PARKS, RECREATION & CULTURE ADVISORY BOARD MEETING

November 6, 2018, 7:00pm
Community Recreation Center
250 N. 11th St, Windsor, CO 80550

The Town of Windsor will make reasonable accommodations for access to Town services, programs, and activities and will make special communication arrangements for persons with disabilities. Please call (970) 674-2400 by noon on the 24 hours prior to the meeting to make arrangements.

AGENDA

A. CALL TO ORDER

1. Roll Call
2. Review of Agenda by the Board and Addition of Items of New Business to the Agenda for Consideration by the Board
3. Liaison Reports
    - Town Board Liaison
    - Weld RE-4 School District
4. Public Invited to be Heard

B. CONSENT CALENDAR

1. Minutes from September 11, 2018

C. BOARD REVIEW / DISCUSSION

1. Introduction of New Members
2. Election of Board President
3. 2018 Capital Project Update
4. 2019 Budget Update
5. 2016 - 18 Goals Final Update
6. 2019 – 20 Proposed Goals

D. COMMUNICATION

1. Staff
2. Board

E. ADJOURN

FUTURE MEETINGS

December 4, 2018	Regular Parks, Recreation & Culture Advisory Board Meeting
January 8, 2019	Regular Parks, Recreation & Culture Advisory Board Meeting

The Windsor Parks, Recreation & Culture Department oversees the provision of services related to recreation and cultural opportunities for the entire community through quality programs, facilities, service and management of natural resources.

PARKS, RECREATION & CULTURE ADVISORY BOARD MEETING
September 11, 2018, 7:00 P.M.
Community Recreation Center
250 N. 11th Street, Windsor, CO 80550

Minutes

A. CALL TO ORDER

Chair John Nuspl called the meeting to order at 7:00 P.M

1. Roll Call

The following PReCAB members were present:

		John Nuspl
		Sandy Brug (Absent)
		Matt Morgan
		David Sandlin (Absent)
		Patrick Lightfoot
		Rebecca Holder-Otte
		Chris Perkins
	Town Board Liaison	Barry Wilson
Also Present:	Parks, Recreation and Culture Director	Eric Lucas
	Manager of Recreation	Tara Fotsch
	Operations & Facilities Manager	Kendra Martin
	Park Operations Manager	Bob Worthen
	Administrative Specialist PRC	Kristy Zulkoski

2. Review of Agenda by the Board and Addition of Items of New Business to the Agenda for Consideration by the Board

Mr. Morgan moved to approve the Agenda. Mr. Lightfoot seconded the motion. All members present voted Aye. Motion carried.

3. Liaison Reports

Town Board Liaison

Mr. Wilson reported on the following:

- Party for the Poudre will occur on 9/12/2018-four tickets still available
- Town Board was off last week due to the Labor Day holiday
- Windsor housing authority is going to build just over 100 new units on 15th behind King Soopers
- Raindance dropped first 70 building permits, roads are in, and will begin building homes soon, golf course still as planned

Weld RE-4 School District

Mr. Perkins reported on the following:

- School started on September 4, 2018
- Major construction was completed on time and on budget
- Growth numbers this year on first day of school, just Windsor schools up 356 students, 482 students including Charter, 7.65% increase since last year.
- Hiring last couple of teachers, aides, and other support staff in order to meet the growth needs
- SRO program will add second position

- Certain schools are closed for Open Enrollment based on numbers, list is on district website, could change after opening of Severance High School beginning with 9th and 10th grades and adding on each year

4. <u>Public Invited to be Heard</u>
No Report

B. CONSENT CALENDAR

1. Minutes from July 10, 2018.

Ms. Holder-Otte moved to approve July 10, 2018 minutes as submitted. Mr. Morgan seconded the motion. All members present voted Aye. Motion carried.

C. BOARD REVIEW / DISCUSSION

1. Museum Acquisition
    - Deaccession-#1900.temp3052/wooden frame, unknown donor/source, likely Windsor-Severance Historical Society
    - Acquisition-Mike Vergara Kodak donation objects, camera and equipment, television
    - Acquisition-Coloradoan Newspaper Donation, 126 bound printed copies of the Poudre Valley and Windsor Beacon 1896-2011 (excluding 1914), 24 bound printed copies of the Windsor Beacon 1975-1990, duplicate copies, proposed to accept into Education Collection
    - If recommended, will go to Town Board in early October for approval

Mr. Morgan motioned to request the deaccession and acquisitions in the museum as presented. Mr. Lightfoot seconded the motion. All members present voted Aye. Motion carried.

2. Alcohol in parks Update
    - 3.2 Alcohol obsolete in 2019
    - Repealing/Amending Ordinance
    - Allow only beer and wine in Town parks, including neighborhood parks, unless otherwise authorized by a special event license or other Local Licensing Authority-issued permit
    - No alcohol of any kind in Chimney Park (geared to youth sports) unless otherwise authorized
    - For statistical purposes, add a self-report checkbox to shelter rentals, indicating whether alcohol will be served or not
    - No glass containers of any kind
    - Adopt a Town-wide open container ban in public places, with exceptions as outlined above
    - Sunset in one year, unless extended by Town Board action, during “trial period”, Police and Parks will gather data to help evaluate whether changes are in order

3. 2019 Budget Submission
    - Numbers not reflecting personnel costs or transfers
    - Cemetery Proposed Budget
        - 2018 Total Operating Budget: $33,897

  - 2019 Total Operating Budget: $28,701
  - Difference: Reduction of $5,196
  - Revenue: $74,902 ($60,857 in 2018)
  - Highlighted expenses/projects: Roundabout maintenance, minimal project year
- Forestry Proposed Budget
  - 2018 Total Operating Budget: $115,462
  - 2019 Total Operating Budget: $89,135
  - Difference: Reduction of $26,327
  - Revenue: $6,000 ($9,310 in 2018)
  - Highlighted Expenses/Projects: Roundabout maintenance, reduced Christmas lights, added tree mitigation line, Founders Park beds, Windsor Highlands beds
- Parks Proposed Budget
  - 2018 Total Operating Budget: $394, 427
  - 2019 Total Operating Budget: $479,816
  - Difference: Increase of $85,389
  - Revenue: $41,090
  - Highlighted Expenses/Projects: Re-allocation of field maintenance, strategic plan cost share, increased contract mowing, custodial/facility expense, increased snow responsibility
- Open Space & Trails Proposed Budget
  - 2018 Total Operating Budget: $0
  - 2019 Total Operating Budget:$137, 541
  - Difference: $137,541**(Made the split from Parks budget)
  - Revenue: $2,925
  - Highlighted Expenses/Projects: Programming, new trail maps, strategic plan & invasive species control, restroom enclosures, signage, trail repairs
- Aquatics Proposed Budget
  - 2018 Total Operations Budget: $65,925
  - 2019 Total Operations Budget: $92,903
  - Difference: Increase of $26,978
  - Revenue: $287,278 ($175,613 in 2018)
  - Highlighted Expenses/Projects: Wibit & rentals at lake, CPP/swim lessons, goal is to create an enterprise fund in aquatics and lesson general fund impact
- Community Events Proposed Budget
  - 2018 Total Operations Budget: $103,264
  - 2019 Total Operations Budget: $119,637
  - Difference: Reduction of $2,330
  - Revenue: $50,495** ($27,995 in 2018)-Requested staffing for position
  - Highlighted Expenses/Projects: Programming similar to 2018-Rec Mobile van, movies, concerts, farmer's market, artisans market, Oktoberfest, Christmas in Windsor, Harvest Festival events
- Recreation Proposed Budget (Still confirming exact numbers)
  - 2018 Total Operating Budget: $604,035
  - 2019 Total Operating Budget: $610,322
  - Difference: Increase of $6,297
  - Revenue: $651,316 ($815,613 in 2018)
  - Highlighted Expenses/Projects: Programming similar to 2018, more outdoor education, field rentals, staffing salary allocations
- Art & Heritage Proposed Budget

- 2018 Total Operating Budget: $103,086
    - 2019 Total Operating Budget: $107,455
    - Difference: Decrease of $4,369
    - Revenue: $48,090 ($25,084 in 2018)
    - Highlighted Expenses/Projects: Programming-continued growth in classes, site visits and outreach, addition of creamery
- CRC Proposed Budget
    - 2018 Total Operating Budget: $300,869
    - 2019 Total Operating Budget: $264,833
    - Difference: Decrease of $36,036
    - Revenue: $260,213 ($216,748 in 2018)
    - Highlighted Expenses/Projects: Programming
- CRC Expansion Proposed Budget
    - 2018 Total Operating Budget: $514,262
    - 2019 Total Operating Budget: $609,391
    - Difference: Increase of $95,129
    - Revenue: $1,390,013 ($1,300,919 in 2018)
    - Highlighted Expenses/Projects: Programming, facilities in-house, no fee increases as of now

4. Tree Board & Sub-Committee Idea
    - Mr. Lucas met with Tree Board to discuss proposal
    - Allocate 1 PReCAB spot to Tree Board with upcoming vacancy
        - Move their meeting to the same day as PReCAB (5:30-6:45 pm)
    - Create Sub-Committees for the following areas:
        - Recreation programs
        - Trails & Open Space
        - Sub-Committees meet with staff representative 5:45-6:45 pm
        - Staff representative brings topics/initiatives to PreCAB
        - Creates continuity among boards and grows public input through the addition of subcommittees, eliminates a meeting night for staff
    - The Board discussed the merits of allocating a PReCAB seat to a Tree Board Member-Mr. Nuspl raised some concerns regarding the allocation of the PReCAB seat and Mr. Lucas responded to his concerns, additionally, the Board indicated that they liked the sub-committee idea

5. Diamond Valley Public-Private Partnership
    - 2019
        - Approved agreement 9/10/18- First reading of Land Transfer, Second reading is 9/24/18
        - Town has exclusive use of 3 baseball fields
        - By November 1, 2018, notification on concessions
        - Moving archery range November 2018
    - 2020-2038 & Beyond
        - March 2020 must have completed (2) 600x600 multipurpose fields
        - Town has exclusive use of 3 baseball fields and 2 multipurpose fields
        - Termination/Revocation Clause
    - 2020-2038
        - Exclusive use of aforementioned fields
        - Maintenance fees agreed upon
        - Ability to rent more facility space if needed, fee agreed upon

    - Termination/Revocation Clause
- Beyond 2038
    - If Colorado National Sports Park fails or chooses to change business model-Town receives 3 years notice and has option to buy part or all of the facility at fair market value
- Positives
    - Enables Town to keep up with growth demand of youth sports
    - Dramatically reduced operations cost
    - Saves infrastructure costs and enables capital dollars to be spent on other park projects
    - Dynamic economic impact in terms of location for entire community.
- The Board and staff engaged in a healthy discussion regarding the merits of the Diamond Valley partnership

6. Future Items

- Complete 2019-20 Goals and Objectives
- Smoking in Parks
- Pets at Special Events
- Other Items/thoughts?

COMMUNICATION

1. <u>Staff</u>

- Staff and financial report
- NRPA Conference-Mr. Lucas, Ms. Fotsch and Mr. Willis will attend in Indianapolis September 24-26, will email result of Gold Medal announcement
- Ms. Kendra Martin-Operations & Facilities Manager, will post for new aquatics supervisor
- Ms. Sandy Brug update-card and flowers/plant from Board
- Recognition-Rebecca Holder-Otte stepping down from her seat on PReCAB, thanked her for her 8 years of service and input.

2. <u>Board</u>

- Mr. Nuspl-thanked Ms. Holder-Otte, as well, shared his appreciation for their communication and having the opportunity to work together
- Ms. Brug-health status is not very good, encourages other to visit her

ADJOURN

Mr. Morgan moved to adjourn the meeting. Ms. Holder-Otte seconded the motion. All members present voted Aye. Motion carried. The meeting was adjourned at 8:46 P.M.

CERTIFICATION:
Approved by the Windsor Parks, Recreation & Culture Advisory Board on the ______ day of ___________, 20___

____

Eric Lucas/Parks, Recreation and Culture Director
Parks, Recreation & Culture Advisory Board

Submitted by: Kristy Zulkoski, PR&C Administrative Assistant

TOWN OF WINDSOR
PARKS, RECREATION & CULTURE

FINANCE PReCAB REPORT

Volume 6, Issue 8
September 2018

OVERVIEW

- The base 3.2% collections and the .75% expansion collections were both above the target for the monthly budget requirement for September.
- Through September 2018 Construction Use Tax collections totaled $2,996,946 or 83% of the annual budget.
- 46 business licenses were issued in September, of which 18 were sales tax vendors. 12 of the 18 are inside the Town limits. 19 retail licenses closed in September, 5 were Special Events and 4 of which were

OKTOBERFEST 2019

The Oktoberfest celebration took place at Boardwalk Park in Windsor on September 22nd. There were seven vendors present and three bands. Beer was served by Clearview Library District and approximately 1,600 people joined in the celebration. This was a Town of Windsor sponsored event.

PARKS, RECREATION & CULTURE

Ideally at the end of the third quarter of the year one would want to see 75% collection rate on the annual budget number. The town has exceeded that benchmark in all three categories.

GENERAL FUND REVENUE CHART *For Parks, Recreation & Culture only*

Division	Current Month	YTD Actual	2018 Budget	% of Budget
Cemetery	$2,050	$47,525	$82,765	57.4%
Swimming Pool	$3,571	$189,629	$175,613	108.0%
Recreation	$53,709	$662,117	$815,163	81.2%
Museum	$1,939	$21,803	$15,058	144.8%
Community Events	$16,040	$73,077	$41,410	176.5%
Parks	($140)	$13,801	$7,727	178.6%
Forestry	$500	$9,810	$9,000	109.0%
Total General Fund Operations	**$77,669**	**$1,017,762**	**$1,146,735**	**88.8%**

General Fund Revenues are at 88.8% for the ninth month of the year, above the benchmark of 75%.

GENERAL FUND EXPENSE CHART *For Parks, Recreation & Culture only*

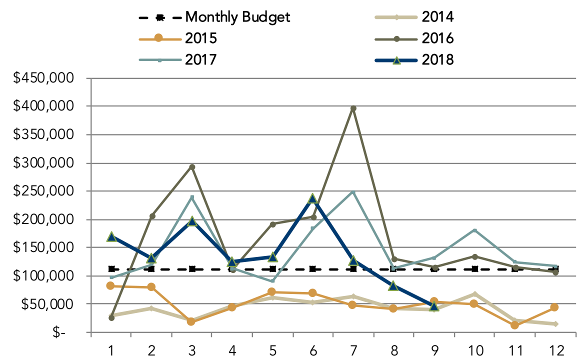
	Department	Current Month	YTD Actual	2018 Budget	% of Budget
432	Cemetery	$17,152	$100,485	$157,242	63.9%
433	Community Events	$11,636	$138,169	$147,990	93.4%
450	Forestry	$21,897	$257,788	$410,133	62.9%
451	Recreation Programs*	$137,607	$1,347,196	$1,833,152	73.5%
452	Pool/Aquatics	$28,734	$284,829	$345,782	82.4%
453	Open Space & Trails	$11,544	$131,246	$131,751	99.6%
454	Parks	$116,472	$884,080	$1,474,282	60.0%
456	Art & Heritage	$22,341	$230,116	$377,517	61.0%
Total General Fund Operations		**$367,383**	**$3,373,909**	**$4,877,849**	**69.2%**
**plus transfers to CRC for operational expenses*					

The General Fund operations are at 69.2% of the annual budget.

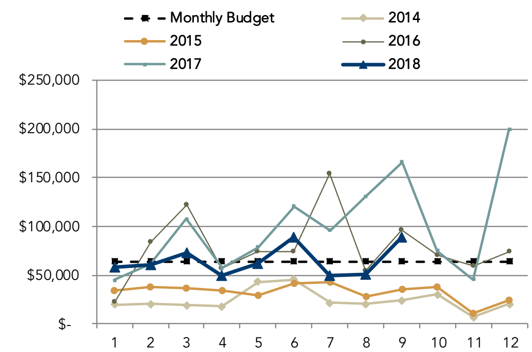
ITEMS OF INTEREST

Windsor is slightly under the operating budget for the year. Being below the benchmark at this time of year is not uncommon. Operations will get closer to the benchmark as each month passes.

Neighborhood Park Fees (PIF)



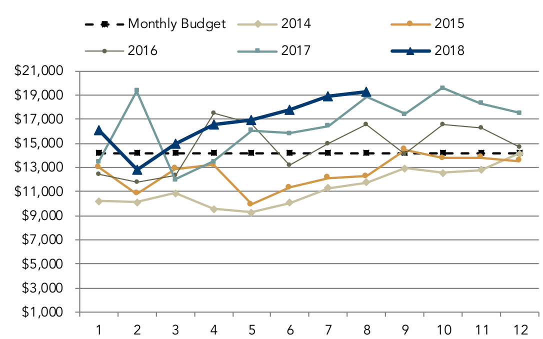
Community Park Fees (PIF)



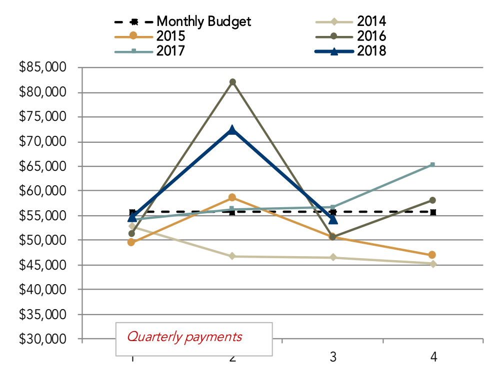
Neighborhood Park Fees and Community Park Fees are the direct result of fees paid on building permits. Historically the first few months of the year have been lower due to slow winter construction but come back during spring and summer months. These funds are utilized for park development projects as identified in the Capital Improvement Program (CIP) and approved by PReCAB. Beginning July 1st the Town started collecting Park & Trail Development fees as a combined fee. Total through September is $166,816..

LCOS represents Larimer County Open Space tax disbursements. These funds are utilized for parks, trails and open space projects in the Larimer County portion of Windsor as identified in the CIP.

LCOS Yearly Comparison (PIF)



Lottery Funds (CTF)



LOOKING FORWARD

3.2% COLLECTIONS

The town budgeted $8.8M for this portion of sales tax for 2018, making the average monthly collection requirement $734,294. September collections were above this mark at $868,906.

.75% COLLECTIONS

The monthly budget requirement is $174,061. The Town collected $203,818 in September 2018.

3.95% TOTAL

For 2018 the Town budgeted $10.9M in total for the combined 3.95% sales tax rate. Through September, the Town has collected $10.1M. If the Town maintains this pace through the year, collections will come in at $13.5M.

PARKS, RECREATION & CULTURE

ALL PRC FUNDS EXPENSE CHART

Benchmark = 75%

	Current Month	YTD Actual	2018 Budget	% of Budget
Operations				
General Fund (PR & C)*	$367,383	$3,373,909	$4,877,849	69%
Community Recreation Center**	$65,558	$694,430	$1,047,988	66%
Community Rec. Center Expansion '	$112,879	$1,417,117	$2,288,243	62%
Operations Total	$545,820	$5,485,456	$8,214,080	67%
Capital Projects				
Park Improvement Fund`	$94,943	$1,664,170	$4,895,069	34%
Conservation Trust Fund	$2,083	$111,366	$623,000	18%
Capital Improvement (PR & C)	$33,919	$249,271	$666,930	37%
Capital Total	$130,945	$2,024,806	$6,184,999	33%
Total Budget	**$676,765**	**$7,510,262**	**$14,399,079**	**52%**

**plus transfer from PIF to GF for Administration*
***CRC plus loan interest payment*
****CRC Exp plus loan interest payment*

- Operating expenditures are at 67% under the budget benchmark of 75% for September.
- Capital projects are at 33%.

2018 Major Projects	2018 Budget	Spent YTD	Dept.	Multi-Yr	Est. Start Process	Actual Start	% Complete	Est. Complete	Actual Complete
Diamond Valley Field Phase Development	$3,600,000	$0	Pks/EL	2017-2019	May 1		4%	into 2019	
Main Pk Playground Replacement	$400,000	$202,491	Pks Mgr	2018	Aug 16	Sept	100%	Sep 13	13-Sep
Village East Park Development	$866,000	$138,687	Pks/TF	2018	2019		55%	2019	
Poudre Tr Maintenance TAP grant project	$95,000	$59,114	Pks/WW	2018	Sep 10	Sept	50%	Oct	
Windsor Tr Highland Meadows Pkwy	$165,000	$2,363	Pks/WW	2017-2018	Jun 1		25%	Aug 1	
Windsor Tr #2 Ditch Tr -15th St to River Bluffs OS	$50,000	$0	Pks/WW	2018-2020	2020		5%	2020	
7th Street & Crossroads landscaping	$85,000	$0	Pks/KK	2018	mid Oct		50%	Nov 1	
Eastman Pk Doc for special events investment	$15,000	$0	Pks/TF	2018	Oct		0%	Nov	
Automate splitter box E of Chimney Pk	$70,000	$0	Pks/WW	2016-2018	mid Oct		1%	end Nov	
Purchase Creamery for Mother statue	$77,000	$27,998	Pks/TF	2018	Jan	Jan	75%	Nov	
Color key for funds =	PIF	CTF	CIF						

PReCAB REPORT

November 2018

DIRECTOR'S UPDATE

Eric Lucas
Director of Parks, Recreation & Culture
970-674-3500

I has been 7 weeks since we last met due to a lack of a quorum in October. So as you might imagine the department has been very busy. Since we met, the Town Board approved the Diamond Valley Partnership with CNSP and we have exchanged keys and set 2019 field use schedules. Additionally, staff has met with them to review a concept master plan for the site and provide direction for moving forward. They hope to have an approved minor—subdivision plan in place by January so that they can begin moving dirt. Their goal is to build the two multi-purpose fields for Town use by June 2019.

We have selected firms and begun work on design of the Parks Maintenance facility and the Museum Collections Building. This has consumed a majority of my time in the last 45 days as we have interviewed and hired 3 firms. You may recall we have a February 2020 deadline.

On the recreation side, we just concluded a very successful Haunted Village at Boardwalk Park with over 1,800 people in attendance. Staff is already booking bands for next years summer concert series and as you will see in the recreation report, fall sports are wrapping up and we have begun to transition into the indoor winter sport seasons!

Parks along with Open Space & Trails Divisions have shifted from summer to fall operations and are quickly beginning to move into winter work. Irrigation blowouts are complete (Eastman Park & the Fire Museum restrooms remain open year round). Additionally, we are focused on snow season which I expect to be a challenge given that we have taken on a section of downtown and residential streets with an inexperienced crew.

One may think that winter is a slowdown season for our department yet that is far from the case. We just shift to different activities on the recreation side. Parks works on projects and creates work plans for the coming year and the recreation center gets super busy! As you will see in the operations and facilities report we are on pace to see over 385,000 building visits in 2018. this will result in a 3% increase over FY17.

Your agenda is somewhat light but may take some time given we have added several new members who will need to get up to speed quickly. The most pressing issue is the election of a new Board President. David Sandlin has reached out to me to indicate he is interested in the position. If anyone else is interested please be prepared to state your interest so we can have any discussion needed and elect someone. The remainder of the meeting items are an introduction of new members, an update on the 2019 proposed budget with Town Board, a final review of the 2016—18 department goals as well as what I hope to be a last look and approval of the 2019—20 goals.

As always, please feel free to reach out if you have questions, concerns or would like something added to the agenda!

Eric Lucas
Director of Parks, Recreation & Culture

PARKS DIVISION

End of summer highlights..

As the summer comes to an end, parks staff are busy assessing parks and sports fields and the ultimate impact from the many summer events, programmed use, daily drop-in and the many tournaments played on our sports fields. The summer concert series, combined with July 4th and the Farmers Market were challenging enough, let alone Taste of Windsor, Yappy Hour and countless shelter reservations.

Even as Harvest Festival ended, the largest of the summer season programming, the assessments conducted at both Boardwalk and Main park have revealed some very positive results, due largely in part to staff utilizing best practice turf maintenance schedules and timely irrigation scheduling. Next season looks to be another spring and summer of beautiful, safe parks for Windsor!

Staff is reviewing FY18 capital outlay projects for feasibility of completion and General Fund spend-down of operating budget for FY18. Staff is preparing Park Asset Condition (PAC) reports for all parks. The PAC reports will assist in determining budget priorities for maintenance, repair and/or replacement of such assets as hardscapes, park structures, restroom facilities/fixtures, pickleball and basketball courts and other related park assets.

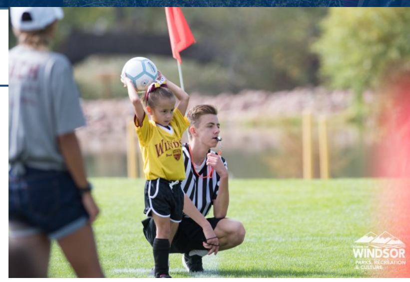
Urban Forestry

Forestry has been working on street tree clearances over streets and sidewalks in the old town area. Main Street, Walnut and Elm Street has been completed from Chimney Park Drive to 9th Street. Now that Harvest Festival is done, work will continue with Locust Street, Oak and Chestnut. This also includes pruning signs and in particular cross-walk signs as back to school is soon approaching.

Forestry is also working on purchasing a tree maintenance and inventory program. The program is called Tree Works and the program will enable Forestry to not only identify hazardous trees, but more importantly map through GIS to better facilitate scheduling

RECREATION DIVISION

FALL SPORTS



Fall Athletics have finally come to an end just in time to move indoors with the chilly weather! We had an outstanding Fall in the Athletics Division. The Athletics Division is responsible for the coordination of the programs from recruiting and training the coaches, creating the teams, scheduling practices, creating schedules, training the officials and field/gym supervisors, field preparation and managing the day to day questions and requests. There are many puzzle pieces that the passionate athletics team puts together on a daily basis that makes for successful programs. Fall Sports ended on Saturday and Winter Basketball began the following Monday—see you in the Gym!

Youth Football: 417 participants
17% increase

Soccer—757 participants
7% increase

Adult Softball—27 Teams
28% increase

Youth Volleyball—283
7% increase

Volunteer Coaches: 166

BY THE NUMBERS

2,558

SWIM LESSONS TAUGHT THROUGH OCTOBER

200

PARK SHELTER RENTALS YTD IN 2018

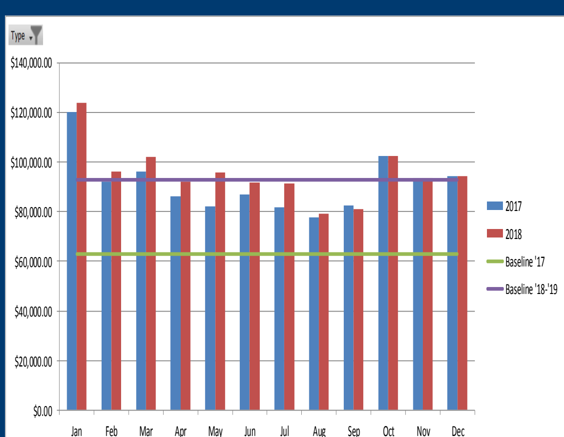
31,742

SILVER SNEAKERS USERS THROUGH OCTOBER

2091

CULTURE PROGRAM PARTICIPANTS THROUGH OCTOBER

COMMUNITY RECREATION CENTER



CRC Revenue

Through 10 months we have exceeded our revenue goal (paid building entry), as we head into fall. With 2 months left we anticipate surpassing our revenue projection.

OPERATIONS & FACILITIES

Community Recreation Center Front Desk and Facilities

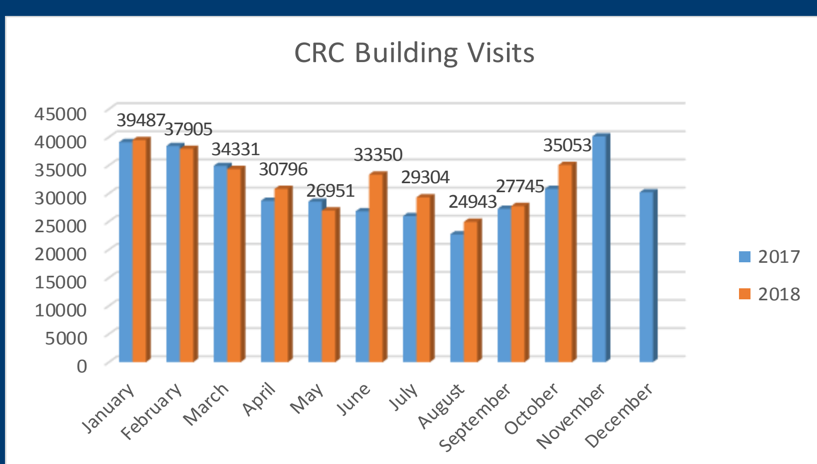
What do you think of when you think about the Community Recreation Center? Most people think about a great workout, a fun ride down the slide or an exciting game of pickleball. What they don't think about is who and what it takes to make that possible. The CRC front desk is comprised of a supervisor, 6 full time and 3 part time team members that greet each customer as they come in for that great workout. The front desk staff is the first and last face you see, the one that you tell your likes and dislikes to and the ones that keep the CRC running at optimal strength.

The facilities team is not as visible but just as important to running efficient operations at the CRC. They keep our facility safe and clean. Hours of hard work go into cleaning and maintaining the CRC. Who wipes the door handle so you don't get sick? Who cleans up the dirt that we all track in on our shoes? Who changes out the light bulbs so we can see? The Facilities team! We currently have a Facilities Technician and 6 full time team members who make our facility run. A HUGE shout out to the front desk and facilities team for being the solid pillar of the CRC operations and helping our numbers grow!

COMMUNITY RECREATION CENTER VISITS

After 9 months, we have seen 12,460 more building visits than in 2017.

We are on target to surpass 385,000 visits in 2018.



Did you know.....

The facilities team manages the following facilities:

Community Recreation Center

Main Park restroom building

Eastman Park concession building

Diamond Valley concession building

Chimney Park Ball Field concession building

Chimney Park Pool house

Art and Heritage buildings

Boardwalk Park concession building

Cemetery building

Brown palace

Did you know.....

Chimney Park Pool was winterized and covered on Oct. 16th after seeing it's longest summer in history.

Did you know.....

The Community Recreation Center front desk greeted over 320,000 customer so far in 2018.

Did you know.....

In the month of September we had 14,681 visits to the CRC and gained 460 new memberships.

OPEN SPACE AND TRAILS

SPOTLIGHT

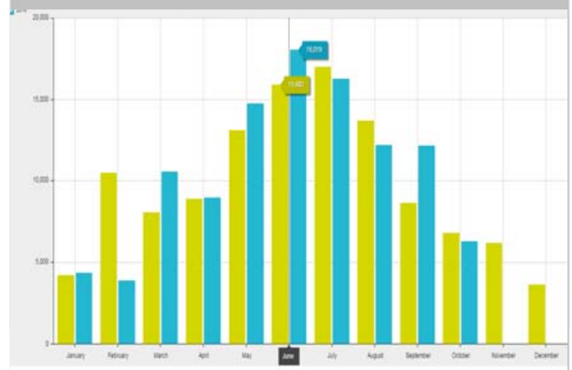
On October 10th PRC Staff worked with the RE-4 School District to participate in the National Walk and Bike to School Day Event.   Walk and Bike to School Day is an event coordinated by the National Center for Safe Routes to School (SRTS). As described on the Safe Routes website, these events are used to encourage families to celebrate the benefits of walking and biking and to increase local leader commitment and visibility for traffic safety and community quality of life. Walk to School Day is officially the fall event and Bike to School Day is held in the spring, we lump walking and biking together because either option is a great healthy option and both should be encouraged.

Outside of these events, SRTS is also a nationally recognized program that aims to make it safe for students to walk and bike to school and encourages more walking and biking where safety is not a barrier. In order to understand what the barriers are for Windsor students, Wade is coordinating with RE-4 administration to distribute a parent survey about walking and biking to school.   The survey asks questions regarding; how far do you live from the school, how do you currently get to school, what are the barriers to walking and biking to school.   The survey was distributed through e-mail and all submissions will go to a national database.   Results from the survey will be beneficial for informing the Transportation Master Plan budgeted for 2019, potential program offerings and future submittal for SRTS grants.

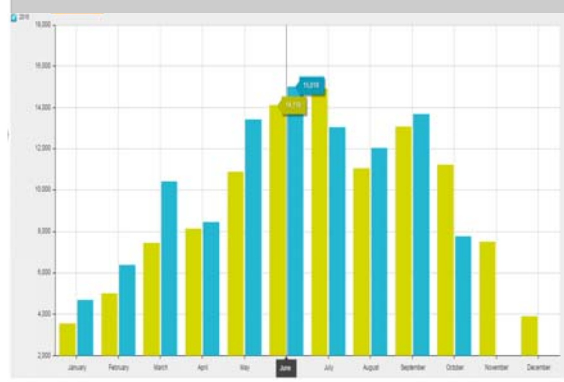
Trail repair and bank work on the Poudre Trail. Bank repair is complete, trail construction and seeding to follow.

TRAIL COUNTS

Boardwalk Park



Eastman Park



Poudre East

COMMUNICATIONS

FACEBOOK ENGAGEMENT

INTERACTIONS

779 REACTIONS

98 COMMENTS

39 SHARES

916 TOTAL ENGAGEMENTS

TOP POSTS

TOP POSTS	DATE	REACTIONS	COMMENTS	ENGAGEMENT	REACH
Winterizing of Windsor Lake	Oct 22	80	7	12.2%	2,704
Ag Fair	Oct 10	58	5	8.6%	1,880
Bike/Walk to School Day	Oct 10	50	4	12.3%	1,700

BY THE NUMBERS

Facebook Page	Total Fans	Fan Increase	Posts Sent	Impressions	Impressions per Post	Engagements	Engagements per Post	Link Clicks
Windsor Parks, Recreation & Culture	5,568	0.85%	23	87.4k	3,800	916	39.8	113

TWITTER ENGAGEMENT

INTERACTIONS

0 REPLIES

2 RETWEETS

0 COMMENTS

15 LIKES

TOP POSTS

TOP POSTS	DATE	REACH	RESPONSES	CLICKS	RETWEETS
Jimmy Johns Appreciation	Oct 12	194	2	—	—
Convincing the Nation	Oct 25	223	1	—	1
Ag Day	Oct 10	1,107	1	—	1

BY THE NUMBERS

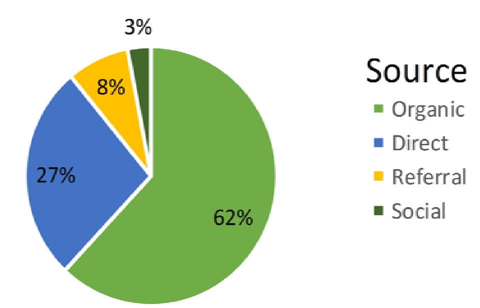
Twitter Profile	Total Followers	Follower Increase	Tweets Sent	Organic Impressions	Organic Impressions per Follower	Engagements	Engagements per Follower	Retweets	Clicks
WindsorPRC	193	4.9%	8	2,795	14.48	93	0.48	8	7

WEBSITE ENGAGEMENT

914 VISITS

736 UNIQUE PAGE VIEWS

51seconds DURATION



TOP 3 PRC PAGES

1. CRC | 2. ACTIVITY GUIDE | 3. OKTOBERFEST