocation--provided the move is completed by mid-June 2018.

"We've contracted with an experienced building mover and he is currently hard at work," Sherrouse said. "We're now hopeful that one day Mother Trinity will again shine her light in this community and beyond."

AUGUSTA CANAL NATIONAL HERITAGE AREA — GEORGIA (AUGUSTACANAL.COM)

DAYTON, OH

Aviation Heritage Area Honors WWII Airmen

As a young boy in Amsterdam, Bill Albers was witness to one of the most epic scenes in World War II: massive streams of U.S. B-17 and British Lancaster bombers crossing high over Holland on their way to targets in Germany.

Albers isn't sure he remembers seeing the bombers—he was five when the war ended—but his mother spoke of them so often she etched an indelible image in his mind's eye. It reminds him not just of the bombers, but of the thousands of airmen who flew them—and the thousands who perished.

An aviation heritage group in the National Aviation Heritage Area has given him a chance to repay those airmen by building a flying memorial and sharing his story with younger generations.

Albers grew up in Holland and served in the Royal Dutch Air Force, but he's lived most of his life in the United States. Now a retired engineer and aerospace executive, he lives in Sidney, Ohio and volunteers for the nonprofit Champaign Aviation Museum in nearby Urbana. He's one of more than 100 volunteers who are building the Champaign Lady—a real, flyable B-17G Flying Fortress, the same kind of bomber that filled Holland's sky when Albers was young.

Albers said he learned of the museum about seven years ago and quickly joined. "As an engineer, I fit right in there," he says. Besides working on the airplane itself, Albers speaks frequently to community groups about the project and about B-17s, enriched by his personal memories and extensive research.



The project means much more to Albers than a chance to build a classic airplane. "We are building a memorial for the 24,000 young men who died in this airplane," he says.

NATIONAL AVIATION HERITAGE AREA — OHIO
(AVIATIONHERITAGEAREA.ORG)

SCHUYLKILL COUNTY, PA

Rebuilding a Community and its Economy

The headwaters of the Schuylkill River originate in rural Schuylkill County, PA, a region known for its once vibrant and proud economy stemming from a booming coal industry at the turn of the century. Today the area suffers from high unemployment, and approximately 20% of its youth live in poverty. Young residents are forced to leave to find work, which contributes to a steady decrease in population. In response to this dire situation, the Schuylkill River Greenways NHA has established the Heritage Conservation Corps (HCC) in partnership with several key organizations, including AmeriCorps Vista, the PA CareerLink job program, the Schuylkill Vision community group, the PA Department of Conservation and Natural Resources, the Schuylkill County Community Foundation, the USDA and others.

HCC is a program designed to engage and employ local youth in order to teach them the marketable skill of trail construction in addition to exposing them to alternative

careers in a variety of industries and community building. In the summer of 2017, four young men led by an adult supervisor built 1.4 miles of new trail in Schuylkill County, making progress toward closing a critical trail gap in that area. In addition to trail building, the group also worked with community members in Mahanoy City to establish a successful community garden on a vacant lot in this depressed city. Further, over the course of the twelve week program, the HCC team visited several worksites to learn about different career paths, including a construction site and a wind energy farm. The program was a resounding success and plans for 2018 are underway to hire a new round of youth who will focus on building another two mile section of the Schuylkill River Trail while learning about job opportunities and giving back to the community.

The Heritage Conservation Corps program marries several parallel goals that are common to Heritage Areas all over the United States: community building,

economic development, trail building and conservation. With our partners in this challenged region, we are making progress by leveraging the relationships and resources available to SRG as a National Heritage Area and contributing to the positive improvement of the communities around us.

SCHUYLKILL RIVER NATIONAL HERITAGE AREA — PENNSYLVANIA (SCHUYLKILLRIVER.ORG)



SPRINGFIELD, IL

LEAD: The Spirit Of Lincoln Youth Academy



LEAD is robust, one-of-a-kind youth leadership program that utilizes immersive experiences to empower emerging leaders to develop leadership qualities. We specifically select students who have the potential to be leaders, but may not see it in themselves.

Participants spend a full week exploring the qualities that made Abraham Lincoln such a great leader in his day. They learn why those same qualities are so important in our leaders today, and how, as individuals, they can apply those qualities as they develop their own leadership skills for the future.

During LEAD, the emerging leaders learn about Lincoln's life and times by visiting various historic sites throughout the National Heritage Area to see how individuals were able to make a difference

in their communities and affect change in their state and their nation. They examine how people in today's world face many of the same challenges as those faced by Lincoln and other leaders of his day. The emerging leaders discuss the leadership qualities of honesty, empathy, humility and perseverance and developed a plan for incorporating those qualities into their own lives as they return home.

Clinton, a 2017 participant in the program said; "I learned to be a better leader this week because I was taught how to make my own footsteps." Anna, another 2017 participant described her experience this way; "I loved the group debriefs, a period at the end of the day where we sat in our mentor groups and discussed what stood out to us about the places we visited or about Lincoln's life and what lessons we could draw from that."

LEAD is a public/private partnership between Looking for Lincoln, Union Pacific Railroad, Illinois College, 4H University of Illinois Extension, Lincoln Home National Historic Site/National Park Service, Abraham Lincoln Presidential Library & Museum, Abraham Lincoln Association, Niemann Foods (County Market), the Illinois Department of Natural Resources.

ABRAHAM LINCOLN NATIONAL HERITAGE AREA — ILLINOIS
(LOOKINGFORLINCOLN.COM)

WHEELING, WV

Preserving WV's Nail City

In Wheeling, many important stories come together to form our identity. But we like to believe that our slogan, "The Friendly City," was bestowed on the city based on observation of its residents.

Of course, Wheeling's designation as a National Heritage Area took other things into account, including Wheeling's role in commerce and industry. Wheeling's

manufacturing companies helped to build America, and La Belle Iron Works is a key component of this theme.

The company, which began in 1852 as Bailey, Woodward and Company, manufactured out nails. Using an automatic nail machine, long, flat metal strips were cut and manipulated to form masonry nails.

In the 1870s, La Belle employed 900 people and operated 167 out nail machines. Wheeling produced nearly a quarter of the nation's supply of nails during this time — garnering Wheeling another nickname: "Nail City."

However, innovation led to the industry's downfall. The company was merged with many others throughout the years, and finally, in 2010, the much-smaller company closed its doors for good.

The building sat empty until 2015, when much of the interior equipment was put up for auction. Wheeling Heritage recognized the significance of La Belle's paper records — and placed a bid on them. As the only bidder, Wheeling Heritage paid \$5 for more

than 100 boxes of documents, photos, architectural and engineering drawings.

With help from a grant from the Institute of Museum and Library Services, Wheeling Heritage hired an archivist to process these records. The organization then donated them to the Ohio County Public Library.

More than 130 community members came to a presentation announcing the collection in 2018, including a handful of past La Belle employees. They shared stories of their memories at the plant — how their fathers, who also worked there, told them about the horse that used to pull nail barrels across the factory's floor. As a kid, one of them remembered his dad saying the horse knew when it was break time.

Since then, visitors stop by the reference desk a few times a week asking to see the collection. They want to learn more about the company that employed their families — and gave Wheeling one of its much-earned nicknames.

WHEELING HERITAGE — WEST VIRGINIA
(WHEELINGHERITAGE.ORG)



YUMA, AZ

Bridging an Historic Gap in Arizona

The mission of the Yuma Crossing National Heritage Area is to restore the riverfront of the Lower Colorado River at Yuma, Arizona. So how is it that restoring an historic bridge could help make restoration happen?

There had been a historic divide between the Yuma community and the Quechan Indian Tribe—ever since the U.S. military took control of the Yuma Crossing away from the Quechan in the 1850's. Distrust and suspicion weighed heavily on the relationship.

Restoration was only going to happen through cooperation between the City and the Tribe. And more than 2/3 of the Yuma East Wetlands was tribal land. The East Wetlands project was also technically challenging, with soil salinity, restricted river flow, and a jungle of dense non-native vegetation covering the waterfront.

"It was going to be difficult to undertake a complex 400-acre restoration effort without close cooperation, and we had not yet earned the trust of the Quechan Tribe", says Charles Flynn, Heritage Area Director.

Fortunately, Flynn was able to focus on another project that both City and Tribe very much wanted: the restoration and re-opening of the historic "Ocean to Ocean Highway Bridge". Built in 1915, the bridge connected tribal land to downtown Yuma, but was closed in 1989 for structural deficiencies.

The Heritage Area moved ahead with design and secured \$1 million

in grants but needed \$400,000 in local match. The City agreed to provide \$200,000 of the match but wanted the Tribe to enter into a complex Intergovernmental Agreement to assure the Tribe's share of the match. Flynn worried that an overly

legalistic approach would hinder the growing trust among the parties. His worries were put to rest when the Tribe voluntarily provided a check of \$200,000, payable to the City of Yuma! "This was the moment when I knew we were building trust", Flynn said.

Eighteen months later, tribal and city residents met on the bridge to celebrate the re-opening of the bridge which both literally and figuratively reconnected the communities. The partnership has grown ever stronger over the years.

**YUMA CROSSING NATIONAL HERITAGE AREA
— ARIZONA (YUMAHHERITAGE.COM)**



BALTIMORE, MD

Kids In Kayaks

The 2017-18 school year is the third year of the Baltimore National Heritage Area's highly successful Kids in Kayaks program. The program gets Baltimore City Public School eighth graders out on the water, many for the first time in their lives. Students learn the basics of kayaking while simultaneously exploring the history of Baltimore and ecology of the Chesapeake Bay. Despite the fact that Baltimore is a maritime community and port city, many residents have very little access to the water. Children grow up without strong connections to the water and with no understanding of how their daily actions impact the health of the bay and the entire Chesapeake ecosystem. Some participants come back to land very emotional after seeing all of the pollution along the shoreline.

The Baltimore National Heritage Area brought partners together in 2015 after initial conversations with Baltimore City

Department of Recreation and Parks staff. Today's partners include Baltimore City Public Schools, Baltimore City Department of Recreation and Parks, Maryland Zoo in Baltimore, Fort McHenry National Monument and Historic Shrine, Star-Spangled Banner National Historic Trail, Tree Baltimore, National Park Conservation Association, National Park Service - Chesapeake Bay office, Baltimore Museum of Industry, Outward Bound, Chesapeake Bay program and the Star-Spangled Banner Flag House. This program would not be possible without the Baltimore National Heritage Area serving as the "glue" that connects all of the partners.

To date, more than one thousand city students have participated in the program. With this yearly tradition now in place, seventh graders and younger students hear about what the eighth graders get to do and they look forward to the opportunity when they reach eighth grade.

The program has won four awards, including:

- Baltimore National Heritage Area Organization Partner of the Year 2015- Baltimore City Recreation and Parks
- The Maryland Recreation and Parks Association, "Creative Programming Award"-Baltimore City Recreation and Parks (2017 & 2018)
- The Maryland Recreation and Parks Association, "Writing, Research or Audio Visual Award (Specialty Award)."-Chesapeake Bay Program (video-2017)

**BALTIMORE NATIONAL HERITAGE AREA —
MARYLAND (EXPLOREBALTIMORE.ORG)**



NIAGARA FALLS, NY

A Boundary Between Slavery & Freedom

For centuries, Niagara Falls has captured people's hearts and imaginations. It has been long recognized as a natural phenomenon that is considered awe-inspiring and majestic. However, the sheer power of Niagara Falls goes far beyond the Falls themselves. For those escaping slavery in the American South, the Niagara River, presented a final boundary before entering Canada.

The United States was founded on the ideal that "all men are created equal." Yet four million people lived in slavery in the United States in 1860. Between the American Revolution and the Civil War, thousands of people fled enslavement to find new lives of freedom, often crossing the Niagara River into Canada at several access points within the City of Niagara Falls.

African American hotel waiters formed the core of Underground Railroad activism in Niagara Falls providing a network of assistance for freedom seekers who arrived seeking a safe passage across the border.

Within the flourishing hotel and tourism industry, African American waiters lived double lives, openly serving hotel guests and secretly helping freedom seekers cross into Canada.

Their effort made Niagara Falls one of the most important locations of the powerful struggle between slavery and freedom.

In May 2018, the much-anticipated Niagara Falls Underground Railroad Heritage Center opened. The Heritage Center reveals authentic stories of Underground Railroad freedom seekers and abolitionists in Niagara Falls and inspires visitors to recognize modern injustices that stem from slavery and take action toward an equitable society.

The Heritage Center is a project of the Niagara Falls Underground Railroad Heritage Commission, in partnership with the Niagara Falls National Heritage Area.

NIAGARA FALLS NATIONAL HERITAGE AREA—NEW YORK
(DISCOVERNIAGARA.ORG)



SALEM, MA

Summer Jobs for Future Leaders

A summer job can be a game changer for a teenager. It boosts self-confidence and self-reliance; builds work experience and confidence; and promotes life-long skills in teamwork, responsibility, and leadership. The Future Leaders program that Essex Heritage offers is more than just a job.

Each summer Essex Heritage hires 40 young people to work in their Future Leaders program. The teens learn trades and specialty skills, such as carpentry, farming, shipbuilding, and the ancient art of gilding. They also acquire skills in historic preservation, building maintenance, natural resource management, interpretation, and visitor operations. For many of these teens this is their first job experience, so they receive guidance in workplace expectations, resume preparation, and career development.

Furthermore, historic, cultural, and natural sites in Essex County benefit from the assistance that the Future Leaders provide by helping with projects, supporting their guest services, and engaging with their programs. Future Leader Ryan Duggan learned the art of blacksmithing at the Saugus Iron Works National Historic Site under the direction of Park Ranger Curtis White. After his summer experience, Ryan said, "Getting to be an apprentice blacksmith has been spectacular. I've learned the basics of a fascinating trade, and honed my teaching skills with demonstrations for the visiting public. It's helped me visualize what I would like to do as an adult and has developed my appreciation for history."

ESSEX NATIONAL HERITAGE AREA – MASSACHUSETTS
(ESSEXHERITAGE.ORG)



STONECREST, GA

Fulfilling a Promise

A well-worn, hand-written land deed from 1925 sits in an archive. It shows the transfer of 45 acres for \$600 in DeKalb County, Georgia. This slip of paper seems unremarkable, but it reflects a promise that continues to be fulfilled today through the partnership of the Flat Rock Archives and the Arabia Mountain Heritage Area Alliance.

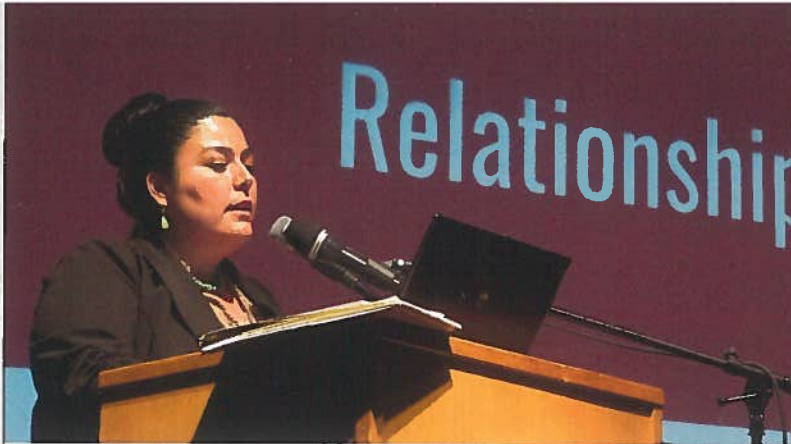
It wasn't the purchase that was remarkable, but the purchaser – T. A. Bryant, Sr. His acquisition of 45 acres of red Georgia clay freed him from the bounds of sharecropping. It was the beginning of a promise to sustain, nourish, and preserve Flat Rock, one of the oldest African American communities in Georgia. Over 40 years, Mr. Bryant sold nearly 30 parcels of land to community members so they could have a stake in the South while many fled to northern cities during the Great Migration.

The Archives and the Alliance ensure that Bryant's promise endures, and is celebrated.

LYON FARMHOUSE STABILIZATION | The oldest and only remaining intact homestead in DeKalb County, the Lyon Farm was built by a Revolutionary War veteran after the Creek secession in 1821. The vernacular house reflects the westward expansion of a new nation and nearly two centuries of white settlement; slavery and emancipation; reconstruction and Civil Rights. The Flat Rock Archives offers tours of the grounds but the house has fallen into serious disrepair. More than a decade of advocacy work by the Alliance has resulted in a commitment of over \$200,000 by the county to stabilize the historic farmhouse. Through a cadre of local and national partners, the Alliance will lead stabilization efforts and identify an adaptive reuse that will engage the community with its vibrant past.

FLAT ROCK SLAVE CEMETERY PRESERVATION | Obscured by trees on a high ridge, sits a parcel of land marked by simple fieldstones. This is Flat Rock Slave Cemetery. Generations walked a worn quarter-mile dirt path to bury their dead. Due to incomplete property records, the heavily sloped tract has been threatened by insensitive development. The Alliance and The Archives are close to an agreement with a private developer to secure the land and permanently deed it to the Archives, where this story will be shared with future generations.

ARABIA MOUNTAIN NATIONAL HERITAGE AREA — GEORGIA
(ARABIAALLIANCE.ORG)



ESPAÑOLA, NM

Querencia Interrupted

"THROUGH HISTORY THOSE MEN ARE HEROES WHOSE DEEDS HAVE BEEN GIVEN PROPER RECOGNITION BY THE HISTORIAN'S PEN. OTHERS, WHOSE LIVES ARE UNRECORDED, SO FAR AS POSTERITY IS CONCERNED, DID NOTHING, FOR OF THESE OUR ANNALS ARE SILENT AND WE KNOW THEM NOT."

—GASPAR PEREZ DE VILLAGRÁ, HISTORIA DE LA NUEVA MÉXICO, 1610.

At the heart of community interaction is the recognition of story... the acknowledgement of participation... the honoring of contribution. Some events are minor; others can change the course of history.

During World War II, the U.S. government established the Manhattan Project (1942 to 1946). At its center were the project itself and the community of scientists and support teams that came together in a created village on an isolated mesa to create a weapon that would bring an end to the war. Many can recite the story of the bomb and the likes of Robert Oppenheimer and Enrico Fermi. The stories less told are those of the common local populace who helped create and maintain the project at the ground level.

After the explosion of the bomb at Trinity Site, one scientist asked, "What have we done?" The answer to that question would be worldwide change in global politics, the United States' role in the world, and the beginning of a new atomic age.

At a local level, the project contributed to a significant change to the local culture. The established dependence on subsistence farming and

occupations gave way to paid employment, daily travel outside of the community for work, and a new dependence on fixed wages. The growth of "the Lab" and the economic engine of Los Alamos also gave rise to new possibilities for education and technology, and for those who could not seek them, a deeper divide in income and social standing.

The Northern Rio Grande National Heritage Area joined with the Northern NM College to present the Historias de Nuevo Mexico conference. The conference theme was, "*Querencia Interrupted: Hispano and Native American Experiences of the Manhattan Project*". Its purposes were to create a new dialogue — recognizing contributions of locals, allowing participants to share their own stories, opening the discussion of continuing issues, and honoring the surviving participants with a specially commissioned Story Protectors medal. The conference is propelling intercommunity discussion and the inclusion of local oral history profiles in documentation of the project.

NORTHERN RIO GRANDE
NATIONAL HERITAGE AREA —
NEW MEXICO
(RIOGRANDENHA.ORG)

The Alliance

With strong bi-partisan support, the Alliance of National Heritage Areas is dedicated to preserving and promoting America's past to ensure a better, more perfect tomorrow. Here are ways Members of Congress are supporting the National Heritage Area program

- Support increased funding for National Heritage Areas to accommodate the growth of the program. 78 House members have expressed their support for an enhanced level of funding of \$25 million so that all Areas can continue their important work of telling America's stories at the grass roots. The chart below shows that funding has not kept pace with the popularity of the program.
- Pass programmatic legislation including co-sponsorship of H.R. 1002, the National Heritage Area Program Act (Rep. Dent R-PA/15th)
- Join the National Heritage Area Congressional Caucus

- Visit a National Heritage Area and learn more about their important work

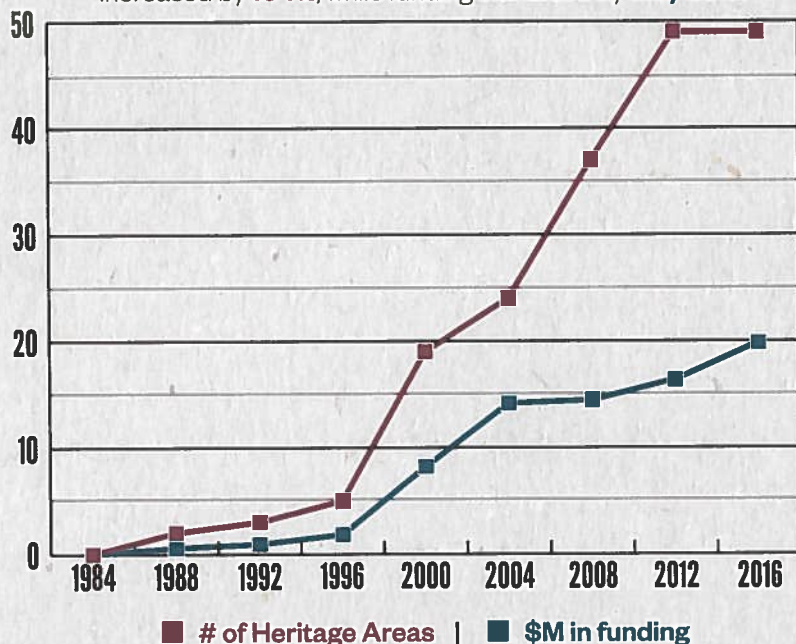
The Alliance is proud to share that the following National Heritage Areas were recognized by the National Park Service for their extraordinary work in 2016:

- Motor Cities National Heritage Area, in Detroit, MI received the prestigious 2017 National Park Service Partnership Award
- Mississippi Delta National Heritage Area received the NPS Centennial Award for the Delta Jewels Oral History Partnership

If you'd like to learn more about how heritage areas in your state or region are putting the heart and soul back into local preservation efforts, please visit the Alliance of National Heritage Areas web page at NationalHeritageAreas.us

ANHA

Between 2004-2016, the number of National Heritage Areas increased by **104%**, while funding increased by **only 33%**.



"National Heritage Areas are considered one of the Department of the Interior's most cost effective initiatives, relying on a public/private partnership in which every federal dollar is matched with an average of \$5.50 in other public and private financing."

—Congressmen Charles Dent (R-PA)
& Paul Tonko (D-NY)

H.R. 1002: National Program Legislation

ANHA has worked with the National Park Service and members of Congress to draft the National Heritage Area Act of 2017, H.R. 1002, with 62 co-sponsors from 24 different states. The legislation was introduced by Congressman Charles Dent (R-PA) and Congressman Paul Tonko (D-NY).

What does this bill do?

- Establishes a standardized set of criteria for new NHAs
- Establishes a rigorous process for existing NHAs to ensure accountability
- Modernizes the program to ensure long-term sustainability
- Clearly defines an oversight structure that will allow these popular public/private partnerships to better preserve the nation's heritage and spur economic growth with basic federal support
- Remains consistent with recommendations of both the Bush and Obama administrations

To join the Congressional caucus on National Heritage Areas, please contact:

- Dennis J. Petersen, Senior Policy Advisor, Congressman Charles W. Dent
(202) 225-6411
Dennis.Petersen@mail.house.gov
- Emily Duhovny, Legislative Assistant, Congressman Paul D. Tonko
(202) 225-5076
Emily.Duhovny@mail.house.gov

PLAY IT SAFE

WEAR A LIFE VEST

- Use proper flotation devices
- Wear shoes
- Wear a helmet
- Don't tie anything to yourself or your tube

SAFE TO GO?

- Know the weather and water conditions
- This water is melted snow—it's always cold
- Avoid logs, branches, rocks and debris

KNOW WHERE YOU ARE

- Take a map
- Plan your take-out location before you get in

FLOAT SOBER, FLOAT SAFE

- Alcohol and drugs impair judgement

BE COURTEOUS

- Pack it in; pack it out
- Share the river

WHAT IF YOU FLIP?

- Don't stand up in the river; avoid foot entrapment
- Float on your back with feet pointing downstream and toes out of the water
- Use your arms to paddle to shore

UNFOLD FOR MAP

FURTHER INFORMATION

Visit us online at www.PoudreHeritage.org

Facebook: @PoudreHeritage

Twitter: @PoudreHeritage

Instagram: @PoudreHeritage

PARTNERSHIP

Play It Safe on the Poudre is a partnership between the Cache la Poudre River National Heritage Area, City of Fort Collins, Larimer County, Poudre Fire Authority, and Larimer County Dive Rescue Team. We seek to raise awareness about recreating on the river in safe and sustainable ways, and to help build capacity of the Poudre Fire Authority and Larimer County's rescue teams to meet increasing search and rescue demands. The program also calls attention to the history of in-river structures that represent hazards to recreation. You can support this program by donating to the Poudre Heritage Alliance at poudreheritage.org/donate



2018 EVENTS

Poudre Riverfest – Saturday, June 2nd

Fundraising Day at HuHot – Wednesday, July 11th

Booth Day at New Belgium – Saturday, July 14th

Fundraising Day at Beau Jo's – Thursday, Aug. 23rd

Splash-In Movie Night – Friday, Aug. 24th

For latest schedule of events or more information visit poudreheritage.org



PLAY IT SAFE *on the Poudre*



KNOW *before* YOU GO

A River of Many Uses

THE CACHE LA POUDE RIVER NATIONAL *Heritage* AREA

The Cache la Poudre River National Heritage Area (CALA) is a cultural and natural landscape that has been set aside by Congress as an irreplaceable source of life and inspiration. National Heritage Areas are large, lived-in landscapes that do not own the land that they encompass, and operate by collaboration with local communities.

CALA follows 45 miles of the lower “working Cache.” Within CALA there are reservoirs, pipelines, diversion ditches, pumps – all reminders of the struggle to sustain a viable agricultural economy, and meet the growing needs of an expanding population, while conserving the river’s health.



History OF THE CACHE LA POUDE RIVER

The Cache la Poudre River means different things to different people, and their perceptions have changed over time. In fact, the Cache la Poudre River was the engine for an agricultural society whose success lured settlers to Northern Colorado from all over the world.

In the 1880s and 1890s, irrigators built large canals along the Poudre. The concrete structures and low-head dams you see in the river today are steeped in a long history of agriculture and industry on the Poudre. In fact, these structures on the Poudre River are still used to divert water for local agriculture and municipal use. Low-head dams usually span the entire river and, although necessary, present a safety hazard to recreators because of dangerous recirculating currents, large hydraulic forces, and other hazardous conditions.

In addition to diversion structures and water technology, the Poudre River has also played a pivotal role in the development of western water law. One of the key aspects of this legal system is its emphasis on prior appropriation (or first in time, first in right) as the main factor in determining water rights ownership.



Most western states use a form of this “Colorado doctrine” in their water law systems today.

Gradually, towns around the river grew into cities; colleges became universities; and businesses and suburbs flourished where irrigated fields and farmhouses once stood. By the 1980s, much of the Poudre, both in the canyon and on the plains, was easily accessible by trails and paved roads. It was surrounded by a national park, national forests, private and municipal land. Its waters were scrupulously divided and extensively used by farmers, municipalities, industries and, increasingly, recreators. The upper Poudre became a Wild and Scenic River, and the lower Poudre became the Cache la Poudre River National Heritage Area. Today, the Cache la Poudre River remains a “working river” that also provides ample recreation opportunities for Northern Colorado’s growing population.

The story of this evolution is being interpreted, documented and told through efforts of the Poudre Heritage Alliance.

PLAY IT SAFE on the Poudre

RIVER ACCESS MAP

- Wear a life vest
- Know if conditions are safe
- Know where you are
- Float sober, float safe
- Be courteous
- Know what to do if you flip

Look for signs like this one at river access points to plan your trip and *Play It Safe!*



Dam/Intake Hazard Signs



RECREATE WITH CAUTION

NO RIVER ACCESS

[Dam/Intake Hazard]

Public Lands



Organizational Sustainability for National Heritage Areas

Presented by the National Park Service and the Institute for Conservation Leadership
Hosted by the Baltimore National Heritage Area * June 14-15, 2018

The workshop will be held at the [Garrett-Jacobs Mansion](#) which is located in [Mount Vernon Place](#) – a National Historic Landmark.

Workshop Outcomes:

By the end of the workshop you will—

1. Practice using an impact framework to clarify your National Heritage Area's positioning and core capacities
2. Examine revenue streams in relation to your mission and identify where to invest and where to scale back
3. Complete an assessment of your National Heritage Area's Board and discuss its role in organizational sustainability
4. Synthesize priorities that support sustainability and develop an action plan with feedback from your peers
5. Have fun sharing experiences and expertise with National Heritage Area colleagues and learning from each other

Agenda:

Thursday, June 14, 2018

10:00 am	Gather and Get Settled
10:30 am	Welcome and Getting Grounded in Our Work Together ▪ Goals and Agenda ▪ Introductions ▪ Guidelines
11:00 am	Organizational Sustainability ▪ Sustainability Framework ▪ Mission vs. Revenue Matrix
12:00 pm	Lunch Break - (on your own, map provided)
1:30 pm	Building Your Board for Sustainability ▪ NHA Boards Structure / Alignment ▪ Ten Responsibilities of a Board ▪ Opportunities for Change that Support Sustainability
3:15 pm	Break
3:30 pm	Hot Topics

- 4:45 pm Wrap-Up and Preview of Friday
- 5:00 pm Social Time – *Enjoy Mt. Vernon!*
- 5:30 pm – 7pm Optional Reception at Baltimore National Heritage Area Office
(12 W. Madison Street)

Friday, June 15, 2018

- 8:30 am Opening and Reflections on Yesterday
- 9:00 am Impact Map
- What Is an Impact Map?
 - Individual/Team Work
 - Peer Review and Discussion
 - Measuring Impact
- 10:45 am Break
- 11:00 am Fundraising Strategies
- Overview and Opportunities
 - National Heritage Area Examples
 - Steps to Diversification
- 12:00 pm Lunch - (provided on-site - \$15/person)
- 12:45 pm Taking It Home
- Organizational Systems Game
 - Identifying Next Steps
 - Peer Feedback
 - Group Evaluation and Closing
- 2:30 pm Departure – *Safe Travels!*
- 2:30 -- 5pm Optional tour of the Washington Monument – RSVP Required
- 2:30 – 5pm Optional tour of 1 West Mt. Vernon Place (Walters Art Museum) – RSVP Required

Friends of The rail bridge.org (look up)
Patrice - Pennsylvania
Kyle - Last Green Valley - Walktober Event (Connecticut Mass)
Bill Penzick - US Icomos - previous ED Maryland
Take - Wheeling NHA - just one city south of West Virginia
Danielle - Baltimore NHA, Grants Administrator - Heritage Neighborhood program
Frencheska - NPS - communications office, works for Peter. All websites

FINANCE PReCAB REPORT

Volume 6, Issue 4
May 2018

OVERVIEW

- The base 3.2% collections and the .75% expansion collections were both above the target for the monthly budget requirement for May.
- Through May 2018 Construction Use Tax collections totaled \$1,349,063 or 38% of the annual budget.
- 44 business licenses were issued in May, of which 29 were sales tax vendors. 4 retail licenses closed in May.

COUNTY LINE ROAD (CR 13) DITCH MITIGATION



COUNTY LINE ROAD DITCH MITIGATION

The purpose of this project was to eliminate the erosion in the borrow ditches along the steep section of County Line Road south of the Poudre River. This project was designed in 2016 and constructed in 2017 and 2018 by Coyote Ridge Construction and is finally complete. Total project cost is expected to be just over \$900,000.

PARKS, RECREATION & CULTURE

Ideally at the end of the fifth month of the year one would want to see 42% collection rate on the annual budget number. The town has exceeded that benchmark in sales tax but are behind in use tax collections. Property tax collections are ahead and be at almost 100% by July.

GENERAL FUND REVENUE CHART *For Parks, Recreation & Culture only*

<u>Division</u>	<u>Current Month</u>	<u>YTD Actual</u>	<u>2018 Budget</u>	<u>% of Budget</u>
Cemetery	\$7,950	\$2,050	\$82,765	2.5%
Swimming Pool	\$40,793	\$67,518	\$175,613	38.4%
Recreation	\$84,832	\$352,248	\$815,163	43.2%
Museum	\$3,414	\$14,051	\$15,058	93.3%
Community Events	\$6,114	\$13,930	\$41,410	33.6%
Parks	\$2,120	\$2,044	\$7,727	26.5%
Forestry	\$5,000	\$8,810	\$9,000	97.9%
Total General Fund Operations	\$150,222	\$460,651	\$1,146,735	40.2%

General Fund Revenues are at 40.2% for the fifth month of the year, below the benchmark of 42%.

GENERAL FUND EXPENSE CHART *For Parks, Recreation & Culture only*

	<u>Department</u>	<u>Current Month</u>	<u>YTD Actual</u>	<u>2018 Budget</u>	<u>% of Budget</u>
432	Cemetery	\$10,761	\$46,656	\$157,242	29.7%
433	Community Events	\$4,526	\$37,166	\$147,990	25.1%
450	Forestry	\$28,562	\$137,669	\$410,133	33.6%
451	Recreation Programs*	\$95,705	\$604,443	\$1,833,152	33.0%
452	Pool/Aquatics	\$3,468	\$47,377	\$345,782	13.7%
453	Open Space & Trails	\$4,054	\$47,698	\$131,751	36.2%
454	Parks	\$72,527	\$409,143	\$1,474,282	27.8%
456	Art & Heritage	\$24,691	\$126,460	\$377,517	33.5%
	Total General Fund Operations	\$244,294	\$1,456,612	\$4,877,849	29.9%
	<i>*plus transfers to CRC for operational expenses</i>				

The General Fund operations are at 29.9% of the annual budget.

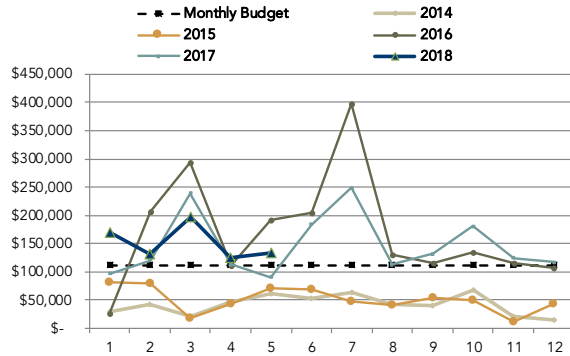
ITEMS OF INTEREST

Windsor is under the operating budget for the year. Being under the benchmark at this time of year is not uncommon. Operations will get closer to the benchmark as each month passes.

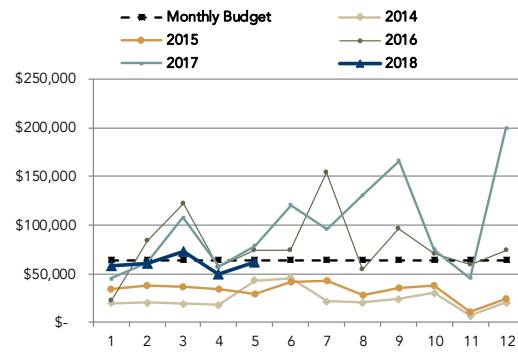


FINANCIAL REPORT

Neighborhood Park Fees (PIF)



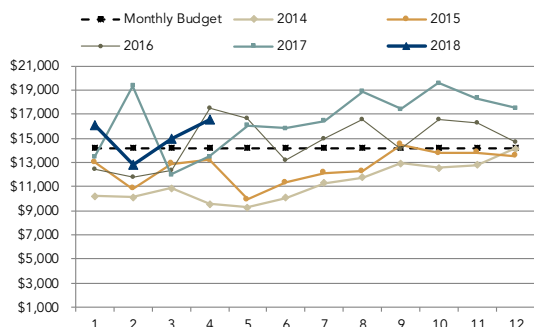
Community Park Fees (PIF)



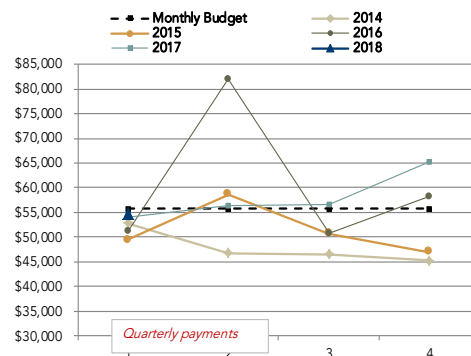
Neighborhood Park Fees and Community Park Fees are the direct result of fees paid on building permits. Historically the first few months of the year have been lower due to slow winter construction but come back during spring and summer months. These funds are utilized for park development projects as identified in the Capital Improvement Program (CIP) and approved by PRECAB.

LCOS represents Larimer County Open Space tax disbursements. These funds are utilized for parks, trails and open space projects in the Larimer County portion of Windsor as identified in the CIP.

LCOS Yearly Comparison (PIF)



Lottery Funds (CTF)



LOOKING FORWARD

3.2% COLLECTIONS

The town budgeted \$8.8M for this portion of sales tax for 2018, making the average monthly collection requirement \$734,294. May collections were above this mark at \$774,566.

.75% COLLECTIONS

The monthly budget requirement is \$174,061. The Town collected \$181,688 in May..

3.95% TOTAL

For 2018 the Town budgeted \$10.9M in total for the combined 3.95% sales tax rate. Through May, the Town has collected \$5.7M. If the Town maintains this pace through the year, collections will come in at \$13.6M.

PARKS, RECREATION & CULTURE

ALL PRC FUNDS EXPENSE CHART

Benchmark = 42%

	<u>Current Month</u>	<u>YTD Actual</u>	<u>2018 Budget</u>	<u>% of Budget</u>
Operations				
General Fund (PR & C)*	\$244,294	\$1,456,612	\$4,877,849	30%
Community Recreation Center**	\$74,294	\$368,416	\$1,047,988	35%
Community Rec. Center Expansion †	\$284,942	\$788,373	\$2,288,243	34%
Operations Total	\$603,530	\$2,613,400	\$8,214,080	32%
Capital Projects				
Park Improvement Fund†	\$19,999	\$1,530,879	\$4,895,069	31%
Conservation Trust Fund	\$18,000	\$80,577	\$623,000	13%
Capital Improvement (PR & C)	\$29,547	\$108,946	\$666,930	16%
Capital Total	\$67,547	\$1,720,402	\$6,184,999	28%
Total Budget	\$671,077	\$4,333,803	\$14,399,079	30%
*plus transfer from PIF to GF for Administration				
**CRC plus loan interest payment				
***CRC Exp plus loan interest payment				

- Operating expenditures are at 32% under the budget benchmark of 42% for May.
- Capital projects are at 30% with a land purchase in the Park Improvement Fund.

2018 Major Projects	2018 Budget	Spent YTD	Dept.	Multi-Yr	Est. Start Process	Actual Start	% Complete	Est. Complete	Actual Complete
Diamond Valley Field Phase Development	\$3,600,000	\$0	Pks/EL	2017-2019	May 1		3%	into 2019	
Main Pk Playground Replacement	\$400,000	\$200,000	Pks Mgr	2018	Aug		50%	Nov 1	
Village East Park Development	\$866,000	\$48,657	Pks/TF	2018	Sep 15		50%	Nov 15	
Poudre Tr Maintenance TAP grant project	\$20,000	\$10,000	Pks/WW	2018	Aug 1		25%	Oct 1	
Windsor Tr Highland Meadows Pkwy	\$165,000	\$1,980	Pks/WW	2017-2018	Jun 1		25%	Aug 1	
Windsor Tr #2 Ditch Tr -15th St to River Bluffs OS	\$50,000	\$0	Pks/WW	2018-2019	May 1		5%	2019	
7th Street & Crossroads landscaping	\$70,000	\$0	Pks/KK	2018	Jul 1		25%	Sept 1	
Eastman Pk Doc for special events investment	\$5,000	\$0	Pks/TF	2018	Jun 1		0%	Aug 1	
Automate splitter box E of Chimney Pk	\$70,000	\$0	Pks/WW	2016-2018	Aug 15		1%	Oct 1	
Purchase Creamery for Mother statue	\$77,000	\$27,998	Pks/LB	2018	Jan	Jan	60%	Sept 1	
Color key for funds =	PIF	CTF	CIF						



PReCAB REPORT

July 2018

DIRECTOR'S UPDATE



Eric Lucas
Director of Parks, Recreation
& Culture
970-674-3500

I hope that everyone had a safe and fantastic July 4th celebration! June was as you might imagine a very hectic month with the start of our summer concerts, Movies in the Park, Artisans and Farmers Markets, the Sparkler Softball Tournament and everything else we do. If you haven't visited a park lately, please take a moment to check them out! Our parks are super busy with people in them at all hours of the day and they look the best I have seen them in my time here. I am super proud of the effort the parks, trails & open and athletic teams are doing to keep our parks looking immaculate. If you run into staff, please let them know how great things look!

On the programming side, let's just say, the office is often like a ghost Town because everyone is running all the programs, sports, camps, pools/lake and trips that you might imagine occur in summer. Even with all of that going on, we are working on the fall activity guide and planning for fall and winter. Additionally, every member of staff is working on their respective areas of the 2019 budget proposal.

Since we last met, several items have moved quickly and we have made significant changes on several fronts (staffing,

alcohol in parks, and park development fees). I will provide more context during the staff update portion of the agenda.

Your agenda is definitely full and I expect the meeting to last the full 2 hours. We will begin with a recognition of our volunteer master gardeners who recently won an award for the Treasure Island Garden at Eastman Park. Followed by our monthly division presentation (fitness), consideration of a museum acquisition and a report on the creamery. I will do a brief update on our capital projects for 2018, our 2016-18 goals and finish with budget discussions on staffing as well as continued 2019-20 goals discussion.

For your reading pleasure I have included a copy of a letter from NRPA to Governor Hickenlooper and Senators Bennet and Gardner. Senator Bennet subsequently sent a congratulatory letter (included). I also included a report to the Town Manager & Board recently submitted by Wade Willis, Trails & Open Space Manager that recapped his recent trip to Washington, D.C..

In closing I would like to Congratulate Tara Fotsch, and Wade Willis who both passed their Certified Parks & Recreation Executive exam (CPRE). Their efforts to continually improve and educate themselves on best practices in our profession is impressive! As always, please feel free to reach out if you have questions, concerns or would like something added to the agenda!

Regards,

Eric Lucas
Director of Parks, Recreation & Culture

PARKS DIVISION

SPOTLIGHT-Level of Service Standards

Park maintenance has been busy keeping Boardwalk Park looking nice for the weekly summer concerts and the big July 4th celebration. Park Maintenance has eliminated park districts and assigned specific lead staff to Boardwalk and Main Park. The purpose in the change is to allow designated staff to focus on high visibility parks and provide a level of service consistent with revised service standards and ultimately aesthetically pleasing, safe parks for not only special events, but to the daily user as well. Neighborhood parks are now being serviced by a traveling crew that provide all-inclusive park maintenance to a given number of park sites per day and per weekly schedule.

Boardwalk and Main Park appear to be showing the benefits of the newly revised service standards.



Urban Forestry held Sick Tree Day on June 26, 2018. The event was another success with 45 home visits, 30 volunteers/5 groups and Professional agencies from CSU, State Entomology and local tree companies!



Horticulture has started bed renovations at Eastman Park. The old bed fabric, drip irrigation and dead shrubbery has been removed. Consideration to shrub height and CPTED is the focus as new plantings are being installed to keep safety paramount to younger children and trash and rodent populations to a minimum.



Forestry presented on Windsor's past, present and future urban forest at the Regional Eastern Colorado Urban Forestry Conference. The conference was attended by several hundred with Windsor's own urban forester, Ken Kawamura getting great reviews!





RECREATION DIVISION

Summer Fun

This summer is shaping up as the busiest in the history of Windsor with more programs, events and attendance in our parks than ever before. Below are some examples:

Sparkler Tournament: 350 teams!



Summer Camps: Averaging 45-50 kids a week.

Artisans & Farmers Market both super busy!



Boat Rentals: YTD we have doubled our paid users from 2017.

Yappy Hour: attendance grows every month!

BY THE NUMBERS

20,355

FITNESS CLASS PARTICIPANTS THROUGH MAY

707

PERSONAL TRAINING SESSION SOLD THROUGH MAY

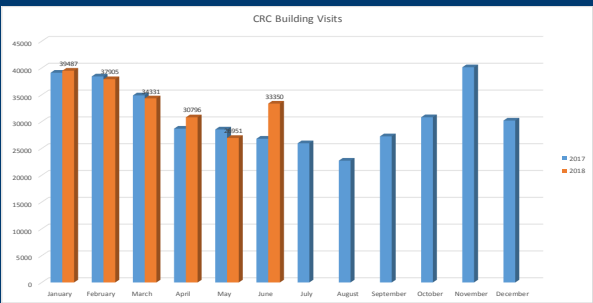
17,861

SILVER SNEAKER USERS THROUGH MAY

844

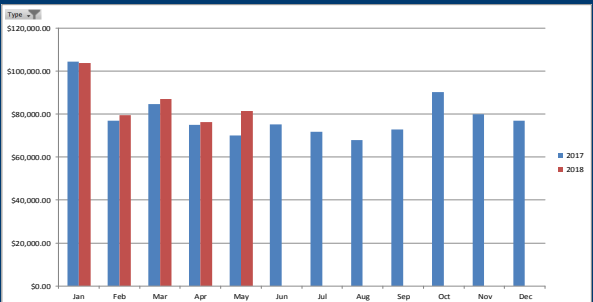
SWIM LESSONS HELD THROUGH MAY

COMMUNITY RECREATION CENTER



Visits

After 6 months, we are 6,390 more building visits compared to 2017, as seen in the adjacent chart. We average 1,127 building visits per day!



CRC Revenue

Through 5 months we have exceeded our revenue goal (paid building entry), as we head into summer.



OPEN SPACE AND TRAILS

SPOTLIGHT

The Town of Windsor Conservation Easement program was formally developed in 2013 with the adoption of the Conservation Easement Stewardship Level of Service Standards. Conservation easements (CE's) are an important and effective way to preserve land and open space for future generations without an outright purchase of land. A CE might preserve working farms, natural resources, cultural or historical sites or lands with valuable attributes. A CE is also a way for grant funders like Great Outdoors Colorado to ensure that the grant awards used for acquisition of open space will forever remain open space. The Town of Windsor and Larimer County jointly hold CE's on XXX acres of land that Greeley purchased as a part of the GOCO Inspire Grant in 2016. On July 2 the

Open Space and Trails Division completed our annual CE inspections with the City of Greeley. An easement inspection is an opportunity for the easement holder to look at the subject property and ensure that the original preserved rights as defined in the easement dedication document are in tact. Before dedication, a baseline inventory is completed on each site which identifies and documents features on the site. A map of photo points is provided and pictures from each photo point is included.



An inspection consists of visiting several of the photo points and identifying any changes to the property. To no surprise, there were no issues identified. However, some changes have occurred like the realignment of the Poudre Trail on the Sheep Draw CE and major changes are proposed on many of the other easements. The City of Greeley is currently working with the Army Corp of Engineers to design and implement wetlands areas to enhance ecosystems and mitigate flood issues.



When a property owner dedicates an easement, they will be giving up certain rights, like mining or development which may make them eligible for tax credits. This becomes a great tool for encouraging the dedication of CE's and has been the foundation of many Open Lands Entities in Colorado. The Town of Windsor is currently conditionally certified to hold CE's for tax credit by the State of Colorado Division of Real Estate (DRE). The DRE has asked that we partner with a certified CE entity like Larimer County while we have the conditional approval. Annually we will reapply to the DRE and show that we are adhering to and implementing our CE Level of Service Standards. Once satisfied, we anticipate we will receive full approval.

ECO COUNTER DATA

	Poudre East
Total	14,495
Peak Day	Sat, 23 Jun, 2018 (1,158)
Minimum Day	Tue, 19 Jun, 2018 (110)
Max Day of the Week	Saturday
Hourly Average	18
Daily Average	426
Average Workday Traffic	394
Average Weekend Traffic	503
Weekly Average	2,984
Monthly Average	12,976

KODAK TRAILHEAD

	2017	2018	2017 → 2018
January	3534	4689	+32.7%
February	5002	6364	+27.2%
March	7437	10402	+39.9%
April	8144	8461	+3.9%
May	10858	13415	+23.5%
June	14119	15018	+6.4%

EASTMAN PARK

	2017	2018	2017 → 2018
January	4201	4339	+3.3%
February	10461	3880	-
March	6088	10535	+30.3%
April	8913	8993	+0.9%
May	13096	14747	+12.6%
June	15902	18019	+13.3%

BOARDWALK

COMMUNICATIONS



FACEBOOK ENGAGEMENT

INTERACTIONS

1,465 REACTIONS

276 COMMENTS

214 SHARES

1,955 TOTAL ENGAGEMENTS

TOP POSTS

	DATE	REACTIONS	COMMENTS	ENGAGEMENT	REACH
Windsor's Farmers Market	June 20	186	21	5.9%	8,225
Summer Concert Series	April 3	181	62	7.3%	8,276
Gold Medal Award Video	April 11	149	23	8.4%	3,913

BY THE NUMBERS

Facebook Page	Total Fans	Fan Increase	Posts Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
Windsor Parks, Recreation & Culture	5,129	2.05%	62	180.9k	2,917	1,955	31.53	328



TWITTER ENGAGEMENT

INTERACTIONS

0 REPLIES

7 RETWEETS

— COMMENTS

23 LIKES

TOP POSTS

	DATE	REACH	RESPONSES	CLICKS	RETWEETS
Summer Concert Series	June 28	310	1	—	1
Cornhole League	June 21	306	1	—	1
Windsor Grind & Scooter Competition	June 21	306	1	7	1

BY THE NUMBERS

Twitter Profile	Total Followers	Follower Increase	Tweets Sent	Organic Impressions	Organic Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
WindsorPRC	171	3%	25	3,956	23.13	59	0.35	7	8



WEBSITE ENGAGEMENT

835
VISITS

771
UNIQUE VISITORS

4 minutes
DURATION

TOP 3 PAGES

1. JOBS | 2. ACTIVITY GUIDE | 3. PRC

