



## TOWN BOARD WORK SESSION

March 8, 2021 - 5:30 PM

Town Board Chambers, 301 Walnut Street, Windsor, CO 80550

Please click this URL to join: <https://windsorgov.zoom.us/j/98209528564>

OR join by telephone at (888) 788-0099 or (877) 853-5247

Webinar ID:982 0952 8564

***GOAL of this Work Session is to have the Town Board receive information on topics of Town business from the Town Manager, Town Attorney and Town staff in order to exchange ideas and opinions regarding these topics.***

Members of the Public in attendance virtually are asked to be recognized by the Mayor before participating in any discussions of the Town Board

## AGENDA

1. Town Board/Manager/Attorney Monthly Meeting
2. Public Art Commission - T. Fotsch, Deputy Director of Parks, Recreation & Culture
3. Future Meetings Agenda

The Town of Windsor will make reasonable accommodations for access to Town services, programs, and activities and will make special communication arrangements for persons with disabilities. Please call (970) 674-2400 by noon on the Thursday prior to the meeting to make arrangements.



## MEMORANDUM

**Date:** March 8, 2021  
**To:** Mayor and Town Board  
**Via:** Shane Hale, Town Manager  
**From:** Tara Fotsch, CPRE, Deputy Director of Parks, Recreation & Culture  
**Re:** Public Art Policy & Commission  
**Item #:** 2.

### Background / Discussion:

The Town of Windsor finalized its first Public Art Master Plan in 2010. This plan laid out initial guidelines, recommendations, and goals for the eventual creation of a public art program in Windsor. In 2020, a new Public Art Master Plan was created with the objective of identifying specific sites for public art, informing the creation of necessary policies and governing bodies, and formalizing guiding principles for the selection of artworks.

Furthermore, the Town Board adopted a strategic plan that specifically identifies public art as a priority in Goal 2.9 "Support efforts to make the Windsor downtown area a cultural center for public art, event and activities" and Action Step 2.9.5 "Install Public Art within Downtown".

As a direct result, staff has developed the attached draft Public Art Policy which when adopted will serve as official reference document for the Town of Windsor's Public Art Program. At the work session, Laura Browarny, Culture Supervisor, will present the first draft of the Windsor Public Art Policy and lead discussion on the following topics:

- Process of writing the policy and resources utilized
- Selection process and criteria utilizing the Public Art Master Plan and its guiding principles
- Potential funding sources
- The formation of the Windsor Public Art Commission (WinPAC) Maintenance and conservation of the public art collection

The goal of the work session is to receive feedback from the Board and return in a subsequent regular meeting of the Town Board for adoption. Doing so will enable staff to begin formation of the Public Art Commission, achieve success in the identified areas of the strategic plan and make public art a fabric of Windsor.

### ATTACHMENTS:

- ▢ Public Art Policy DRAFT
- ▢ Windsor Public Art Master Plan

# Town of Windsor Public Art Policy

Draft 1 – Submitted 3/3/2021

Prepared by

Laura Browarny, Culture Supervisor

Caitlin Heusser, Museum Curator

Lexie Spykstra, Recreation Coordinator-Events

## Contents

|                                                   |    |
|---------------------------------------------------|----|
| Introduction .....                                | 2  |
| Purpose .....                                     | 2  |
| Scope.....                                        | 2  |
| Art Acquisitions.....                             | 3  |
| Windsor Public Art Commission (WinPAC) .....      | 4  |
| Technical Assistance Team (TAT) .....             | 5  |
| Artwork Selection Processes.....                  | 5  |
| Selection Criteria.....                           | 7  |
| Accession Process .....                           | 10 |
| Artwork Deaccessioning Procedures .....           | 11 |
| Public Artwork Maintenance and Conservation ..... | 11 |
| Definitions.....                                  | 13 |

# Town of Windsor Public Art Policy

## Introduction

The Town of Windsor finalized its first Public Art Master Plan in 2010. This plan laid out initial guidelines, recommendations, and goals for the eventual creation of a public art program in Windsor. In 2020, a new Public Art Master Plan was created with the objective of identifying specific sites for public art, informing the creation of necessary policies and governing bodies, and formalizing guiding principles for the selection of artworks. This policy is a direct result of the recommendations made in the 2020 master plan and is the official reference document for the Town of Windsor's Public Art Program.

## Purpose

The Town of Windsor's Public Art Policy creates the roadmap for Windsor to enhance the lived experience of the community, businesses, and visitors. As Windsor continues to grow, the Public Art Policy along with Public Art Master Plans will ensure that artworks, artists, and sites are selected equitably and in a way that supports Windsor's identity as a modern town with historic roots.

The governing body of Windsor's Public Art Program is the Windsor Public Art Commission (WinPAC). WinPAC will select artworks in accordance with three guiding principles:

Works will be engaging and inspirational to residents and visitors, and create opportunities to interact with the built environment.

Artworks, artists, and locations will be inclusive to the best of the WinPAC's ability. Artists will be selected through a variety of means and will feature artists who are both local and from beyond Colorado. WinPAC will do its best to select artist that are diverse in background and perspective.

Finally, all artworks will be relevant to Windsor as a modern town with historic roots.

By following these guiding principles, the Town of Windsor, through WinPAC, hopes to create a legacy of public art in Windsor that will continue into the foreseeable future.

<< Insert Ordinance adopting the Windsor Public Art Policy >>

## Scope

This policy applies to all public art that is created or constructed within the Town of Windsor. For the purposes of this policy, public art is defined as follows.

1. A visual work of art. (See Appendix A: Definitions for further information)
2. Meant to be displayed permanently or semi-permanently, meaning for a period of at least 5 years.
3. Must be displayed in a public setting, meaning one of the following:
  - a. On town-owned property such as a park or open space or town-owned building exterior
  - b. Inside a town-owned building in a public area that is open to all visitors during regular hours
  - c. On privately-owned property that is visible to the public at all times such as a mural on the exterior of a business



- d. Must have either been funded entirely or in part by the Town of Windsor or formally accepted for donation according to the procedure set forth in this policy.
4. Art that is on exhibition in town-owned cultural facilities including, but not limited to, the Art & Heritage Center, Windsor History Museum, and the Community Recreation Center exhibit cases is exempt from this policy.

### Special Districts

1. Special districts that have received Town Board approval prior to formal adoption of the Windsor Public Art Policy are not subject to the Windsor Public Art Policy without the express consent of the district.
  - a. If an existing special district wishes to create its own public art plan, the Windsor Public Art Commission is available for consultation.
2. Any new special district seeking approval of a new service plan or operational plan, or amendment of a prior-approved service or operational plan shall be required to include a public art plan as part of the submittal.

## Art Acquisitions

The Town of Windsor can acquire funding for public art works in any of the following ways:

### Town Board Allocations

1. At the discretion of the Town Board, funds may be deposited into the Public Art Program Account each year. Estimates for funding can be made using the yearly public art installation plans created by WinPAC. These funds, once appointed, are to be used exclusively for the purchase, commission, construction, installation, conservation and repair of public art.

### Percent for the Arts

1. The Town of Windsor does not currently have a percent for the arts program in place, as of March 2021. This section is reserved for procedures associated with that program if it is created. A formal amendment to this policy must be approved by WinPAC and the Town Board to approve new funding structures.

### Donations, Gifts, and Endowments

1. Anyone may donate funds to the Public Art account. These funds cannot be restricted or conditional and will be made available for all aspects of art acquisition, installation, and maintenance.
2. WinPAC may receive proposals for donations of artworks. Artworks that are proposed for donation must adhere to the Public Art Donation Procedure. Individuals or entities interested in donating an artwork must follow these steps:
  - a. Complete the Public Art Donation application and submit to WinPAC by either the spring deadline of March 31st or the fall deadline of August 31st.
  - b. Provide a maquette, images, or the actual work for review. Images can be provided electronically or by hard copy and should show all sides and provide the proper scale of the work.

- c. Submit a cover letter explaining why the artwork is being offered to the Town of Windsor as a gift and why the work should be added to the Town's collection. When possible, reference should be made to the guiding principles of the Public Art Master Plan.
- d. Provide a copy of the artist's resume or biography and images showing a sampling of the artist's work.
- e. Provide information about the artwork's provenance, exhibition history, and a letter of authenticity from the artist, if possible. All artworks must have a complete provenance in order to be considered.
- f. If desired, the potential donor may also propose a site for the artwork. There is no guarantee that, if accepted, the artwork will be displayed in the proposed site. The final decision will be made by WinPAC in consultation with the Technical Assistance Team (TAT).
- g. Provide a conservation assessment describing the artwork's condition and a maintenance plan, including projected costs for maintenance. The plan should include an explanation of the expected life span of the work while placed in a public environment, and the type of environment (interior/exterior) in which the artwork may be placed. The plan should also discuss whether the artwork may be prone to vandalism and how that may be mitigated; it should be authored by the artist or a qualified conservator. WinPAC is unlikely to consider donations that require immediate or extensive maintenance.
- h. Provide an appraisal value for insurance purposes. Appraisal value must be assigned by a professional fine arts appraiser.
- i. Review the Windsor Public Art Program Safety Policy and sign an acknowledgement that the artwork complies with all aspects of the safety policy.
- j. WinPAC reviews donation proposals twice per year; in March and August, however, exceptions can be made if deemed appropriate by the Town Manager. After review, WinPAC may choose to accept or decline a gift, or to table an offer until more information can be gathered. WinPAC may ask potential donors for more information at any time during the application process.
- k. The TAT will be invited to provide insight at recommendations for potential donations. Their input will be considered before making a final decision.
- l. All decisions regarding potential donations must consider the Selection Criteria outline below.
- m. Any artwork donation that is accepted becomes the permanent property of the Town of Windsor and will be maintained according to the guidelines in the Public Art Policy.

## Windsor Public Art Commission (WinPAC)

WinPAC is the governing body of the Town of Windsor's Public Art Program and is responsible for adhering to all aspects of this policy. This commission is governed by to the WinPAC bylaws.

1. WinPAC was created by <<insert ordinance>>
2. WinPAC is responsible for creating yearly art installation plans that take into consideration all planned public art projects in the budget for each year.

- a. Yearly art installation plans are submitted to the Town Manager before the end of the first quarter for review.
- b. Art installation plans are presented to Town Board after approval by the Town Manager.

## Technical Assistance Team (TAT)

To ensure that WinPAC is making the best-informed decisions regarding new artworks and sites, they will collaborate regularly with the Technical Assistance Team (TAT). This group is comprised of Town of Windsor staff members from various departments that can provide insights and expertise necessary for making decisions about artwork construction and placement. The TAT will be composed of one staff member from each of the following departments.

- Planning
- Engineering
- Public Works
- Parks
- Risk Management

These staff members are appointed to the TAT by department heads and may serve indefinitely. Staff members from other departments not listed above may volunteer to be part of the TAT for a term of one year.

The TAT is responsible for reviewing all proposed artworks and sites, taking into consideration things such as lines of sight for artworks near roadways and walking/bike paths, landscape management, safety of children and other residents who may come into contact with the artwork, and maintenance of artworks and sites. Members of the TAT are considered ad hoc, non-voting members of WinPAC and may be asked to attend meetings outside of work hours.

## Artwork Selection Processes

When a site is designated for public art, it is the responsibility of WinPAC to select the artist and the artwork. Selection of artworks may happen in the following ways.

Direct purchase from the artist or current owner of a work

1. WinPAC may use its discretion to purchase an artwork that has already been created if the price presents an economic advantage and if the artwork is a good option for the designated site.
2. WinPAC may approach an artist about a known work, or an artist or current owner may submit the work for consideration by WinPAC.
3. WinPAC will receive submissions of artwork for potential purchase to be considered on a case-by-case basis. Artists or current owners must submit a complete submission packet including the following:
  - a. A proposal sheet with the artist's name, title of the artwork, dimensions, medium, date produced, price, location, number of reproductions, restrictions on reproduction, and other information the artist deems pertinent.
  - b. A resume and references.

- c. A maquette and/or images or the actual work for review. (Images can be provided electronically or by hard copy and should show all sides and provide the proper scale of the work.)
- d. A cover letter explaining why the work should be added to the Town's public art collection, referencing the guiding principles of the Public Art Master Plan when possible.
- e. A conservation assessment describing the artwork's condition, along with a maintenance plan. (The plan should include an explanation of the expected life span of the work while placed in a public environment, specifying the type of environment in which the artwork may be placed. It should also discuss whether the artwork may be prone to vandalism and how the effects of any vandalism may be mitigated; it should be authored by the artist or a qualified conservator.)
- f. The TAT will be invited to review all submissions to provide insight and make recommendations based on their expertise.
- g. Any current owner of an artwork who is not the artist must also submit full provenance for the work along with the artist's biography and contact info if possible.
- h. WinPAC may request additional information at any time.
- i. Once a submission is received, WinPAC will vote at the next meeting whether to reject the submission, accept it to purchase for a currently available site, or table the submission as a potential work for a future site. Decisions will be based on the Selection Criteria outlined below.

#### Open call for proposals

- 1. Open calls welcome submissions from artists within the geographic region and according to other limitations set by WinPAC.
- 2. Open calls will vary among local, regional, and national searches, depending on the scale of the project. WinPAC will strive to maintain a balance between local artists, and artists from outside of Colorado.
- 3. The procedure for open calls for submissions is as follows.
  - a. WinPAC will provide a description of the project site and parameters for the desired artwork including medium and scale if known. WinPAC will also provide a summary of the budget, timeline, and other duties and obligations of the artist.
  - b. Each artist shall submit a maquette and site drawing (if appropriate), design, concept statement, budget, maintenance plan, resume and references.
  - c. WinPAC will serve as the jury for open calls, however, may alternately select a jury to review submissions. In such cases, proposals shall be considered by the jury and a final choice or choices will be presented to WinPAC for acceptance.
  - d. The TAT must review all submissions to offer insights and provide recommendations based on their expertise. They will work closely with WinPAC as part of the jury during the initial review of submissions their recommendations will be taken into consideration for the selection of finalists.
  - e. Entry materials will be returned to the artist only if appropriate packaging, postage and insurance are included with the entry by the artist.

- f. WinPAC may elect to select a group of finalists to provide more complete models and plans. In this instance artists will be paid a design fee.
- g. WinPAC will make all decisions and artworks based on the Selection Criteria outlined below.

#### Artist Invitational

1. For the purposes of saving time, reducing the number of submissions, or other reasons given at WinPAC's discretion, a group of artists may be invited to submit proposals for artwork to be installed at a given site.
  - a. An invitational must include at least three (3) but no more than ten (10) artists that are selected by WinPAC.
  - b. WinPAC will provide a description of the project site and parameters for the desired artwork including medium and scale if known. WinPAC will also provide a summary of the budget, timeline, and other duties and obligations of the artist.
  - c. Each invited artist shall submit a maquette and site drawing, design concept statement, budget, and maintenance plan.
  - d. The selection procedure for an artist invitational will be the same as that of an open call (see items a-h under Open Call for Proposals above).

#### Selection Criteria

WinPAC is responsible for making decisions regarding which artists to work with, what artwork to accept or purchase, and which sites are suitable for public art. The following Selection Criteria are the guidelines that WinPAC will follow when making these decisions. These Selection Criteria are available to the public including all artists and potential donors, who should therefore take these into consideration when submitting proposals.

#### Artist Selection

When selecting an artist for a commissioned work, whether through an open call or invitational, WinPAC will utilize the following criteria.

1. Preference will be given to artists with prior experience creating public art and working with municipalities.
2. Artists must demonstrate the ability to complete the project in the required time frame.
3. Artists must have a knowledge of their materials and the maintenance required for the completed artwork.
4. WinPAC will endeavor to select artists from diverse racial, gender and cultural backgrounds.

#### Artwork Selection

When selecting or approving an artwork for a new site, whether through an open call, invitational, direct purchase or commission, or through donation WinPAC will utilize the following criteria.

1. *Guiding Principles:* WinPAC will consider the guiding principles for public art established in the Windsor Public Art Master Plan.

- a. Works will be engaging and inspirational to all residents and visitors and create opportunities to interact with the built environment.
  - b. Artworks, artists, and locations will be inclusive to the best of the WinPAC's ability.
  - c. Artworks will be relevant to Windsor as a modern town with historic roots.
2. *Inherent Artistic Quality*: Art is subjective in terms of its relative beauty, but WinPAC will consider the inherent artistic quality of an artwork as a qualification for selection. A majority of the selection committee must agree that the work is visually appealing and well-constructed.
3. *Maintenance Requirements*: Will the Town of Windsor be able to properly maintain the artwork within its maintenance budget?
  - a. The artist must provide detailed instructions on maintenance of the artwork including all of the materials used and how to clean, maintain, and repair them.
  - b. Artworks should require basic cleaning and maintenance no more than twice per year.
  - c. WinPAC will also consider an artwork's susceptibility to vandalism and how easily the work could be cleaned or repaired.
4. *Time Horizon of Artwork*: What is the anticipated lifespan of the artwork? Artworks considered to be permanent public art should be able to last at least five (5) years in an outdoor setting in normal public circumstances.
  - a. Outdoor artwork is exposed to the elements
  - b. Public art is always at risk of being touched, climbed on, or otherwise interacted with by the general public. Efforts will be made to keep the public away from art that is not meant to be touched, but the artist should consider the nature of public art.
5. *Appropriateness of Artwork for the Site*: If a site has already been selected, the artwork chosen for that site must fit well into that context.
  - a. The size of the artwork must not overwhelm or get lost in the site
  - b. The artwork should not interrupt any sightlines for vehicular traffic, pedestrians, or block views of naturally scenic vistas
  - c. The material and subject matter should be relevant to the site and work to enhance it. Consideration should be given to the architectural, historical, geographical, and social/cultural context of the site.
6. *Diversity*: One of the core values of the Town of Windsor Department of Parks, Recreation & Culture is an appreciation for diversity, equity and inclusion. This core value will be considered when selecting and artwork.
  - a. WinPAC will endeavor to select artworks by artists from diverse racial, gender and cultural backgrounds.
  - b. Diversity also refers to artistic mediums, styles, scale, and narrative. WinPAC will work to ensure that the collection of public art in Windsor is diverse in these aspects as well.
7. *Uniqueness*: To ensure that an artwork will not be duplicated, WinPAC will require the artist to warrant that the artwork is unique and, if applicable, limited to an edition of one (1) unless otherwise discussed.
8. *Public Safety*: The Technical Assistance Team (TAT) will aid in safety assessments for all artworks prior to acceptance. An artwork must be deemed safe according to the following criteria in order to be accepted into Windsor's public art collection.
  - a. No sharp points, corners or edges that could cut or puncture

- b. Absolutely no protrusions or projections that could entangle clothing, possibly causing strangulation
- c. The absence of pinch, crush or shearing points that could entrap a body part or clothing
- d. The artwork design shall not cause hazards that could trap a child's head
  - i. Completely bound openings greater than 3.5 inches and less than 9 inches fall into this hazard.
- e. Tripping hazards that may cause a fall, or cause injury if fallen upon must be avoided
- f. Suspended hazards that could injure if capable of entangling or striking a member of the public cannot be a part of the artwork
- g. The art should be securely anchored to avoid toppling

### Site Selection

In order for a site to be considered as a location for public art, it must meet all of the following criteria. Potential public art sites can be identified by WinPAC, the Town Planning Department, the Town Board and Town Manager, or community members.

1. All public art must be placed on Town of Windsor property in a place that will be free and accessible to the public for a majority of the time.
2. Public art can be placed on private property with the approval of WinPAC and if the property owner agrees in writing to the following terms.
  - a. Artwork will be visible and accessible to the public for all or a majority of the time.
  - b. Property owner will take responsibility for maintenance of the artwork according to the Public Art Maintenance Plan.
  - c. Property owner will not move, refinish, remove, or otherwise alter the artwork without express permission from WinPAC or the Town Manager.
  - d. The property owner shall indemnify the City and provide adequate property insurance for the artwork.
  - e. The property owner should not aim to benefit financially in any way from the public art.
3. WinPAC will utilize the Windsor Public Art Master Plan to prioritize sites and districts. More widely utilized public spaces, such as the Downtown area, will be prioritized over local parks and neighborhoods.
4. During the planning phases of all CIP programs, the department in charge of the project should consult with WinPAC regarding the creation of sites for public art.
5. Community members may suggest potential public art sites to WinPAC through the following procedure.
  - a. A community representative must be selected to complete all steps for the site recommendation
  - b. The Public Art Site Proposal form must be completed and submitted to WinPAC.
  - c. If the community is also proposing an artwork for the site, the representative must also complete the community artwork proposal procedures outlined above.
  - d. WinPAC will deliberate on the site at the next meeting that occurs after the proposal is received. They will decide to either approve the site, reject the site, or table the decision until more information can be gathered.



## Town Manager Review

1. WinPAC makes final decisions on artwork locations, artists, and designs. These decisions are reviewed by the Town Manager, who has the authority to call decisions in for review.
  - a. If the Town Manager identifies an artwork, artist, or location for review, WinPAC will prepare a presentation outlining how the proposed artwork meets the selection criteria and why they decided it was appropriate for the site.

## Accession Process

Once an artwork has been selected, approved, and officially adopted into the Town of Windsor's Public Art Collection, the following steps will be taken.

1. The artwork will be assigned a unique accession number composed of the year the work is acquired followed by the artwork donation number for that year, which is determined chronologically e.g. 2021.001 is the unique number of the first artwork (.001) accepted in the 2021 calendar year.
2. All documentation, including contracts, final commission approval documents, photographs, and descriptions associated with the artwork will be compiled in a digital file associated with each artwork. Hard copies of documents must be retained for five (5) years.
3. Donated artworks will have an associated deed of gift document that must be retained in hard copy in perpetuity.
4. Documentary photographs will be taken of the artwork once it is installed to gain a baseline for condition.
5. A detailed condition report will be completed documenting the physical status of the artwork
6. WinPAC will input all information into the Town's Public Art database.

## Database Content

It will be the responsibility of WinPAC to create and maintain an up-to-date database with all existing artwork within the Town's Public Art Collection. Information for each artwork will include, but is not limited to:

1. An accession number that is unique to each specific artwork
2. Type of artwork, i.e. painting, stained-glass, mural, sculpture, etc.
3. Artwork information including title, date of creation/year of commission, date of acquisition, place of origin, location of artist signature on piece and signed name, and previous owners and/or collector (if applicable)
4. Installation date, location, tools used for install, and method, preferably with photographs of installation process
5. Artist name, contact information, copyright information, legal status, and any restrictions associated with the artwork.
6. Dimensions of the artwork
7. Installation location
8. Artwork information including materials used and source of materials, fabrication methods, techniques used
9. Documentary photographs of artwork construction, installation, condition, and progression of photos through time.



10. Information associated with the commission including a copy of the final contract, commission amount, funding sources, contact information of additional organizations, departments, or persons involved with the commission.
11. Artist statement of the artwork and artist's biography
12. Credit statement

## Artwork Deaccessioning Procedures

WinPAC may remove artwork for one or more of the following reasons:

1. The artwork endangers public safety as determined by TAT
2. The artwork has been damaged beyond reasonable repair
3. The artwork requires excessive maintenance to the point where the Town cannot properly care for the artwork
4. The artwork has been determined to be in unsatisfactory condition
5. The condition or security of the artwork cannot be reasonably guaranteed where located
6. The artwork is attached to a structure that is slated for destruction, remodeling, or repair
  - a. Artworks in this case can also be relocated to a new site at the discretion of WinPAC
7. The artwork is or has become incompatible with the current public art theme within the Town
8. The artwork is fraudulent or not authentic
9. The artwork was stolen from the location and cannot be retrieved
10. Any other significant reason articulated by WinPAC or the Town Manager, at their discretion

### Determination

1. Determination of removal will occur during the biannual condition reporting conducted by WinPAC. In addition, WinPAC reserves the right to remove any artwork at any time deemed appropriate with approval of the Town Manager.
2. The removed artwork must be documented and preserved in the public art inventory in a removal file.

### Physical Removal

WinPAC may consider the following options for removal:

1. Sale or trade
2. Destruction (which shall be reserved for artwork that is deteriorated or damaged beyond reasonably- priced repair)
3. Donation

Any option deemed appropriate by WinPAC

## Public Artwork Maintenance and Conservation

The Town of Windsor is committed to maintaining, ensuring the value of, and guaranteeing the safety of its publicly owned artwork for the enjoyment of the Windsor community for years to come. The outlined maintenance and conservation guidelines will be applied to each artwork within the public art collection to ensure proper stewardship of the collection as a whole.

## New Acquisitions

1. Artists or donors are required to provide artwork maintenance information at the time the work is acquired by the Town. Maintenance recommendations should include but are not limited to:
  - a. Materials and source of materials used to create the artwork
  - b. Fabrication methods
  - c. Names and contacts of any individuals, other than the artist, involved in the creation or fabrication of the artwork
  - d. Suggested method and frequency of required maintenance
  - e. Installation specifications
  - f. Required assembly equipment and tools
  - g. Additional pertinent information

## Long Term Observation and Maintenance

1. It is the responsibility of Town staff, under the supervision of WinPAC, to perform general cleaning of the artwork when applicable. Cleaning tasks may include regular dusting and the use of appropriate cleaning agents. If the artwork is located on private property, the host locations will observe the general condition of the artwork and report any damage or other changes in condition to WinPAC.

## Condition Reporting

1. The Commission will coordinate detailed condition reports for each artwork in the collection on a biannual basis. These condition reports should be conducted by qualified Town of Windsor staff who have been trained in the skills necessary to complete the task. The condition report should include:
  - a. Condition rating (Excellent, Good, Fair, Poor)
  - b. Date of condition report
  - c. Detailed condition notes including location of damage on artwork, type of damage and size of affected area. Note any changes in color or texture on the artwork.
  - d. Photographic record of damage or wear to artwork.

## Conservation

1. Technical maintenance and conservation of artwork will only be performed by trained staff or through professional services with expertise in art conservation. WinPAC is responsible for contracting conservation services when necessary
2. A record of all conservation efforts will be maintained by WinPAC for each artwork and will include:
  - a. Type of conservation measures applied to the artwork, name and contact information of conservator, and date conservation took place.
  - b. A detailed photographic record of damaged area and repairs once complete.
  - c. A written description by the artist or designer that states the desired effects of time on the artwork or memorial.

## Definitions

**Accession/Accessioning:** The steps taken to officially acquire and designate an artwork as part of an art collection.

**Acquisition:** The inclusion of an artwork in the permanent collection of the Town, whether by commission, purchase, donation or other means.

**Conservation:** Preservation, repair, and preservation of deterioration of public artwork and artifacts.

**Deaccession/Deaccessioning:** The act of removing artwork from the Town's public art collection through any method (i.e. Sale, return to the artist, donation, auction, demolition, loss). This includes the removal from its public site, removal from a maintenance cycle, and transferring of all associated records, both hard copy and electronic, into the Town's deaccessioned collection file.

**Maquette:** A small model or study of an artwork done to scale and in three dimensions.

**Medium:** The material or form used by an artist to create a work of art. This includes all materials as well as the means for attaching, connecting, or mounting different parts. Example: Cast copper alloy with turquoise inlay.

**Provenance:** A record of ownership of a work of art. Full provenance can be traced back to the artist who created the piece. Provenance includes the names of buyers, when the work was purchased and from where/whom, and how much was paid by each buyer for the work.

**Public Setting:** Any space that is owned by the Town of Windsor and is free and open to the public. For outdoor areas, this means the space is accessible twenty-four hours a day and adheres to guidelines set forth in the Americans with Disabilities Act (ADA) for accessibility. For indoor areas, a public setting is one that is open and free to the public during regular business hours. This means that no special access is necessary to see the artwork and that it is ADA accessible.

# WINDSOR ART MASTER PLAN



WINDSOR





# PROJECT PARTNERS

## COMMUNITY

Laura Browarny  
Tara Fotsch  
Eric Lucas  
Don Sandoval

Culture Supervisor  
Recreation Manager  
Director of Parks, Recreation & Culture  
DOLA Regional Manager

## CCCD

Jennifer Kovarik  
Chelsea Gieryic  
Kendrick Wyman  
Cherryl Agosto

UTA Field Supervisor  
Landscape Architecture Intern  
Landscape Architecture Intern  
Architecture and Historic Preservation Intern



The Colorado  
Center for  
Community  
Development



University  
Technical  
Assistance



Windsor  
Colorado



Colorado  
Department of  
Local Affairs





## Executive Summary

## Introduction

|                                    |    |
|------------------------------------|----|
| Context .....                      | 10 |
| What is Public Art .....           | 12 |
| Why a Public Art Master Plan ..... | 13 |
| Guiding Principles .....           | 14 |
| Public Art Forms .....             | 16 |
| Case Studies .....                 | 18 |

## Analysis

|                      |    |
|----------------------|----|
| Art in Windsor ..... | 26 |
| Public Input .....   | 28 |

## Strategies

|                              |    |
|------------------------------|----|
| Overarching Strategies ..... | 36 |
| Overarching Goals .....      | 37 |
| Districting Approach .....   | 38 |

## Implementation

|                                     |    |
|-------------------------------------|----|
| Public Art Advisory Committee ..... | 66 |
| Artwork Selection Process .....     | 68 |
| Ways to Fund Public Art .....       | 70 |
| Management Plan .....               | 72 |

## Appendix

|                                       |    |
|---------------------------------------|----|
| Community Survey- Questionnaire ..... | 76 |
| Community Survey- Results .....       | 78 |
| On-Site Public Art Checklist .....    | 84 |
| Further Resources .....               | 85 |

## Acknowledgments

|                        |    |
|------------------------|----|
| About UTA / CCCD ..... | 88 |
| Staff .....            | 89 |



# TABLE OF CONTENTS







Windsor, CO is a unique community that is attracting attention as a wonderful place to live, work and play. As Windsor continues to grow, it's become increasingly important for the town to cultivate its public art program. **Public art is a tool that a community can use to define their unique identity, differentiate themselves from surrounding communities and beautify public spaces.** With thoughtful art placement in key trail and park locations, infrastructure systems, town gateways and neighborhood entryways, Windsor's cohesiveness as a town and uniqueness as a creative community will be strengthened. **Public art programs are on the rise in Colorado communities big and small; there are currently more than 40 municipal public art programs that exist across Colorado.** Public art programs help communities define the types of artwork to be commissioned or acquired, aid in site selection and ensure context-appropriate placement of public art, define guidelines for artist selection and create operation and maintenance schedules for public art collections. Building a robust public art program takes planning and public engagement. **The Windsor Public Art Master Plan will serve as an actionable tool that provides guidance for the Town of Windsor, future art committees, artists, community stakeholders and others interested in helping advance the future of public art in Windsor.**

This plan is structured around the following guiding principles for public art: artwork should be **engaging, relevant** to the unique context of Windsor and **inclusive** of all residents. These guiding principles for public artwork will enhance Windsor's legacy by building a thoughtful and contextually appropriate public art collection that represents the community's values. In order to best understand and represent the widest selection of the town's preferences for public art, a districting approach was taken in this plan. Each district represents a geographic portion of Windsor that has shared characteristics in population density, land use typologies and defining architectural styles. Each district has identifiable short and long term goals and priority sites for public artwork. These proposed goals aim to strengthen Windsor's identity by reinforcing connectivity between districts, parks and community spaces. Furthermore, short and long term strategies will help to create phases where necessary, especially with regard to future infrastructure, commercial and residential areas and to address Windsor's continued rapid growth. This plan also includes complete results from the public engagement processes that were undertaken in the Spring and early Summer of 2019. **The Town of Windsor has engaged residents and the public survey generated over 630 responses.** This feedback was crucial for town staff to understand the community's desire for more public art in Windsor. Residents who responded to the survey overwhelmingly wanted to see more public art in town. The final sections of this plan cover the implementation work necessary to create a public art program. This includes case studies of other communities' programs, funding streams for public art and information on maintaining a public art collection. **This information, along with the guiding principles, strategies and goals, will serve as a launching point in Windsor's development as a cultural hub in Northern Colorado. This Public Art Master Plan is intended to be updated over time as both the community and art collection grow.**



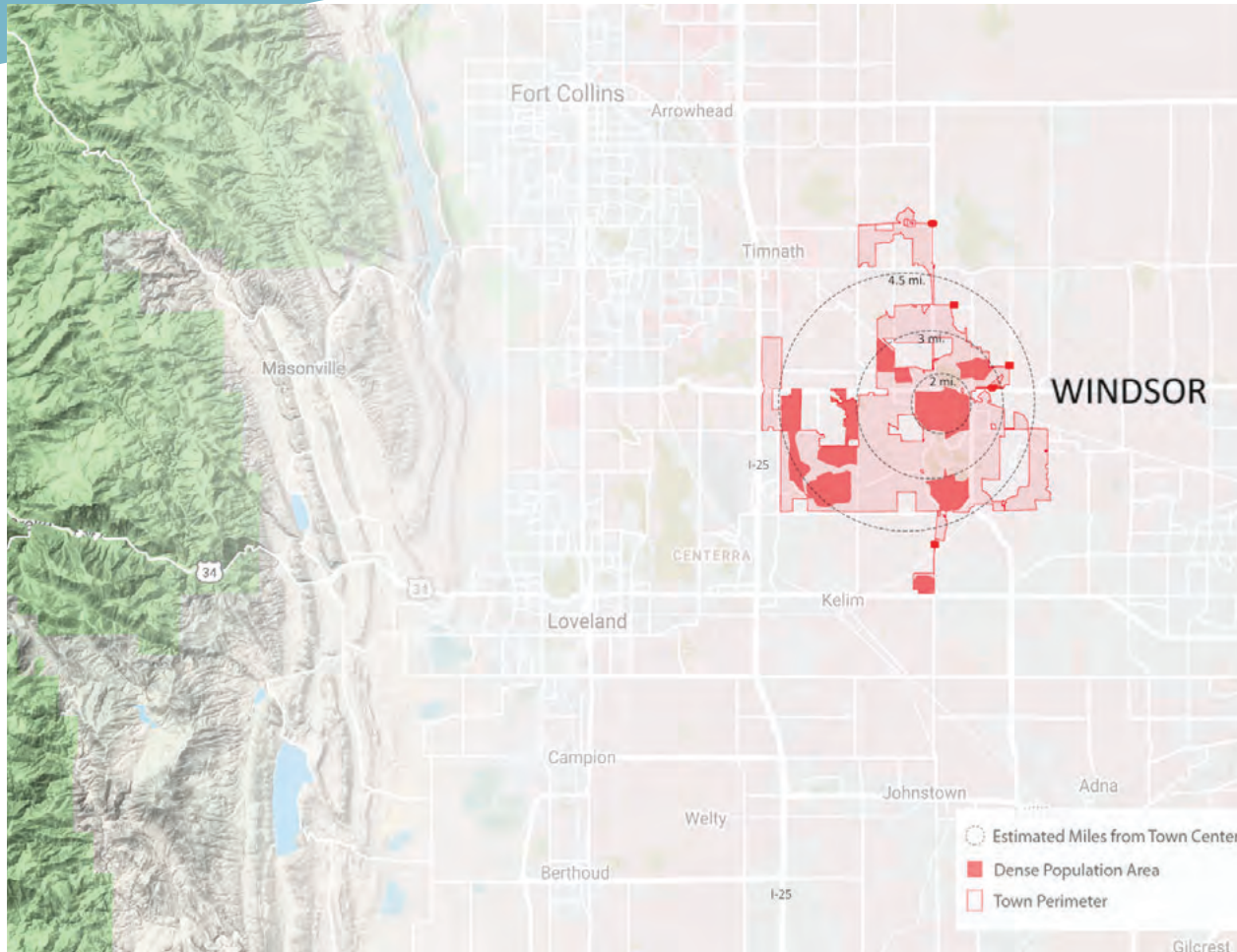


- Context and Windsor History
- What is Public Art?
- Why a Public Art Master Plan?
- Guiding Principles
- Public Art Forms
- Case Studies



# INTRODUCTION

## Context



Sugar beet harvesting in Windsor, CO 1905



Main Street in Windsor, CO 1905



## Windsor History

The history of the Town of Windsor stretches far beyond its official incorporation in 1890. Before American and European travelers began to settle the area, the place we call Windsor was home to immense herds of bison and the Native peoples that hunted them. Archaeological evidence at the Kaplan-Hoover Bison Kill Site proves human occupation of the area as early as 800 B.C. This important site, now listed on the National Register of Historic Places, is located in what is now called the River West neighborhood.

In 1873, a settler named J.L. Hilton built a small house along the Overland Trail wagon road midway between Greeley and Fort Collins. The Halfway House, as it became known, served as a stopping point for travelers, stage coaches, and mail deliveries as they made their way along the dusty wagon trail. The arrival of the Greeley, Salt Lake and Pacific Railroad in 1882 reduced the necessity of the Halfway House as a stage stop, but it remained a bustling inn and saloon for many years. The Halfway House still stands as the oldest building in Windsor on County Road 15 just north of Main Street.

The railroad didn't just make it easier for people to travel through Northern Colorado, it facilitated the transport of farmers' crops and brought in investors and businessmen in increasing numbers. New advances in irrigation practices made it possible to sustain massive farms of wheat and, most importantly, sugar beets. Like many northern Colorado towns, the sugar beet played a major role in the growth and development of Windsor. Sugar beets were a cash crop that was often called "white gold." The beets were chopped, processed, and refined into table sugar at the Great Western Sugar Company's factory in downtown Windsor from 1905 until its closure in 1966.

The sugar beet industry attracted large immigrant families to work on the labor-intensive beet farms and in the sugar factory. The majority of these immigrants were Germans from Russia, whose culture made a great impact on the food, architecture, and businesses of Windsor. Immigrants from Mexico, Sweden, Greece and other European countries also came to Windsor at various times during its history. All of these immigrants played an important role in shaping the future of the town.

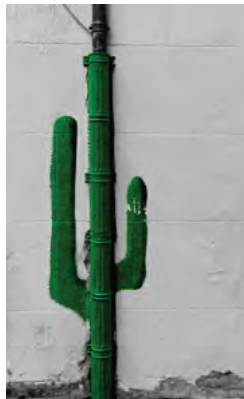
With the closing of the sugar factory, a new industry moved into Windsor. The Eastman Kodak Company, an industry giant in camera and film products, broke ground on a new manufacturing facility in Windsor in 1969. The company employed thousands of Windsor residents for years, and to this day, the town remains a blend of agricultural, commercial, and industrial enterprises.

## What is Public Art?

Public art can be implemented in any medium, at any scale and can be enjoyed multi-generationally.



A presence of public art allows a community to define the characteristics and traits that make it a unique place to live, work and play.



In a place like Windsor that is experiencing significant growth, public art can be an avenue for connecting the past with the future and creating a lasting cultural identity and legacy.



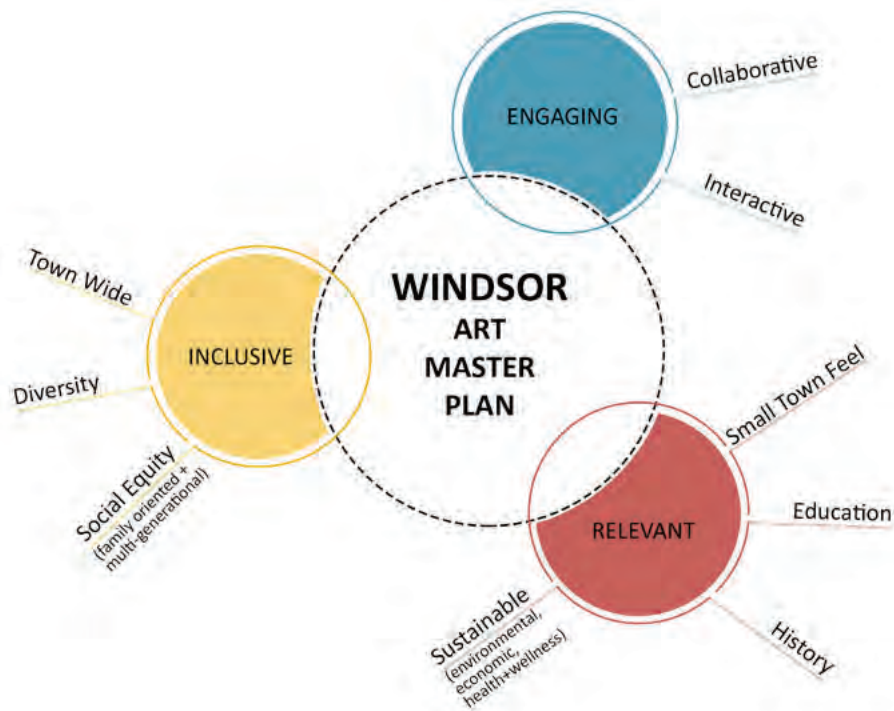
A public art master plan is an important piece of the public art program in any municipality. It is an invaluable tool that provides everything from visioning, to expected maintenance costs, to public art selection processes. This plan has the potential to provide support for local artists, strengthen the community and support tourism. Ultimately, this plan can help create a distinct identity for Windsor within the region.





## Guiding Principles

The team creating this report worked with town staff to help create three guiding principles that would help to orient the public art master plan. These guiding principles are intended to enhance Windsor's legacy.



## ENGAGING

The Town of Windsor promotes a sense of place within the community. Public art will encourage residents to interact with their environment in new and exciting ways.





## INCLUSIVE

The Town of Windsor values diversity and strives to promote equity in all of its programs. Public art will be accessible to all people regardless of age, race or socioeconomic status.



## RELEVANT

The Town of Windsor is a modern town with historical roots. Both of these aspects are key to the community's identity, and public art will help illustrate how Windsor is inspired by the past and is looking toward the future.





Infrastructure | areas of rest

Sculpture



Environmental



Infrastructure | utilities



Community Art



Murals



Infrastructure | storage and travel



Temporary Installation



## Categories

Seasonal



Whimsical



Other



Memorial



Interactive



Modern



Educational

## Case Studies- Fargo Public Art Master Plan

The Fargo, North Dakota Public Art Master Plan is a thorough, well organized and graphically engaging document. The approach to clearly identifying opportunity sites in different zones of the city inspired portions of the Windsor Art Master Plan.

### Example of Utilizing Short and Long Term Goals

#### GOAL 1

Continue developing current projects, including art for City Hall, commissioning art for public spaces, and funding independently developed projects by individual artists and teams.

#### GUIDING PRINCIPLES:

- Citywide and Regional Mindfulness
- Equity, Fairness and Transparency
- Cultural Diversity: people of color, new immigrants and indigenous peoples
- Education and Lifelong Learning

#### FOCUS AREA:

Maintain Current Programs

#### PRIORITY RANKING:

HIGH

#### WHO IS RESPONSIBLE?

ACC with consultants, advisors and selection committee members

#### YEAR ONE

Develop annual work plan based on the budget for the year. This includes art for City Hall, new commissioning projects, and grants to artists. Determine what, if any, changes should be made to the projects compared with last year. Develop evaluative criteria for each project, and use this to guide reporting at end of year.

Monitor progress of each project, using reports from the City Hall curator, updates from staff about the commissioning projects and grants, and minutes from monthly meetings. Engage outside consultant to oversee projects or new initiatives as needed.

As projects come to fruition, coordinate, documentation, evaluation and communications, including media releases about key project benchmarks achieved. Prepare draft budgets for the next year.

Share stories of project accomplishments with City Commissioners, along with testimonials from community members, artists, and other stakeholders. Finalize budgets for next year.

#### YEAR TWO

#### YEAR THREE

Finalize work plan based on the budget for the year. Determine what, if any, changes should be made. If program staff has changed, be sure to account for transitioning leadership of projects. Update evaluative criteria for each project to be used at end of year.

Monitor progress of each project, including reports from the City Hall curator, updates from staff about the commissioning projects and grants.

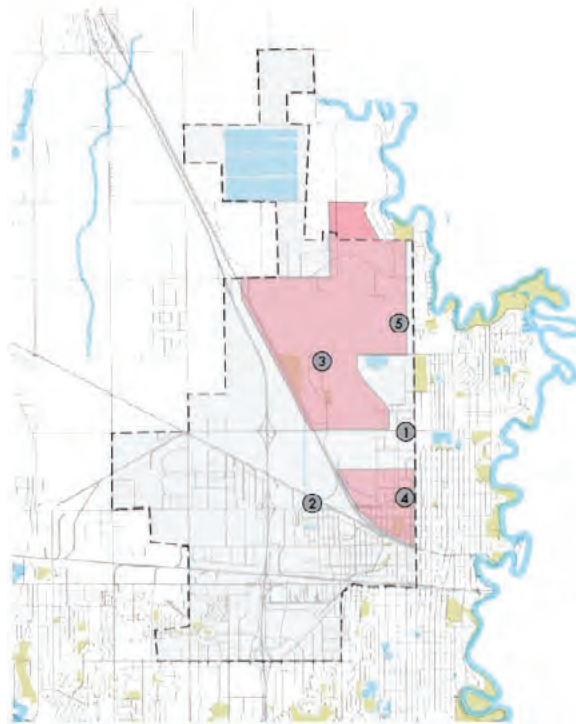
As projects come to fruition, coordinate, documentation, evaluation and communications, including media releases about key project benchmarks achieved. Prepare draft budgets for the next year.

Share stories of project accomplishments with City Commissioners, along with testimonials from community members, artists, and other stakeholders. Finalize budgets for next year.

#### YEAR FOUR

### Example of Districts to Suggest Priority Sites for Art

#### Northwest Fargo



- Airport
- NDSU campus
- Wide road corridors [I-29]
- Tech district
- Sports Complex
- NDSU ag plots



1 Fargo Police



2 NDSU



3 Airport



4 NDSU ag plots



5 Tech district



## Case Studies- Fargo Public Art Master Plan

### Example of Themes to Guide Public Art

#### EMERGING CULTURAL DIVERSITY

Public art is a powerful tool that can bring communities together and create opportunities for understanding and awareness building between different cultures. It can help raise the currency of human values and bring out the human qualities in us.



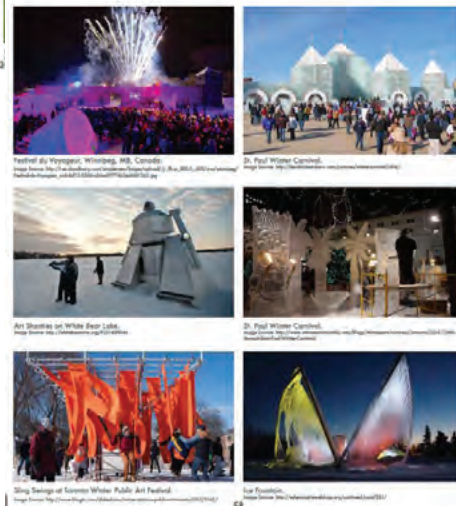
#### THE CITY ON THE GREAT PLAINS

Use BIG art, earthworks and land art to emphasize the vast landscape that Fargo is built upon. Major roadways, corridors and gateways can be planted with prairie, savanna and orch plants to emphasize the historical nature of the land, and artworks can capture the pioneer spirit of Fargo's culture. Use the momentum of Soudaster's reinstallation to inspire big idea bold visions.



#### EMBRACE WATER AND SEASONALITY

Fargo's climate provides opportunity for art events, installations, and activities year round. Public art can help celebrate the cold of winter, the warmth of summer, and everything in between. This can be done through a variety of season specific projects and events.



#### CELEBRATE THE RIVER

Public art that focuses attention on Fargo's river can increase use of this natural resource, as well as raise awareness of its value, and the importance of river stewardship. The art can be kinetic, interactive, and engage people in fun and educational ways—day and night, in all seasons.



#### WATER APPRECIATION

Expand upon the Fargo Project, using art and landscape to increase community awareness and understanding about Fargo's watershed, drinking water, stormwater ponds & runoff, drainage ditches, the FM Area Diversion project, and more. Public art can also help create a connected network of parks and trails using waterways, and build a sense of identity for Fargo neighborhoods.



# INTRODUCTION



## Case Studies- Town of Frederick Art Master Plan

The Town of Frederick Art Master Plan is a comprehensive guide intended for the town to utilize in order to establish the community's identity. The approach in this report includes an informative community survey and a short and long term goal component.

### Example of Community Survey Results

**66%** of respondents think it's important for art to connect to downtown.

**88%** of respondents like the existing art in Frederick as a whole.

### Example of Guiding Principles



“Do you like any of the examples in the art precedents shown? Which ones?”

Survey participants were shown two boards of precedent images and asked to choose the ones they liked the best. The image below shows the precedents that were most often chosen with the most liked image being an interactive water art installation, the second a light sculpture and the third a touchable metal statue.



### Example of Short and Long Term Goal Approach

## Strategies - Trails



# TRAILS & ROADWAYS

### General Guidelines

- Can be both pedestrian scale and vehicular scale
- Consider safety and visibility with art placement for roadways and trails
- Trail art can be placed and integrated to lead the visitor along the trail
- Celebrate utility boxes as canvas for art along trails and roads

### Short Term - Trails

- Focused on existing infrastructure, prioritizing art placement along trails that most directly connect neighborhoods to one another and to parks
- Place Art at high use locations at trails, such as trail-heads.

### Long Term - Trails

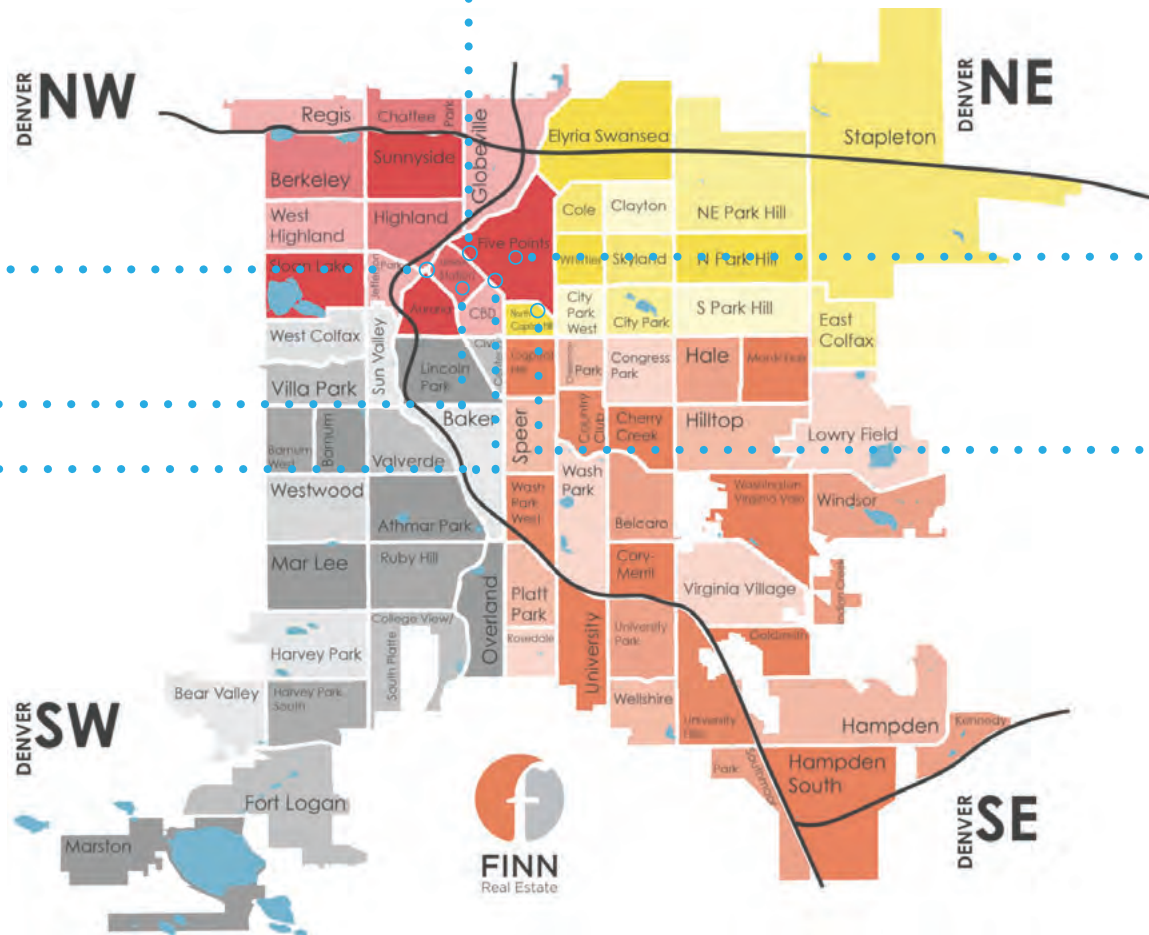
- Continue to focus on trails that create connectivity on a town-level
- Consider the plan for an art walk along a specific trail
- Utilize future planned infrastructure
- Integrate art with future trail improvements, future phases of trail development or trail enhancement projects.

## Case Studies- Denver Public Art

The Denver Public Art Program was first established in 1988 by Executive Order No. 92 from Mayor Federico Peña. Ever since its inception, there are over 400 works of public art currently in the collection, with nearly 40 public art projects in progress (as of February 2020). It is especially crucial to recognize that 40 million dollars have been invested into the public arts program since 1988. This is partly due to the added ordinance in 1991 by Denver's City Council stating that 1% of any capital improvement project over 1 million dollars undertaken by the city be set aside addition of public art. Featuring a broad range of artists that work with various media that strive to capture Denver's history and diverse culture is one of the biggest goals of the Public Art Program. Furthermore, along with being transparent with public, the program strives to encourage public engagement and activity within Denver's many public plazas and open spaces.







# INTRODUCTION





- Art in Windsor
- Public Input



# ANALYSIS



## Art in Windsor

The public art collection in Windsor currently consists of several metal sculptures in three different locations around Windsor. The first set of bronze sculptures represent a family of beet farmers, another is a memorial to a local boy. Additionally, a soldered metal sculpture depicting two large soaring pelicans was completed in January 2020. There are other instances of artwork on display in public or semi-public areas of Windsor, but all of those have been commissioned and paid for by non-public entities.

Windsor is experiencing significant growth within its town limits. As Windsor continues to grow, there has become a greater interest in developing a stronger public art collection. These types of programs are becoming an important piece of municipalities across the state and beyond. After the completion of the Windsor Public Art Master Plan, the town plans to create a Public Art Advisory Committee which will help decide how to integrate public art into the Windsor fabric. This committee will receive oversight from the Town Board and will be responsible for a variety of tasks. These may include accepting gifts of art from private donors for placement on town-owned property, making purchases of art for the town's art collection, selecting sites for the display of the collection and providing for maintenance of the collection.

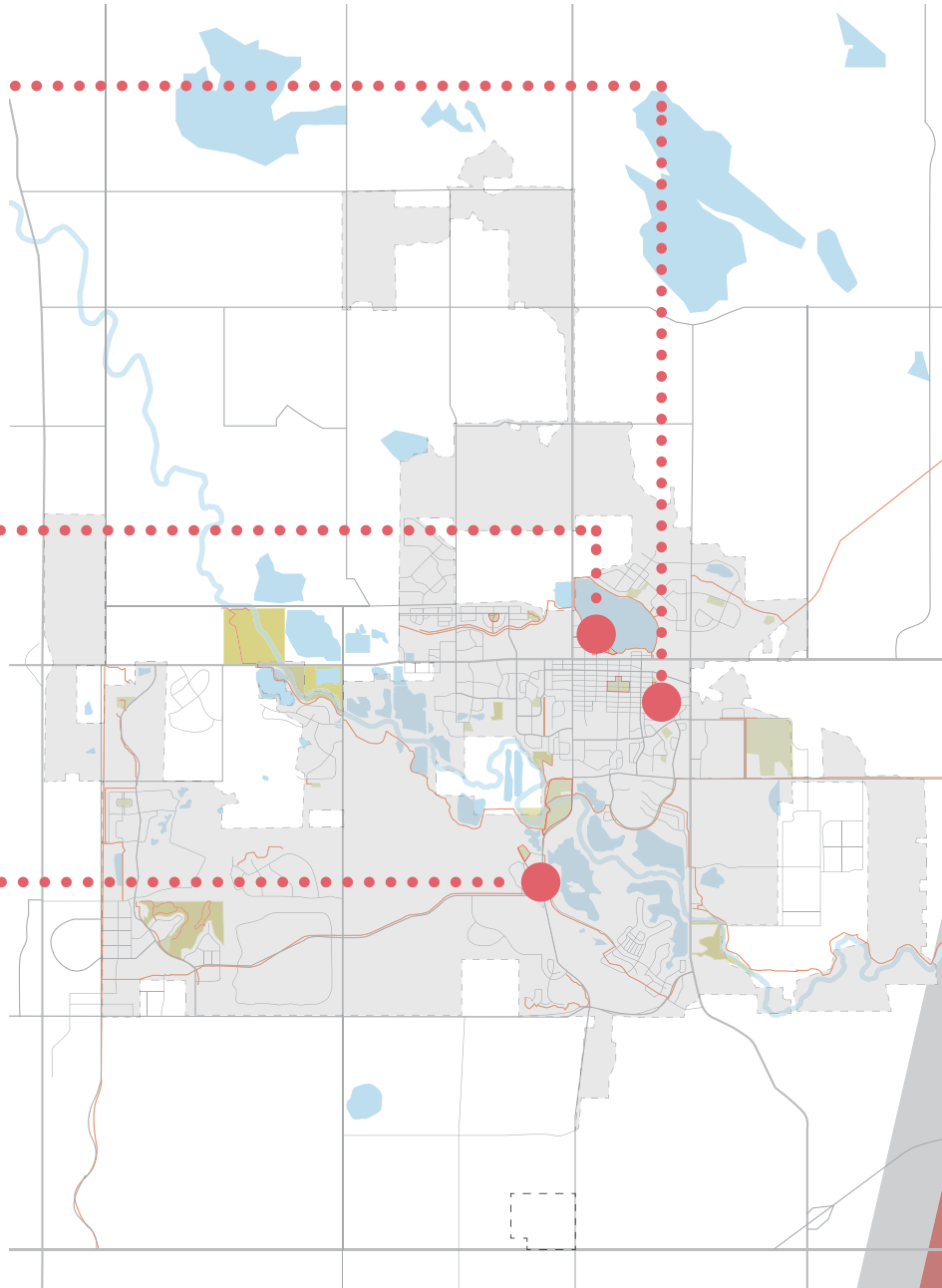
*Coming Home by Austin Weishel*



Memorial to Garrett Valenzuela

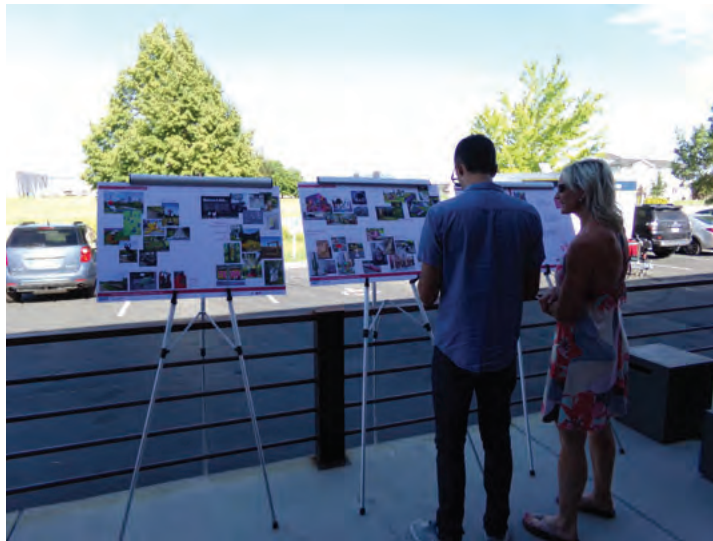


Valley Patrol by Sheldon Roberts



## Public Input

Public input was collected during Summer 2019. A survey was given out in person (at the events highlighted on the map) and online. These images highlight the students collecting community feedback and administering the survey in Windsor.



Mash Lab Brewing

- Happy Hour

Founder's Green Park

- Movie in the Park



633  
TOTAL  
RESPONSES



## Art and Heritage Center

- Lego Unveiling Event

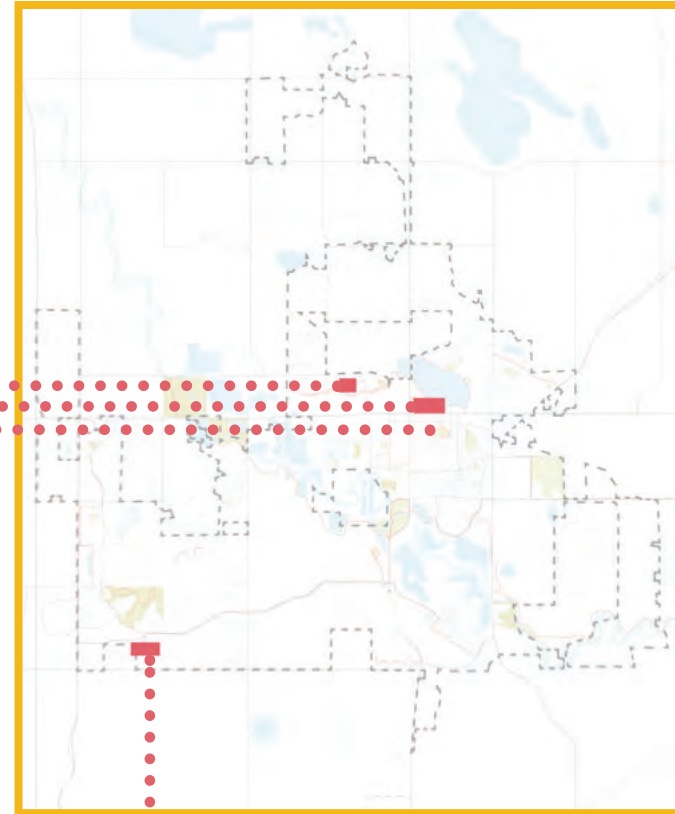


## Boardwalk Park

- Summer Concert Series
- Farmer's Market



## Events Attended





## Public Input

The town of Windsor has a rich heritage and important local stories. To capture some of these unique stories, we asked an open-ended question as part of the survey that allowed respondents to share an interesting fact or something unique about the place that they call home. The word cloud below represents the most commonly occurring words that popped up within the respondents' answers to this question on the survey. People seem to appreciate Windsor's small town feel, its agricultural surroundings and its unique history as a beet farming community. Additionally, respondents highlighted the open spaces, parks and trail networks as some of the things that make Windsor a great place to be.



633

Total number of survey respondents

Would you support the town designating a portion of funding for public art?



YES  
(66%)

NEUTRAL  
(20%)



NO  
(14%)

Would you like to see more artwork in Windsor?

NEUTRAL  
(12%)

NO  
(5%)

YES  
(83%)

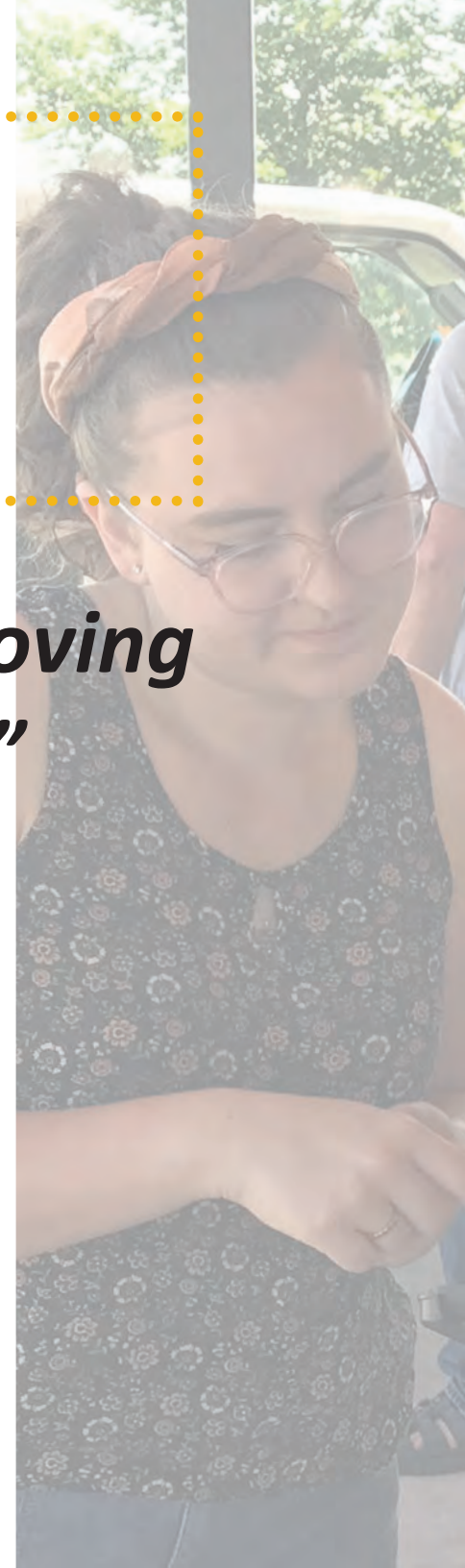
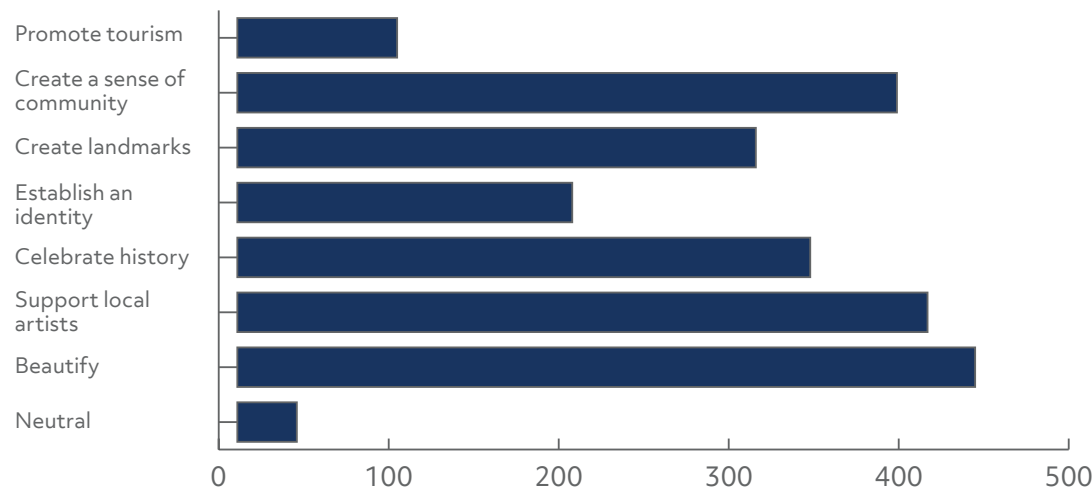
\*complete survey responses can be found in the appendix of this report



***“Windsor has a rich farming and agricultural history.”***

***“Windsor is a great, loving community of people”***

How would you like public art to impact Windsor?





***“Windsor has energy! Wind, solar, natural gas + oil”***

***“The pelicans! The herons! The eagles! I love watching the wildlife as I walk the trails of Windsor!”***

***“It’s the land of unicorns and rainbows! Seriously though Windsor has a special hometown magic.”***



mural or sculpture that you'd like to see in Windsor!



Draw a mural or sculpture that you'd like to see in Windsor!





- Overarching Strategies
- Overarching Goals
- Districting Approach



# STRATEGIES

## STRATEGY 1

EMPOWER RESIDENTS IN CONTINUING TO ENGAGE WITH AND PARTICIPATE IN THE PUBLIC ART PROCESS. THIS INCLUDES FORMING A PUBLIC ART ADVISORY COMMITTEE (PAAC) AND WORKING WITH LOCAL GROUPS SUCH AS NEIGHBORHOOD ORGANIZATIONS WHEN DECIDING ON LOCATIONS, ARTWORK TYPES AND SELECTION PROCESSES

## STRATEGY 2

STRIVE TO PRIORITIZE SELECTING ART THAT IS IN LINE WITH THE GUIDING PRINCIPLES OF THIS REPORT - RELEVANT - ENGAGING - INCLUSIVE

## STRATEGY 3

INCORPORATE ART THAT BEAUTIFIES THE TOWN AT BOTH VEHICULAR AND PEDESTRIAN SCALE AND IS LOCATED TO CREATE A MEANINGFUL PRESENCE IN THE EVERYDAY EXPERIENCE IN WINDSOR

## STRATEGY 4

PRIORITIZE PUBLIC ART INTO FUTURE DEVELOPMENT PLANS. THIS INCLUDES INTEGRATING PUBLIC ART INTO COMPREHENSIVE PLANS, PARK AND RECREATION MASTER PLANS, TRANSPORTATION PLANS AND FUTURE ANNEXATIONS

## STRATEGY 5

DIVERSIFY THE PLACEMENT OF NEWLY ACQUIRED PIECES OF PUBLIC ART ACROSS DIFFERENT LAND USE TYPES. THIS INCLUDES CONSIDERING THE UNIQUE CHARACTER OF SURROUNDING CONTEXT AND NEIGHBORHOODS AS WELL AS LOOKING AT VISUALLY PROMINENT LOCATIONS AND ATTRACTIONS THAT HAVE HIGH NUMBERS OF VISITORS

## STRATEGY 6

SUGGEST THAT ORGANIZATIONS LIKE THE DOWNTOWN DEVELOPMENT AUTHORITY, TRANSIT AUTHORITIES AND DEVELOPERS INCLUDE RELEVANT ART PIECES AS KEY COMPONENTS IN PUBLIC AREAS OF NEW PROJECTS

### SHORT-TERM GOALS: 3 - 5 years

- Focus new art pieces and acquisitions in the downtown, parks, and along trails and the lake front at Windsor Lake
- Form a Public Art Advisory Committee (PAAC) representative of the demographics of the Town of Windsor to help advocate and guide the integration of art into the town
- Have the PAAC define processes and guidelines for obtaining art and participate in Calls for Art and Community Art Competitions
- Take advantage of parcels already owned by the town to add artwork created by local artists to regional trails and parks
- Utilize art to reinforce a gateway entry into Windsor from I-25 along a primary East-West roadway
- Incorporate a variety of art types into the fabric of Windsor
- Consider a variety of art media, variety of artists and short term engagement techniques
- Consider low cost competitions
- When possible, include the history of Windsor into art competitions and art selection
- Encourage art-related functions and events
- Create a strategy to publicly fund public art and include creative mechanisms to do so

### LONG-TERM GOALS: 5 - 10 years

- Strive to have one new key piece of art in every district by 2029
- Work in concert with long term plans including town-wide comprehensive plans and parks and recreation strategic plans to incorporate art into new infrastructure and community amenities
- Create “Tour of Windsor” art guide to provide educational materials behind the content of the art, art placement and artist
- Build new live /work / studio spaces to attract local artists to Windsor (artist in residency programs)
- Plan and execute an “Art and Heritage” event where local and non-local artists can participate in a weekend of public art events and celebrations
- Pursue a feasibility survey for implementing a cultural district funded by a tax increase or fee on new development
- Consider applying for a Colorado Creative District, if desired



## Districting Approach

In order to ensure that the entirety of Windsor was represented and considered within the Public Art Master Plan, a districting approach was taken. The town of Windsor can use this framework in order to prioritize placement of artwork in each of these six districts. Throughout the survey process, it was very helpful to assess survey responses district by district in order to identify patterns throughout these areas.

### NORTHWEST



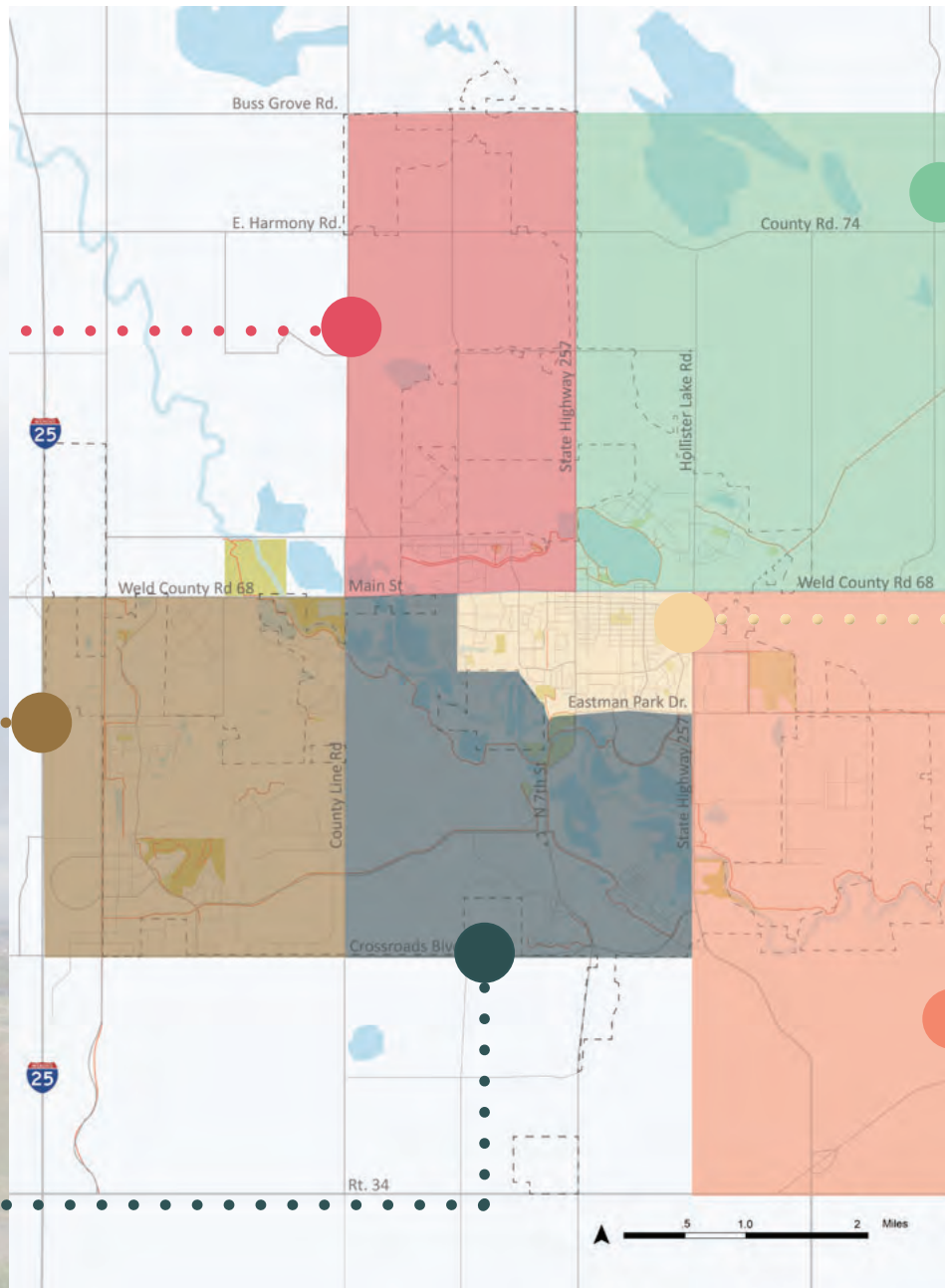
### WEST



### SOUTHEAST







## NORTHEAST



## OLD TOWN



## INDUSTRIAL



# STRATEGIES



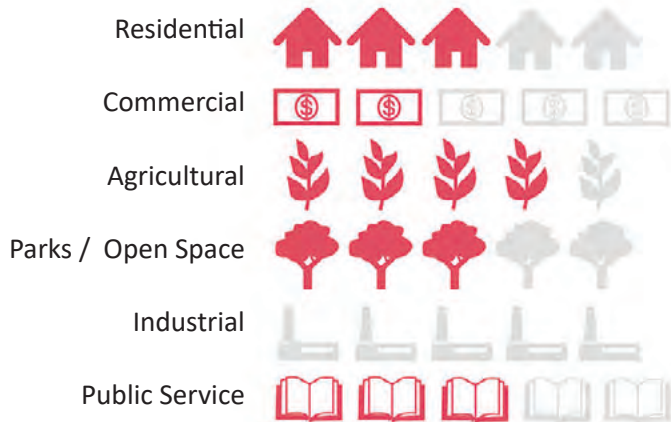
# northwest windsor

## CHARACTER

- Residential feel
- Home to several community amenities including Windsor Community Recreation Center, Founders Green Park, Brunner Farm Park, schools and a trail along Greeley Number 2 Canal
- One of Windsor's older neighborhoods with unique homes and parkways



## LAND USE





## CATEGORIES

HISTORICAL  
WHIMSICAL  
MODERN  
INTERACTIVE  
SEASONAL  
EDUCATIONAL

## Northwest District Survey

Highest number of respondents from any district who had **not** seen any existing public artwork in Windsor

102

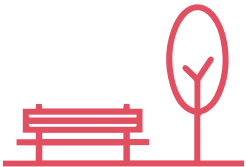
Total number of survey respondents from Northwest District

## TOP 3

Locations for Art



DOWNTOWN



PARKS



TRAILS +  
PATHWAYS

## TYPES



SCULPTURE

INFRASTRUCTURE

MURALS

ENVIRONMENTAL

COMMUNITY ART

TEMPORARY  
INSTALLATIONS

STRATEGIES

# northwest windsor

## SHORT TERM GOALS

- Introduce trail artwork that connects Windsor Community Recreation Center to Windsor Lake. Consider whimsical or educational art to help guide, motivate and entertain trail users
- Consider placing historically influenced sculptures in prime locations such as Jacoby Farm Historic Site

## LONG TERM GOALS

- Include gateway artwork in the future development of Harmony Corridor for vehicular scale public art
- Consider placing artwork in prime future development locations such as Tacincala Park or the Museum Storage Facility

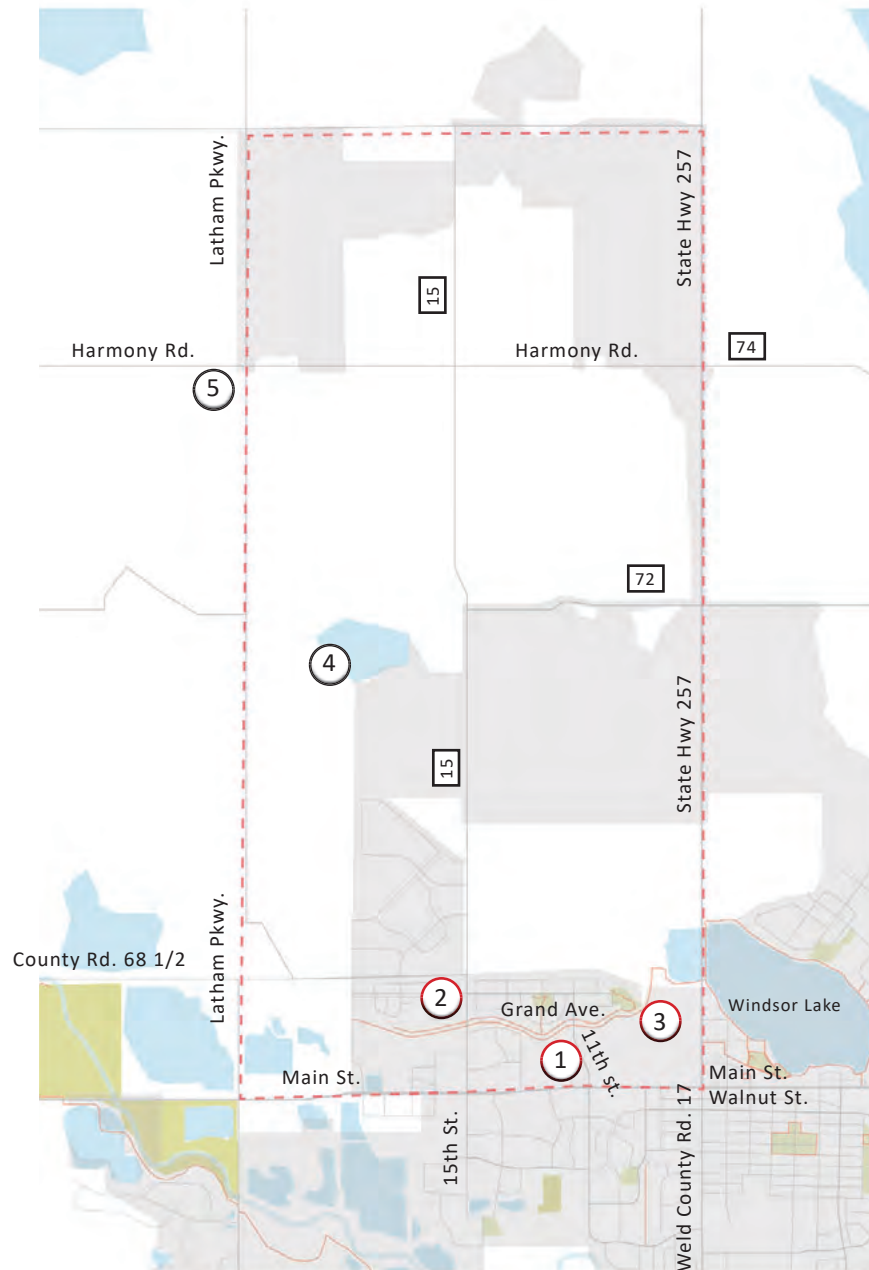
## WINDSOR LAKE TRAIL



## AFTER



## Priority Sites for Public Artwork



### SHORT TERM

① Recreation Center



② Jacoby Farm Historic Site



③ Ditch Trail connecting Windsor Lake and Jacoby Farm



### LONG TERM

④ Tacincala Park (2021)



⑤ Harmony Rd. Corridor





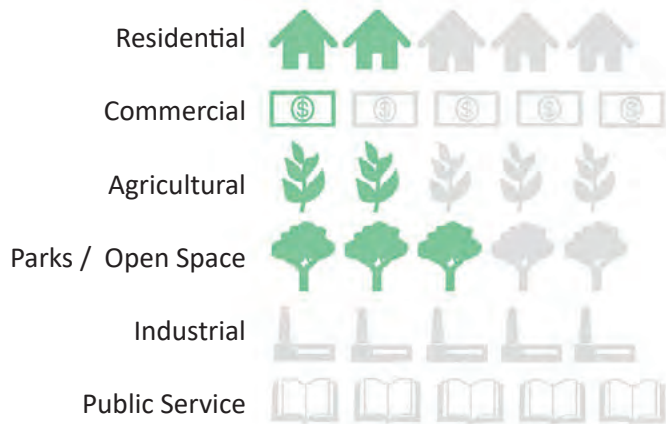
# northeast windsor

## CHARACTER

- Mainly residential feel
- Significant residential growth
- Mixed use development, agricultural and residential adjacencies
- Home to Windsor Lake, a hub for local recreation and community events
- Home to Town of Windsor Museums



## LAND USE



## CATEGORIES

SEASONAL  
HISTORICAL  
EDUCATIONAL  
INTERACTIVE  
MODERN  
WHIMSICAL

## Northeast District Survey

Strongest support of any district for the Town of Windsor to designate a portion of funding to support public art (69%)

94

Total number of survey respondents from Northeast District

### TOP 3

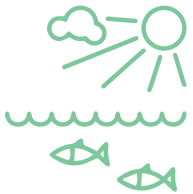
Locations for Art



DOWNTOWN



PARKS



LAKEFRONT

## TYPES



: MURALS

: SCULPTURES

: INFRASTRUCTURE

: ENVIRONMENTAL

: COMMUNITY ART

: TEMPORARY  
INSTALLATIONS

STRATEGIES

# northeast windsor

## SHORT TERM GOALS

- Incorporate interactive, community-based art projects at Boardwalk Park to reinforce Windsor Lake as a unique cultural hub
- Introduce public artwork in parks, such as newly built Village East Park
- Consider placing large-scale environmental art around Windsor Lake to create a striking regional landmark

## LONG TERM GOALS

- Implement vehicular-scale infrastructure artwork within each new residential development at their entryways
- Utilize vehicular-scale gateway artwork along Highway 257 corridor to enhance welcome to Windsor

## GREAT WESTERN TRAIL

### BEFORE

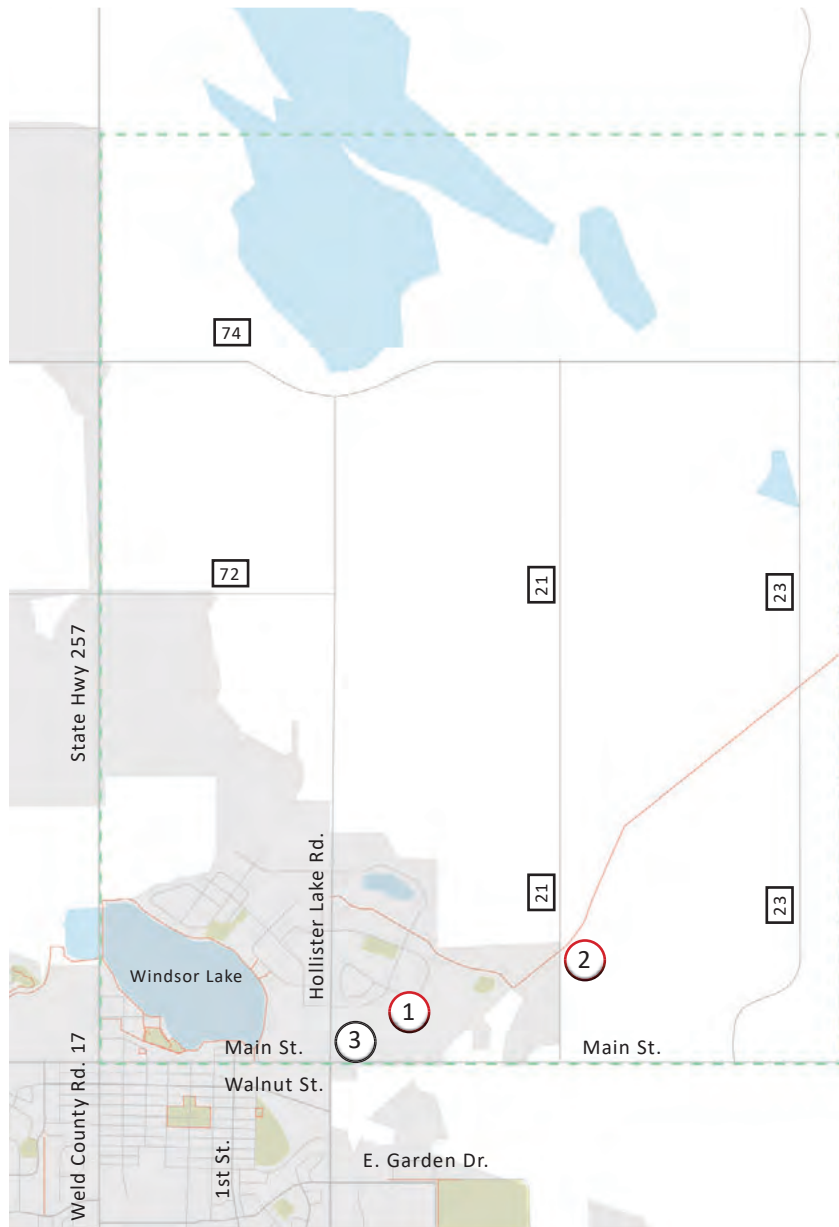


### AFTER





## Priority Sites for Public Artwork



### SHORT TERM

#### 1 Village East Park



#### 2 Great Western Trail



### LONG TERM

#### 3 Hwy 257 Corridor



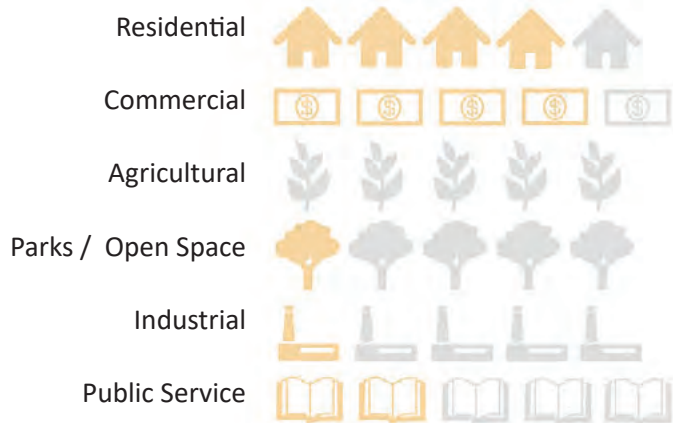
# old town windsor

## CHARACTER

- Small-town main street feel
- Home to historic buildings
- Mixed residential and commercial
- Walkable neighborhoods
- Cultural and civic core of Windsor



## LAND USE



# HISTORICAL

## WHIMSICAL

### EDUCATIONAL

### INTERACTIVE

### MODERN

### SEASONAL

#### CATEGORIES

#### TOP 3

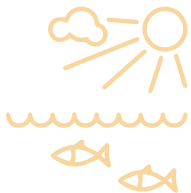
Locations for Art



DOWNTOWN



PARKS



LAKEFRONT

## Old Town District Survey

Highest percentage of respondents who liked the whimsical category of public art (63%)

135

Total number of survey respondents from Old Town District

#### TYPES



: MURALS

: SCULPTURES

: ENVIRONMENTAL

: INFRASTRUCTURE

: COMMUNITY ART

: TEMPORARY  
INSTALLATIONS

STRATEGIES



# old town windsor

## SHORT TERM GOALS

- Put pedestrian-scale infrastructure artwork at key intersections in town (crosswalks, etc.)
- Incorporate a series of interactive community murals throughout downtown that can become a regional attraction
- Implement vehicular-scale artwork at the cemetery roundabout as a welcome to Old Town Windsor

## LONG TERM GOALS

- Consider incorporating pedestrian-scale whimsical gateway artwork along 5th St. as a welcome to Windsor Lake
- Enhance trail head connection to Poudre River Trail

### MAIN ST.

#### BEFORE



#### AFTER



## Priority Sites for Public Artwork



### SHORT TERM

① Bus stops along Main St.



② Cemetery Roundabout



③ Businesses that back up to Windsor Lake



### LONG TERM

④ Murals along Main St.



⑤ Trail head artwork



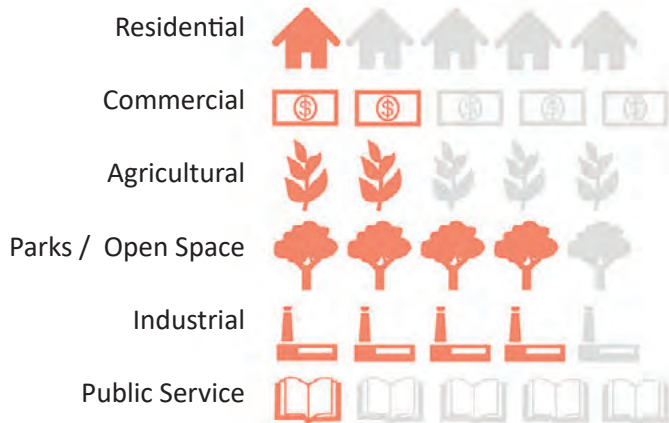
# industrial windsor

## CHARACTER

- Industrial land use, sparse residential
- Wide variety of land uses in addition to industrial
- Home to former Kodak plant, currently Vestas wind turbine plant



## LAND USE



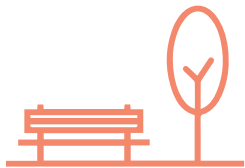


EDUCATIONAL  
MODERN  
INTERACTIVE  
**HISTORICAL**  
WHIMSICAL SEASONAL

## CATEGORIES

### TOP 3

Locations for Art



PARKS



DOWNTOWN



TRAILS +  
PATHWAYS

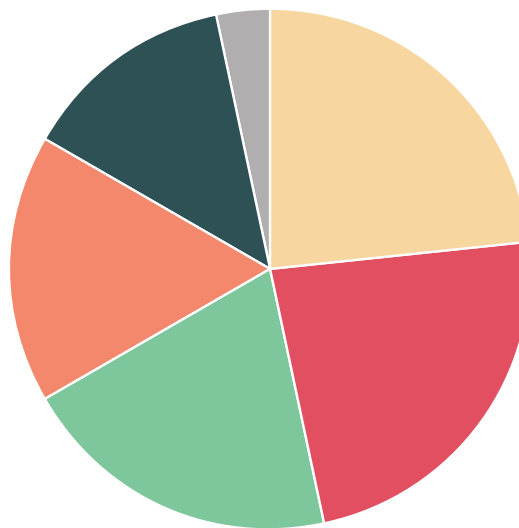
## Industrial District Survey

Highest percentage of respondents in any district that said they would like to help an artist paint a mural (30%)

11

Total number of survey respondents from Industrial District

## TYPES



: MURALS

: SCULPTURES

: INFRASTRUCTURE

: ENVIRONMENTAL

: COMMUNITY ART

: TEMPORARY  
INSTALLATIONS

STRATEGIES

# industrial windsor

## SHORT TERM GOALS

- Encourage the integration of artwork into Future Legends Complex
- Play off the industrial nature of this district with industrial art-- integrating reused, repurposed or recreated materials

## LONG TERM GOALS

- Include vehicular-scale gateway artwork along 257 (approaching from South to North) to emphasize this as a main entry into Windsor from Greeley
- Incorporate interactive trail artwork that can assist with wayfinding as more off-street trails are integrated into this district

## OPEN SPACE IN INDUSTRIAL WINDSOR

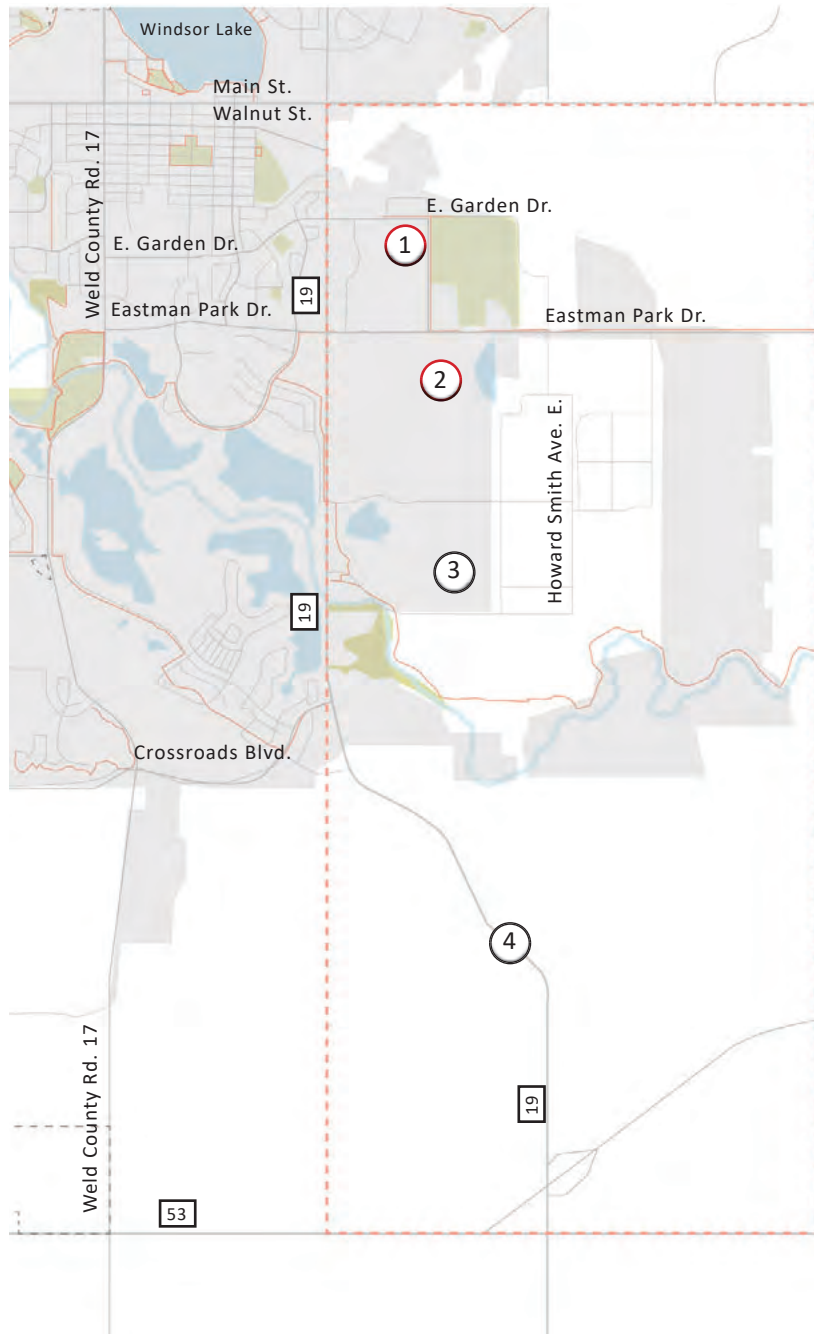
### BEFORE



### AFTER



## Priority Sites for Public Artwork



### SHORT TERM

#### ① Future Legends Complex



#### ② Environmental artwork



### LONG TERM

#### ③ Trail to Missile Site Park



#### ④ Gateway artwork along 257





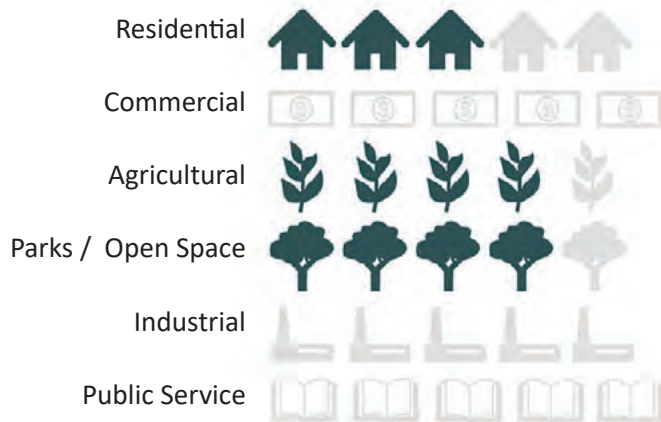
# southeast windsor

## CHARACTER

- More dense residential development than some of the surrounding districts
- Poudre River runs through this district
- Interesting topography due to bluffs and river
- Several roundabouts



## LAND USE



## CATEGORIES

**HISTORICAL**  
**INTERACTIVE**  
**EDUCATIONAL**  
**WHIMSICAL**  
**MODERN**  
**SEASONAL**

## Southeast District Survey

Highest percentage of respondents in any district who have noticed the existing public art in Windsor (79%)

117

Total number of survey respondents from Southeast District

### TOP 3

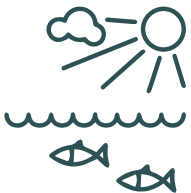
Locations for Art



DOWNTOWN



PARKS



LAKEFRONT

### TYPES



: MURALS

: SCULPTURES

: INFRASTRUCTURE

: ENVIRONMENTAL

: COMMUNITY ART

: TEMPORARY  
INSTALLATIONS

STRATEGIES

# southeast windsor

## SHORT TERM GOALS

- Incorporate infrastructure art by creating a series of vehicular-scale (consider historical or whimsical) roundabout artwork along Eastman Park Drive
- Implement way finding artwork at two main trail heads in order to emphasize the natural beauty of the river
- Integrate educational artwork in the Treasure Island Demonstration Garden

## LONG TERM GOALS

- Incorporate artwork at pedestrian bridges along 7th St. and 13th St.
- Implement environmental artwork along Poudre River Trail in order to emphasize the beauty of the bluffs in this area. Consider creating a river art trail experience.

## TREASURE ISLAND DEMONSTRATION GARDEN

BEFORE

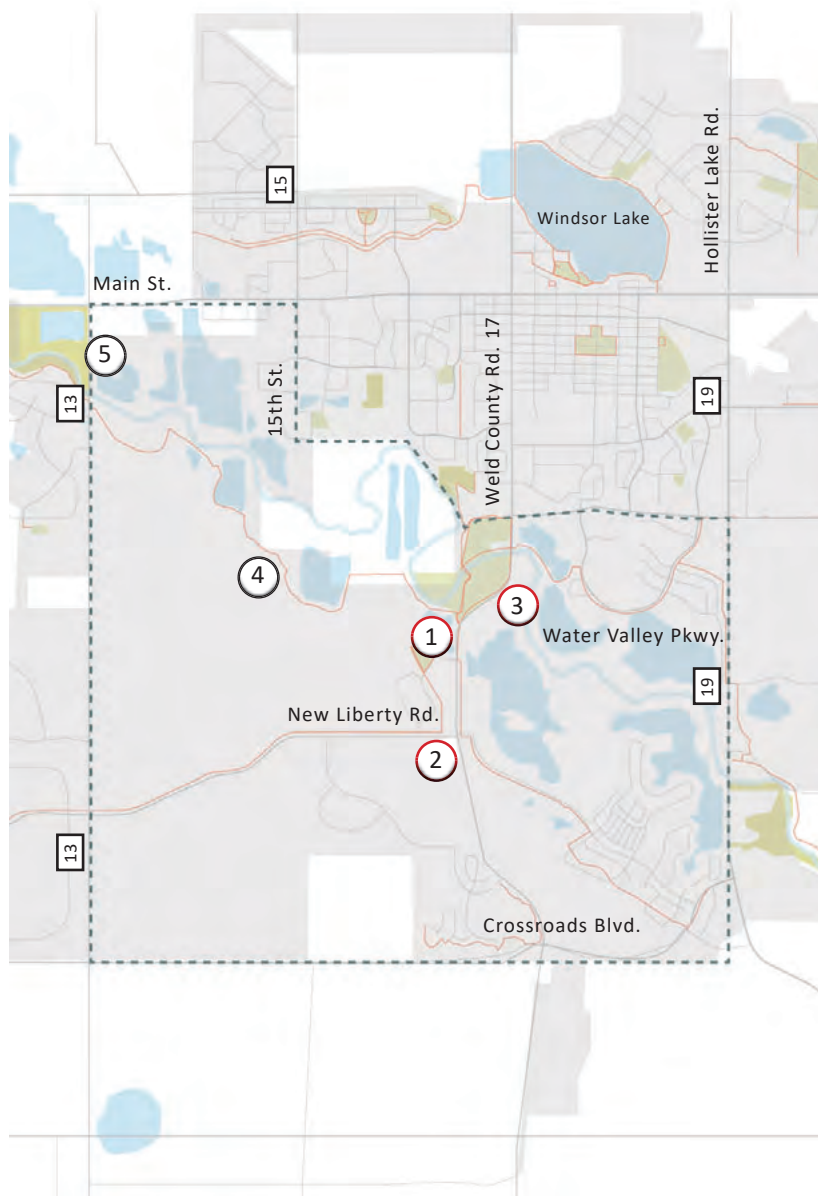


AFTER





## Priority Sites for Public Artwork



### SHORT TERM

#### 1 Trail heads



#### 2 Roundabouts



#### 3 Treasure Island Demonstration Garden



### LONG TERM

#### 4 Trail art river walk



#### 5 CR 13 pedestrian bridge artwork



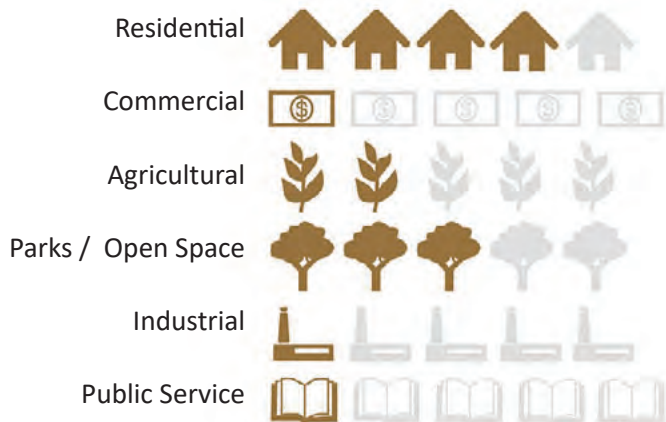
# west windsor

## CHARACTER

- Sweeping open space
- Bordered by main thoroughfares into Windsor
- Large “ranchette” style properties
- Mountain views to the West
- Major commercial areas along corridors (I-25)



## LAND USE



## CATEGORIES

HISTORICAL  
WHIMSICAL  
EDUCATIONAL  
INTERACTIVE  
MODERN  
SEASONAL

## West District Survey

Highest positive response to prioritizing the support of local artists through public art in Windsor (67%)

87

Total number of survey respondents from West District

## TOP 3

Locations for Art



PARKS

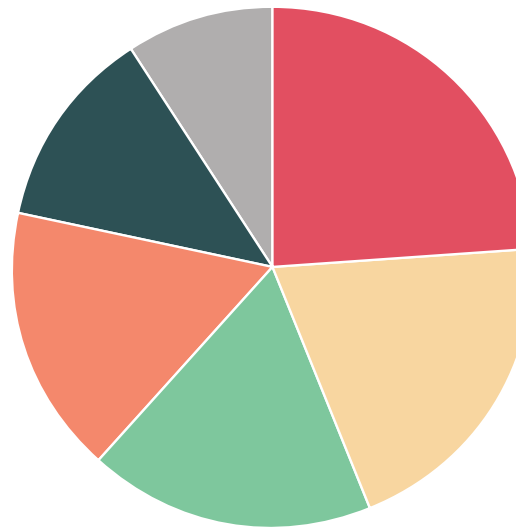


DOWNTOWN



TRAILS +  
PATHWAYS

## TYPES



: SCULPTURES

: MURALS

: INFRASTRUCTURE

: ENVIRONMENTAL

: COMMUNITY ART

: TEMPORARY  
INSTALLATIONS

STRATEGIES



# west windsor

## SHORT TERM GOALS

- Use pedestrian-scale educational artwork in order to emphasize Kaplan Hoover Bison Bone Bed (National Register of Historic Places) from the Poudre River Trail
- Implement large-scale environmental art in open spaces (prioritize Belmont Ridge Open Space)
- Incorporate infrastructure art by creating a series of vehicular-scale (consider historical or whimsical) roundabout artworks along N Fairgrounds Ave.

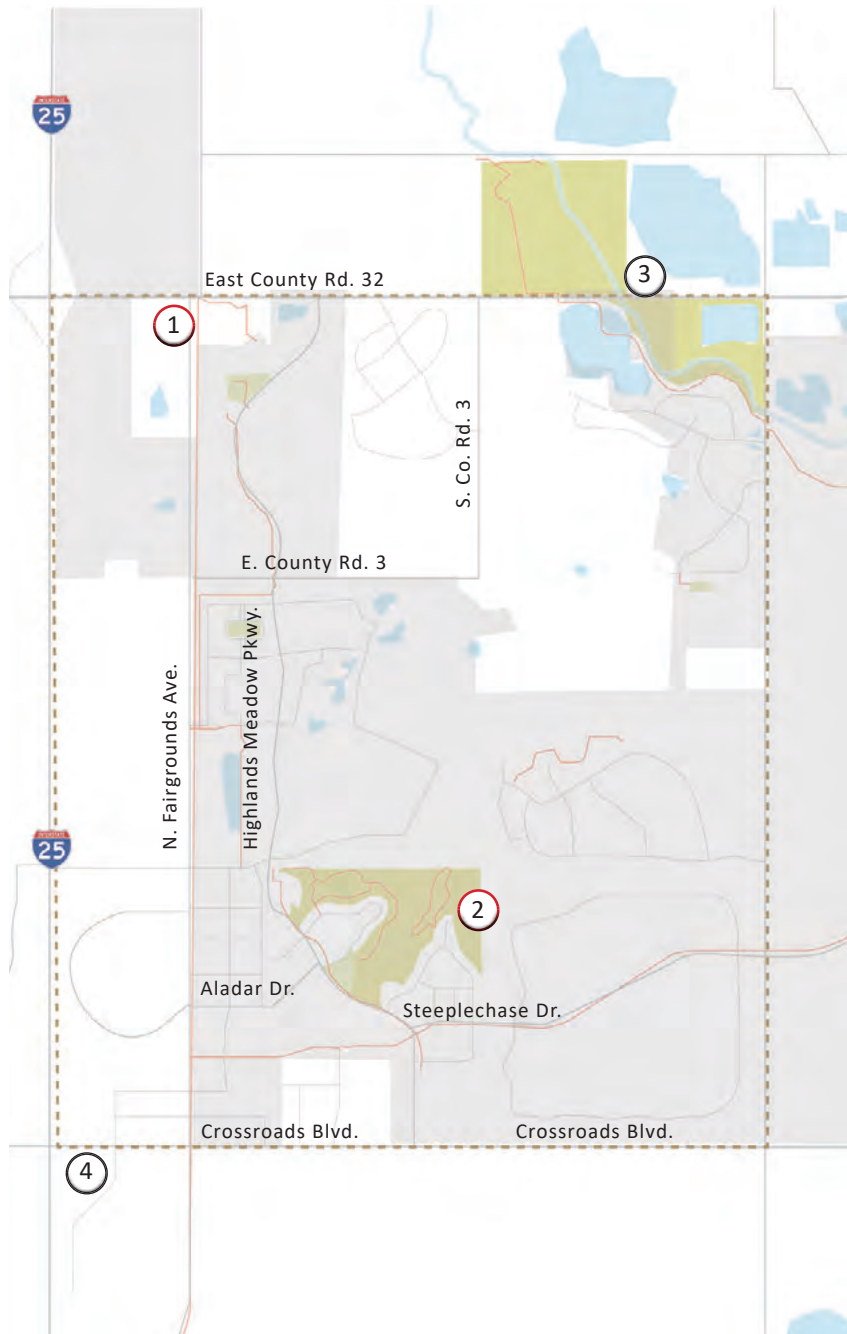
## LONG TERM GOALS

- Create vehicular-scale artwork (gateway or mural) to welcome visitors entering Windsor along Crossroads Blvd. off of I-25

### FAIRGROUNDS AVENUE (FUTURE ROUNDABOUT)



## Priority Sites for Public Artwork



### SHORT TERM

#### 1 Roundabouts



#### 2 Environmental art in Belmont Ridge Open Space



### LONG TERM

#### 3 Kyger Pit site



#### 4 Crossroads gateway









- Public Art Advisory Committee
- Artwork Selection Process
- Ways to Fund Public Art
- Management Plan



# IMPLEMENTATION

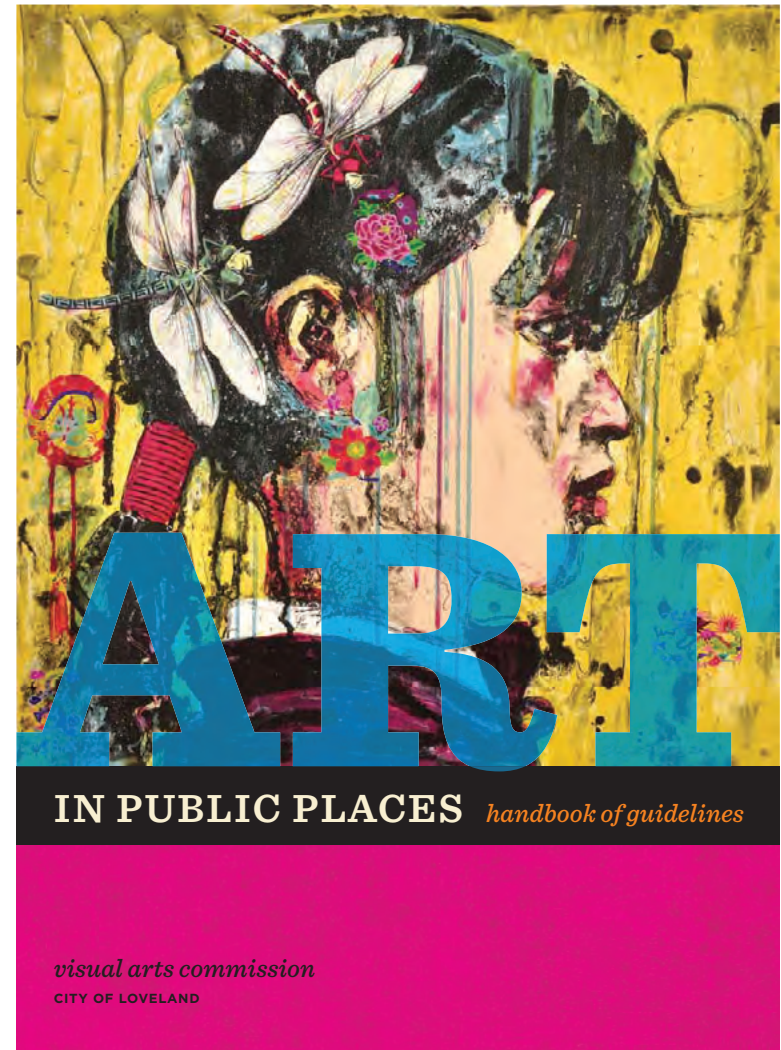
## Public Art Advisory Committee

The City of Loveland has been at the forefront of public art in Colorado. The city established one of the first public art advisory committees (PAAC) in the state in 1985. The “Visual Arts Commission” in Loveland falls under the purview of the city’s Cultural Services Department. The commission is currently made up of nine unpaid commission members plus one alternate member. The members serve terms of three years. There is at least one full-time, paid staff member, the Public Art Manager, that assists the commission and acts as a non-voting member. The city has two ordinances in place to organize the Visual Arts Commission.

***“The Visual Arts Commission oversees the City’s Arts in Public Places Program which sets aside 1% of all City capital projects of \$50,000 or more. They accept gifts of art from private donors for placement on City property; make purchases of art for the City’s art collection (usually for the site, which generated the funding); provide for suitable display of the collection; and provide for maintenance of the collection.”***

*City of Loveland*

## PRECEDENT - LOVELAND, CO



*City of Loveland - Visual Arts Commission Guidelines*



## PRECEDENT - DEL MAR, CA

After interest was expressed by the community to culturally enrich the town of Del Mar, a public art committee was created in 2017. The mission and purpose of the committee is to review, commission, consign and /or recommend for selection art for display in public and private places in accordance with the Public Art Policy. There are seven members on the committee, each of which serve three year terms.

### City of Del Mar Public Art Program



#### Recommendations to Consider for Public Art Advisory Committee Organization

- Include an odd number of voting members and at least 1 alternate member
- Include at least 1 Town Board member as a non-voting, ex-officio member
- Have committee members serve staggered terms to encourage continuity across years
- Strive for a diversity of ages and backgrounds amongst committee members
- Most commissions require that members be current residents
- Aim to include individuals on the committee who have backgrounds that create complimentary skillsets for public art selection (artists, architects, community planners, engineers, etc.)
- Define the PAAC organization within municipal ordinances
- Have initial members create a mission statement, bylaws, and list out primary goals



## Artwork Selection Process

It is essential to create a standard selection process which the Public Art Advisory Committee (PAAC) will utilize to make well informed decisions regarding the types and categories of public art that are chosen for Windsor. Selection standards should be created based on the guiding principals for public art along with their corresponding objectives. When considering public art and where to place it, the PAAC should use these selection standards to ensure that all public art demonstrates the values of the community and creates a cohesive collection across the whole town.

### ENGAGING | collaborative - interactive



**Artworks that intergrate into the chosen environmental landscape and encourage community involvement through recognition and/or establishment of art piece**

**Compatible with both the younger and older audiences to facilitate community interaction**

### RELEVANT | small town feel - education - history - sustainable

**Representation of Windsor's values in tandem with the community's growing family-oriented population**



**Preservation of the place and space to encompass community's historical heritage, while also anticipating the progressive future of Windsor's identity**

### INCLUSIVE | town wide - diversity - equity

**Artworks that can be interpreted by entire communities**

**Selection of artworks that provide equitable representation**



## QUESTIONS TO CONSIDER:

If selecting artwork for a known site |

- Who will use the space?
- What is significant about the site and surrounding area/community? (i.e. is the site within the historic district?)
- What makes the site unique? (i.e. is it near water? Within a forested area? Next to a school?)
- Is there a timeline of implementation regarding the site and/or art piece?
- What do you want the takeaway from the art piece to be?
- What issues arise having art in this location?
- Can the site fit a singular work or multiple pieces over time?

If the art piece is known and choosing the site |

- Was the art donated, bought, or commissioned?
- What type of artwork is it?
- Will the art piece/installation compete with the site? Will it complement it?
- Will the art piece/installation be used to inform the user? Will it be interactive?
- Who is the audience the artwork would appeal to?
- What is the overall goal of the artwork - engage, inform, educate, etc.?
- Is there one artist or multiple at the same time?

## Ways to Fund Public Art

Public art programs require a sustainable source of funding. This is often ensured by acquiring funding from a variety of sources, both private and public.

The following tables represent the findings from a survey conducted by Americans for the Arts of 227 public art programs in the United States. As Windsor is a town of 23,319 people (U.S. Census 2017), the “population less than 100,000” section of these tables could be useful to generate ideas for funding mechanisms moving forward.

The opposite page represents case studies for these different funding mechanisms that could be applied in Windsor.

### PUBLIC VS. PRIVATE FUNDING MECHANISMS

| POPULATION         | PRIVATE | PUBLIC | PUBLIC- PRIVATE PARTNERSHIP / OTHER | ALL PROGRAMS |
|--------------------|---------|--------|-------------------------------------|--------------|
| Less than 100,000  | 51 %    | 33 %   | 36 %                                | 39 %         |
| 100,000 to 999,999 | 36 %    | 38 %   | 36 %                                | 37 %         |
| 1,000,000 or more  | 13 %    | 29 %   | 29 %                                | 24 %         |
| Grand Total        | 100 %   | 100 %  | 100 %                               | 100 %        |

Source: Americans for the Arts // 2017 Survey of Public Arts Programs

Smaller municipalities tend to have higher percentages of public art paid for through **private sources** (foundation grants, private donations, etc.) Opportunities exist to create **public-private** partnerships to fund art.

### SOURCES OF FUNDING

| SOURCES OF REVENUE (BY POPULATION)                       | LESS THAN 100,000 | 100,000 TO 999,999 | 1,000,000 OR MORE | ALL PROGRAMS |
|----------------------------------------------------------|-------------------|--------------------|-------------------|--------------|
| Revenue from other government sources (not listed above) | 48 %              | 55 %               | 37 %              | 48 %         |
| Percent-for-art ordinance                                | 30 %              | 48 %               | 67 %              | 46 %         |
| Cash contributions from individuals                      | 62 %              | 35 %               | 24 %              | 43 %         |
| Cash contributions from businesses                       | 57 %              | 35 %               | 19 %              | 40 %         |
| Grants from foundations                                  | 45 %              | 38 %               | 28 %              | 38 %         |
| In-kind contributions from individuals                   | 46 %              | 31 %               | 24 %              | 35 %         |
| In-kind contributions from businesses                    | 43 %              | 28 %               | 19 %              | 32 %         |
| Grants from other private sources                        | 26 %              | 18 %               | 24 %              | 22 %         |
| Other                                                    | 16 %              | 21 %               | 19 %              | 18 %         |
| Art in private development ordinance                     | 7 %               | 11 %               | 9 %               | 9 %          |

Source: Americans for the Arts // 2017 Survey of Public Arts Programs



## CASE STUDY - SCOTTSDALE, AZ

### Private Developer Funding

Just as developers are often required to provide a certain amount of street trees or parking spots, new developments can be mandated to require a certain amount of funding for public artwork.

One company alone in Scottsdale has installed \$500,000 of public artwork.



## CASE STUDY - GRAND RAPIDS, MI

### Crowdfunding

Crowdfunding is the practice of funding a project or venture by raising many small amounts of money from a large number of people, typically via the Internet.

The crowdfunding campaign for this project in Michigan raised enough money to cover the project and even reached \$2,000 more than the artist's goal.



## Management Plan

A management plan will be put together by the PAAC. Just as towns maintain streets, parks, and buildings, public art cannot remain in its original condition without maintenance. A plan is required for all collections, even if the collection is made up of only one piece of public artwork. Management plans ensure the safety, longevity and original intent of a particular piece of art. Plans also help identify responsible parties and/or departments for maintenance and upkeep.

The process to build a management plan starts from the very beginning of the art acquisition process. The artist should submit guidelines on upkeep and maintenance specific to the materials used to create the work. The artist should also be responsible for maintenance for a period of at least one year after installation to ensure the integrity of the materials and fabrication techniques. A plan should also be established that allows for artwork to be removed if it has been damaged beyond repair and/or endangers public safety.

Another important piece of a management plan is the regular inventorying and surveying of artwork conditions. These assessments often happen bi-annually and ensure that artwork is receiving the proper care it needs. This can be a labor intensive process and can be a strain on smaller departments. Some towns have enlisted volunteers to help in this process which can reduce costs and engage the public in caring for and feeling a part of the public art program in their community. There are many tools for documenting and cataloging public art collections. For more information please see the *Further Resources* section in the next chapter.

## Materials and Fabrication Handbook

Contact:  
Adam Fish, Conservation Technician  
adam.fish@arts.wa.gov  
Art in Public Places Program  
Version: April 1, 2014



- 103 -

Seattle's Office of Arts & Cultural Affairs  
Public Art Roadmap, Encyclopedia

### Object Maintenance Sheet

Artist/Design Team: \_\_\_\_\_  
Title of Artwork: \_\_\_\_\_  
Media: \_\_\_\_\_  
Measurements: \_\_\_\_\_

**2-DIMENSIONAL WORK (Mixed Media works use entire form when appropriate)**  
Specific materials used in the execution of the piece: (Board name and type of paint, paper, fiber content, specific metals, etc.  
Example: "graphite drawing on Arches 100% paper, with a Krylon spray fixed coating.")

Specific materials used in the presentation of piece: (Composition of base or backing, framing, mat board, protective covering, hanging rods, etc.)

Recommendations and cautions regarding care of the work: (Cleaning, refinishing if needed, avoid exposure to direct sun or to dampness, etc.)

List any special materials utilized in the execution of the artwork: \_\_\_\_\_

Packing and Shipping instructions: \_\_\_\_\_

**3-DIMENSIONAL WORK (Mixed Media works use entire form when appropriate)**  
Material(s): \_\_\_\_\_

Material thickness or gauge: \_\_\_\_\_

Public Art Roadmap, © 2005 Office of Arts & Cultural Affairs, City of Seattle. This information is intended for general information only and a starting point for your project. You should seek professional advice related to your specific situation, including any legal advice that may apply. The City of Seattle makes no representation that the information is complete, accurate or current.

### Tips to Creating a Successful Management Plan

- Include a management plan in each artist contract

A good management plan includes information on the materials used, expected maintenance costs and approximate lifespan of the materials
- Set aside a portion of the budget each year for maintenance (5-10% of total art budget)
- Use volunteers whenever possible

The City of Longmont uses volunteers to complete artwork condition assessments each year
- Develop clear requirements defining inter-departmental responsibilities for maintaining artwork
- Create and maintain detailed maintenance records (utilize online tools such as *Artwork Archive*)
- Clearly define a deaccessioning policy so that when the time comes, the artwork can be effectively and efficiently removed from the collection

***Municipalities should plan to allocate between 5-10% of the total art budget to maintenance and preservation of the collection.***

*~Americans for the Arts*





- Community Survey
- Community Survey - Results
- On-Site Public Art Checklist
- Further Resources







## Windsor Art Master Plan Community Survey

Which district in Windsor are you from? (see map for reference)

- ☐ Northwest Windsor ☐ Northeast Windsor ☐ Old Town Windsor  
☐ West Windsor ☐ Southeast Windsor ☐ Industrial Windsor

How old are you?

- ☐ 0-11 ☐ 12-17 ☐ 18-29 ☐ 30-44 ☐ 45-64 ☐ 65+

Have you seen existing public art in Windsor?

- ☐ Yes ☐ No

Do you like the existing artwork in Windsor?

- ☐ Yes ☐ No ☐ I have never seen any artwork ☐ Neutral

Would you like to see more artwork in Windsor?

- ☐ Yes ☐ No ☐ Neutral

How would you like public art to impact Windsor? (select all that apply)

- ☐ Promote tourism ☐ Establish an identity ☐ Support local artists  
☐ Create a sense of community ☐ Celebrate history ☐ Beautify  
☐ Create memorable, highly recognizable landmarks ☐ Neutral

What type of artwork would you be interested in seeing in Windsor? (select all that apply)

- ☐ Murals ☐ Sculpture ☐ Environmental ☐ Temporary Installations  
☐ Community Art Projects ☐ Infrastructure Artwork  
☐ Other \_\_\_\_\_

What category of artwork would you be interested in seeing in Windsor? (select all that apply)

- ☐ Modern ☐ Whimsical ☐ Historical / Memorial ☐ Interactive  
☐ Educational ☐ Seasonal  
☐ Other \_\_\_\_\_



Where would you like to see public artwork? (select all that apply)

- ☐ Downtown      ☐ Schools      ☐ Parks      ☐ Neighborhoods  
☐ Roundabouts      ☐ Lakefront      ☐ Along river      ☐ Gateway  
☐ Trails / Walking Paths      ☐ Open Space      ☐ Public Facilities  
☐ Other \_\_\_\_\_

How would you like to be involved with public artwork? (select all that apply)

- ☐ Help an artist paint a mural or piece of artwork  
☐ Participate in an event to create your own artwork  
☐ Observe an event in which others are creating artwork  
☐ Suggest a potential art project  
☐ Serve on an advisory board  
☐ Volunteer and / or donate to a public art project  
☐ Neutral

Would you support the Town designating a portion of funding for public art?

- ☐ Yes    ☐ No    ☐ Neutral

Windsor is in the process of putting together a public art commission committee. If you would be interested, leave your contact information here:

Name \_\_\_\_\_

E-mail \_\_\_\_\_

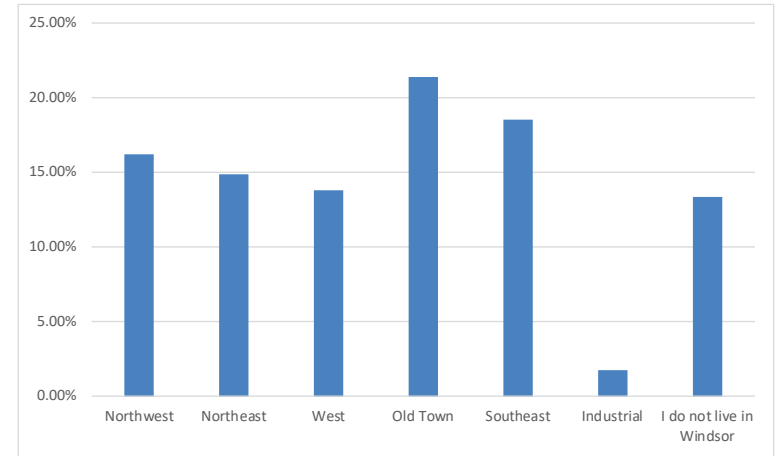
Tell us something unique about Windsor that a visitor might not know about?



### Which district in Windsor are you from? (see map for reference)

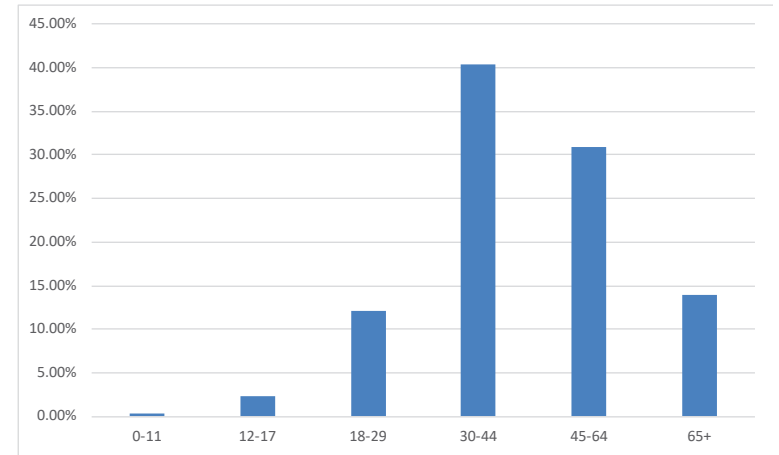


| Answer Choices           | Responses |            |
|--------------------------|-----------|------------|
| Northwest                | 16.19%    | 102        |
| Northeast                | 14.92%    | 94         |
| West                     | 13.81%    | 87         |
| Old Town                 | 21.43%    | 135        |
| Southeast                | 18.57%    | 117        |
| Industrial               | 1.75%     | 11         |
| I do not live in Windsor | 13.33%    | 84         |
| <b>Answered</b>          |           | <b>630</b> |
| <b>Skipped</b>           |           | <b>3</b>   |



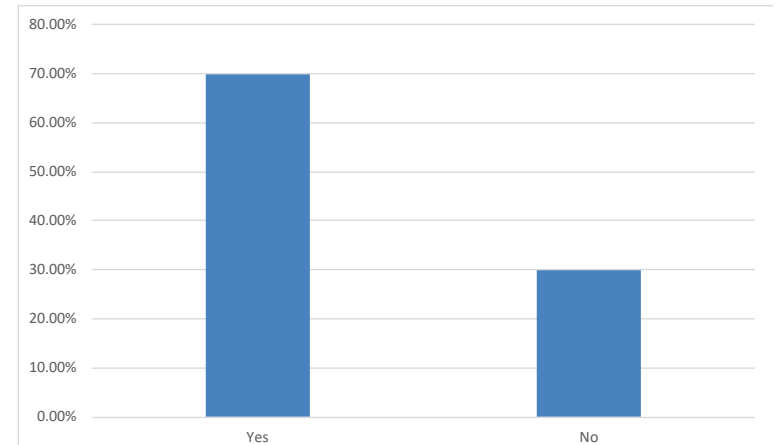
### How old are you?

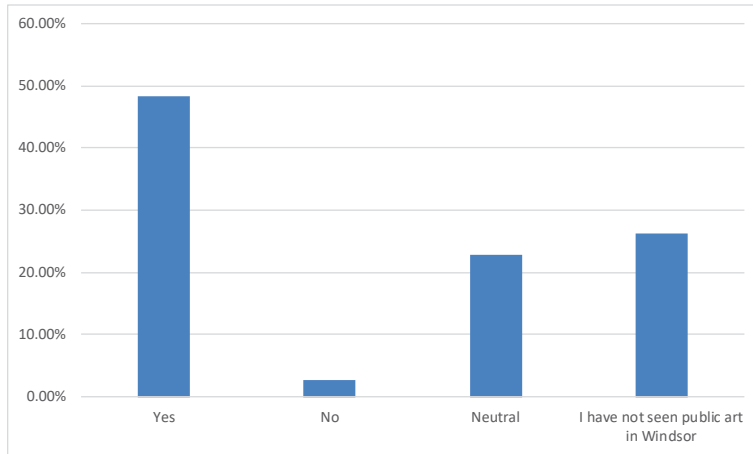
| Answer Choices  | Responses |            |
|-----------------|-----------|------------|
| 0-11            | 0.32%     | 2          |
| 12-17           | 2.39%     | 15         |
| 18-29           | 12.10%    | 76         |
| 30-44           | 40.29%    | 253        |
| 45-64           | 30.89%    | 194        |
| 65+             | 14.01%    | 88         |
| <b>Answered</b> |           | <b>628</b> |
| <b>Skipped</b>  |           | <b>5</b>   |



### Have you seen existing public art in Windsor?

| Answer Choices  | Responses |            |
|-----------------|-----------|------------|
| Yes             | 69.94%    | 442        |
| No              | 30.06%    | 190        |
| <b>Answered</b> |           | <b>632</b> |
| <b>Skipped</b>  |           | <b>1</b>   |

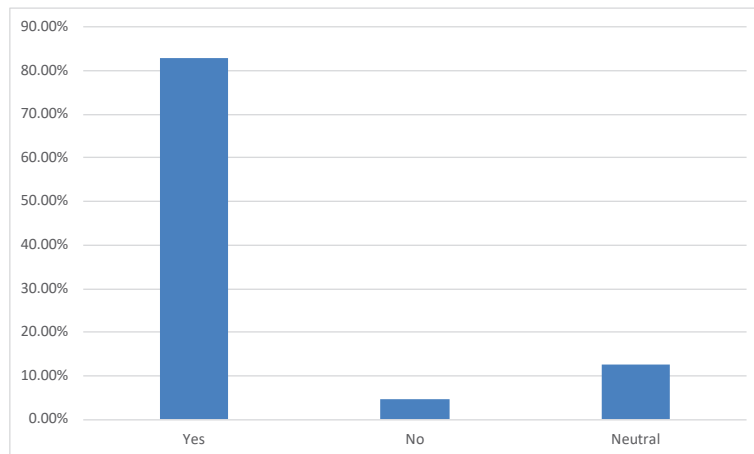




Do you like the existing artwork in Windsor?

| Answer Choices                        |  | Responses       |            |
|---------------------------------------|--|-----------------|------------|
| Yes                                   |  | 48.34%          | 306        |
| No                                    |  | 2.69%           | 17         |
| Neutral                               |  | 22.75%          | 144        |
| I have not seen public art in Windsor |  | 26.22%          | 166        |
|                                       |  | <b>Answered</b> | <b>633</b> |
|                                       |  | <b>Skipped</b>  | <b>0</b>   |

***“We have soooo many great parks for our little ones!”***



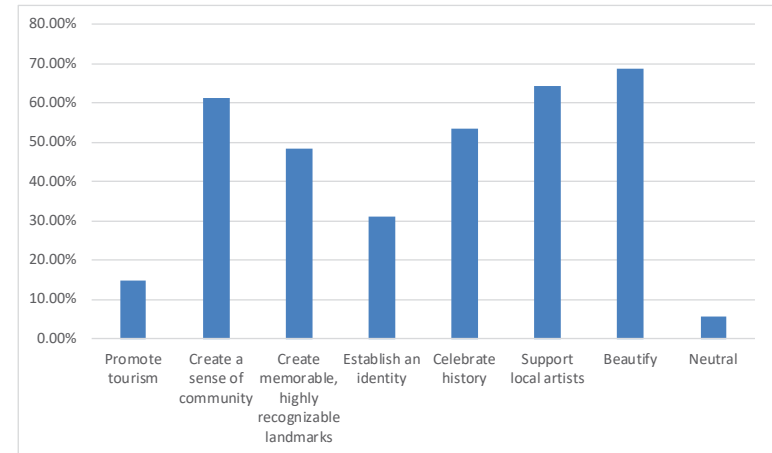
Would you like to see more artwork in Windsor?

| Answer Choices |  | Responses       |            |
|----------------|--|-----------------|------------|
| Yes            |  | 82.88%          | 523        |
| No             |  | 4.60%           | 29         |
| Neutral        |  | 12.52%          | 79         |
|                |  | <b>Answered</b> | <b>631</b> |
|                |  | <b>Skipped</b>  | <b>2</b>   |



### How would you like public art to impact Windsor?

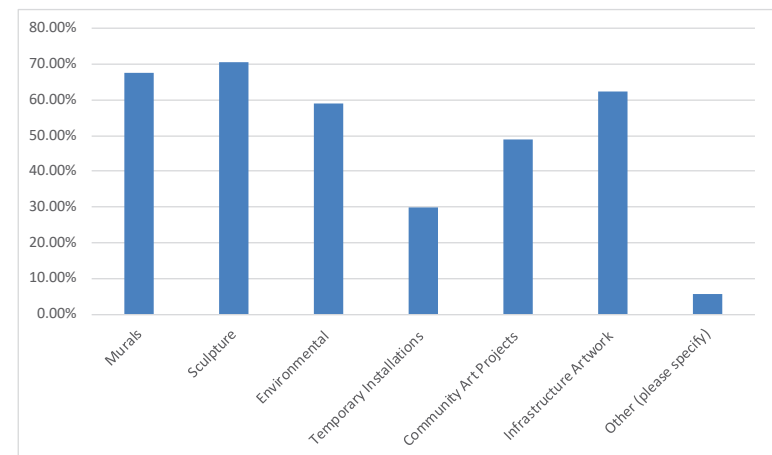
| Answer Choices                                  | Responses |            |
|-------------------------------------------------|-----------|------------|
| Promote tourism                                 | 14.87%    | 94         |
| Create a sense of community                     | 61.39%    | 388        |
| Create memorable, highly recognizable landmarks | 48.26%    | 305        |
| Establish an identity                           | 31.17%    | 197        |
| Celebrate history                               | 53.32%    | 337        |
| Support local artists                           | 64.24%    | 406        |
| Beautify                                        | 68.67%    | 434        |
| Neutral                                         | 5.54%     | 35         |
| <b>Answered</b>                                 |           | <b>632</b> |
| <b>Skipped</b>                                  |           | <b>1</b>   |

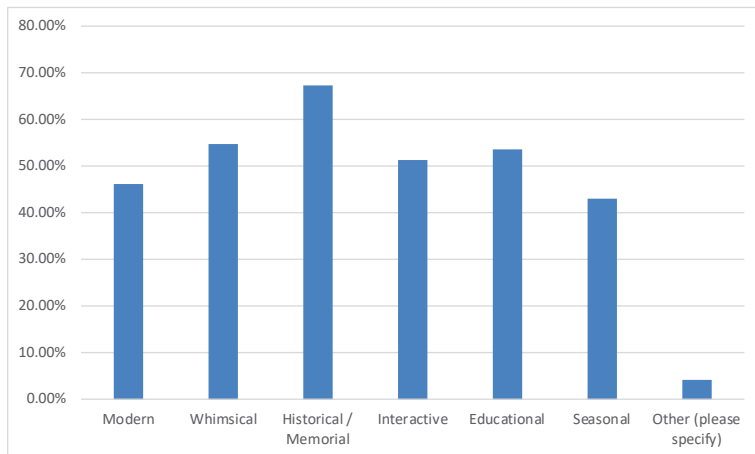


***“Very friendly people who love to have fun!”***

### What type of artwork would you be interested in seeing in Windsor?

| Answer Choices          | Responses |            |
|-------------------------|-----------|------------|
| Murals                  | 67.62%    | 424        |
| Sculpture               | 70.65%    | 443        |
| Environmental           | 58.85%    | 369        |
| Temporary Installations | 29.82%    | 187        |
| Community Art Projects  | 48.80%    | 306        |
| Infrastructure Artwork  | 62.36%    | 391        |
| Other (please specify)  | 5.58%     | 35         |
| <b>Answered</b>         |           | <b>627</b> |
| <b>Skipped</b>          |           | <b>6</b>   |

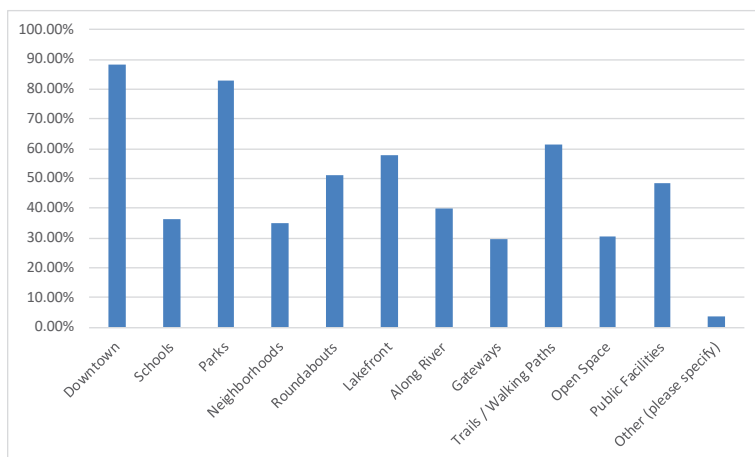




#### What category of art would you be interested in seeing in Windsor?

| Answer Choices         | Responses |     |
|------------------------|-----------|-----|
| Modern                 | 46.17%    | 289 |
| Whimsical              | 54.79%    | 343 |
| Historical / Memorial  | 67.41%    | 422 |
| Interactive            | 51.44%    | 322 |
| Educational            | 53.67%    | 336 |
| Seasonal               | 43.13%    | 270 |
| Other (please specify) | 4.15%     | 26  |
| Answered               |           | 626 |
| Skipped                |           | 7   |

***“Windsor has a rich farming and agricultural history.”***



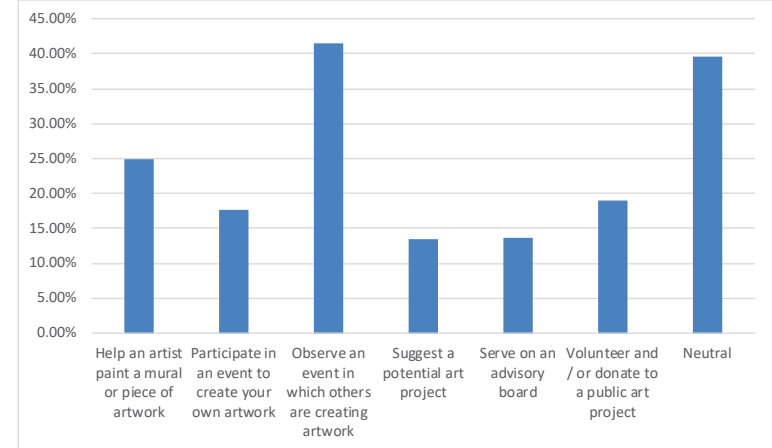
#### Where would you like to see public artwork?

| Answer Choices         | Responses |     |
|------------------------|-----------|-----|
| Downtown               | 88.36%    | 554 |
| Schools                | 36.52%    | 229 |
| Parks                  | 82.78%    | 519 |
| Neighborhoods          | 34.93%    | 219 |
| Roundabouts            | 51.20%    | 321 |
| Lakefront              | 57.74%    | 362 |
| Along River            | 40.03%    | 251 |
| Gateways               | 29.51%    | 185 |
| Trails / Walking Paths | 61.24%    | 384 |
| Open Space             | 30.46%    | 191 |
| Public Facilities      | 48.33%    | 303 |
| Other (please specify) | 3.51%     | 22  |
| Answered               |           | 627 |
| Skipped                |           | 6   |

APPENDIX

### How would you like to be involved with public art?

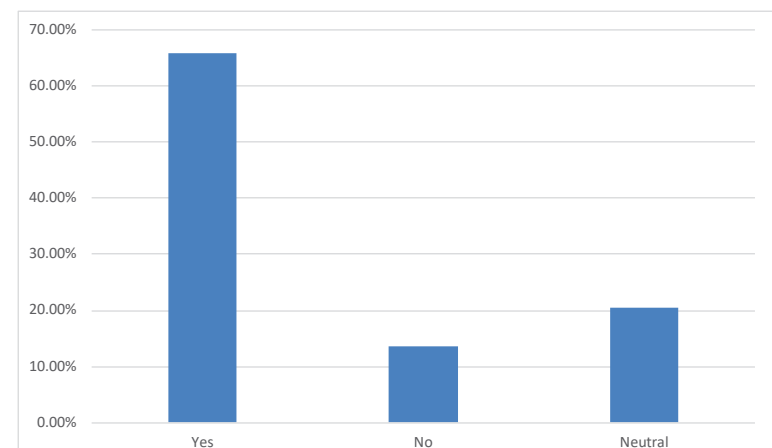
| Answer Choices                                        | Responses |            |
|-------------------------------------------------------|-----------|------------|
| Help an artist paint a mural or piece of artwork      | 25.00%    | 155        |
| Participate in an event to create your own artwork    | 17.74%    | 110        |
| Observe an event in which others are creating artwork | 41.45%    | 257        |
| Suggest a potential art project                       | 13.39%    | 83         |
| Serve on an advisory board                            | 13.71%    | 85         |
| Volunteer and / or donate to a public art project     | 19.03%    | 118        |
| Neutral                                               | 39.68%    | 246        |
| <b>Answered</b>                                       |           | <b>620</b> |
| <b>Skipped</b>                                        |           | <b>13</b>  |



***“Early Windsor was a melting pot of different ethnicities.”***

### Would you support the town designating a portion of funding for public art?

| Answer Choices  | Responses |            |
|-----------------|-----------|------------|
| Yes             | 65.87%    | 415        |
| No              | 13.65%    | 86         |
| Neutral         | 20.48%    | 129        |
| <b>Answered</b> |           | <b>630</b> |
| <b>Skipped</b>  |           | <b>3</b>   |



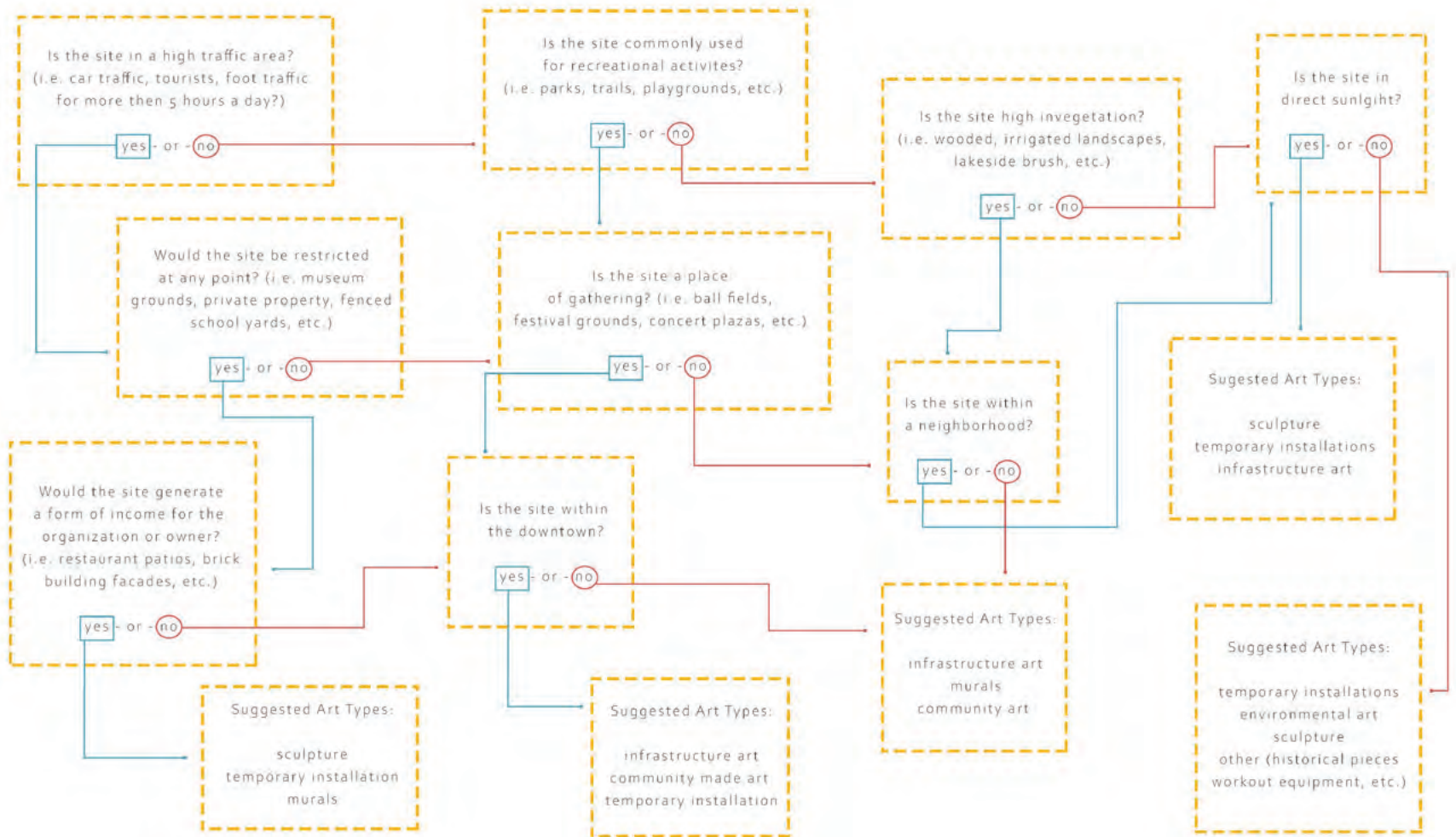


***“The ability to have a small town feel with larger town numbers.”***

***“We survived a horrible tornado that brought our communities together for the better.”***

***“We have some of the best schools in the state as well as a strong community support system.”***

## On Site Public Art Checklist



## Further Resources

### PAAC Organization

- City of Loveland “Art in Public Places” Ordinances - <http://www.cityofloveland.org/home/showdocument?id=3008>
- Iowa City, Iowa PAAC- <https://www.icgov.org/city-government/boards/public-art-advisory-committee>
- Cary, North Carolina PAAC- <https://www.townofcary.org/mayor-council/boards-commissions-committees/citizen-advisory-boards-and-commissions/public-art-advisory-board>

### Public Art Selection

- City & County of Broomfield - <https://www.broomfield.org/DocumentCenter/View/8730/Public-Art-Committee-Guidelines?bidId=>
- City of Loveland - <https://dta0yqvfnusiq.cloudfront.net/lovel17504332/2018/06/Handbook-of-Guidelines-5b1ff4134a083.pdf>
- Sample Public Art RFP - [https://www.dropbox.com/s/jtc6vxilum8sy8g/RFP\\_Thornton\\_Roundabout.pdf?dl=0](https://www.dropbox.com/s/jtc6vxilum8sy8g/RFP_Thornton_Roundabout.pdf?dl=0)

### Public Art Maintenance

- Public Art Maintenance Best Practices - <https://www.artworkarchive.com/blog/public-art-maintenance-best-practices/>
- Develop a Maintenance Plan - <http://artsandplanning.mapc.org/maintenance/>
- Sample Maintenance Plan - [https://www.dropbox.com/s/8nclj3xisq0ynz7/Seattle\\_PublicArt\\_RoadMap\\_MaintenancePlan.pdf?dl=0](https://www.dropbox.com/s/8nclj3xisq0ynz7/Seattle_PublicArt_RoadMap_MaintenancePlan.pdf?dl=0)
- Artwork Materials Guidelines - <https://www.dropbox.com/s/kstufvimxga0cvb/Materials%20and%20Fabrication%20Handbook.pdf?dl=0>

### Public Art Helpful Definitions

- Arts & Planning - <http://artsandplanning.mapc.org/glossary-of-terms/>

### Public Art - General

- General Public Art FAQ - <https://www.americansforthearts.org/by-program/networks-and-councils/public-art-network/faq#t965n27825>

### Case Studies - Public Art Master Plans

- Fargo, North Dakota - [https://download.fargond.gov/0/fargo\\_public\\_art\\_master\\_plan\\_use\\_v18\\_spreads\\_12-20-17\\_update.pdf](https://download.fargond.gov/0/fargo_public_art_master_plan_use_v18_spreads_12-20-17_update.pdf)
- Frederick, Colorado - <https://www.frederickco.gov/DocumentCenter/View/3989/Art-Master-Plan>
- Denver, Colorado - <https://denverpublicart.org/>
- Montpelier, Vermont- [https://issuu.com/designing\\_local/docs/artsynergy\\_draft\\_public\\_review](https://issuu.com/designing_local/docs/artsynergy_draft_public_review)
- San Francisco, California- [https://www.sfartscommission.org/sites/default/files/pdf/SFAC\\_MasterPlan%20AKL%20070717.pdf](https://www.sfartscommission.org/sites/default/files/pdf/SFAC_MasterPlan%20AKL%20070717.pdf)
- Bend, Oregon- <https://www.visitbend.com/things-to-do/art-museums-history/arts/roundabout-art-route/>

### Potential Funding Resources

- Colorado Creative Industries- <http://coloradocreativeindustries.org/>





—— About UTA / CCCD

—— Staff

# ACKNOWLEDGMENTS



The Colorado Center for Community Development (CCCD) is a clinical teaching practice of the University of Colorado Denver, College of Architecture and Planning. Our mission is to provide students with real world experiences in design and planning as they provide communities and neighborhoods with services in these areas.

CCCD strives to enhance the quality of community life – through collaboration, applied research and innovative design – for the betterment of all community residents. In the process, students' educational experience is enhanced by taking what is learned in the classroom and academic studio and employing it in projects of public and civic interest. Communities benefit through design work that is continuously being improved through research and innovation. Moreover, together we become partners in the design thinking process, thus expanding our mutual and individual capacities to further envision and implement projects of significant public impact.

Started in 1967, CCCD has worked in partnership with communities and neighborhoods to complete over 2000 projects around Colorado. Projects range in size and scope, but have the common element of improving the community as a place to live, work and play. CCCD is among the longest running university design centers in the United States.

The University Technical Assistance (UTA) program provides rural and small communities with assistance on projects that enhance places and spaces. A decades-long partnership between the Colorado Department of Local Affairs (DOLA) and CCCD, the UTA program puts the cost of preliminary design work within financial reach of small communities. Students complete preliminary plans and designs that can be used to inform and engage community members in the project. These plans are used to apply for grants from DOLA and other funders. This saves the community money in preliminary design and community engagement and provides students with valuable experience. Once financing is secured, licensed professionals are hired to take preliminary designs to completion.







**JENNIFER KOVARIK** UTA Supervisor

Jennifer emphasizes connections between the built environment, community, and health as well as the synergy between art and design as a Licensed Landscape Architect and Certified Planner. Jennifer holds a B.S. in Natural Resources and Environmental Science, Dual Master degrees in Landscape Architecture and Urban and Regional Planning, and a Graduate Certificate in Public Health. Although Jennifer is from a large city, after having lived and worked throughout rural Colorado Jennifer prefers the uniqueness and complexity of rural design projects. Outside of work, she enjoys mountain adventures, skiing and creating abstract art.



**CHELSEA GIERYIC** Landscape Architecture Intern

Chelsea Gieryic is a Master of Landscape Architecture candidate at the University of Colorado Denver. Chelsea was born and raised in Albany, New York and went on to receive her Bachelors degree in Environmental Studies with a minor in Green Building and Community Design at the University of Vermont. After obtaining her degree she moved throughout the Rocky Mountains and enjoyed exploring the beautiful landscapes. She moved to Denver in order to pursue her masters degree and looks forward to utilizing design in order to inspire a connection with nature while integrating sustainable communities with the built environment.



**CHERRYL AGOSTO** Architecture and Historic Preservation Intern

Cherryl Agosto is a Master of Architecture and Historic Preservation candidate at the University of Colorado Denver. Born in Monterey, California into a military family, she is a seasoned traveler and accredits her passion for architecture from living and traveling to places like Germany and Egypt. She received her B.S. in Architecture from SCAD in Savannah, Georgia with the help of a full ride R.O.T.C scholarship. Cherryl moved to Denver in 2014 and has worked in a firm designing the structural floor and roof systems all the while pursuing her two master's degrees. Historic preservation, adaptive reuse, and sustainable architectural design are Cherryl's forefront interests and hopes to continue working for nonprofit firms helping communities maintain their historical identities and character. Cherryl's other passions include pie baking and eating along with running and hiking.



**KENDRICK WYMAN** Landscape Architecture Intern

Kendrick Wyman is a Master of Landscape Architecture candidate and was born and raised in Longmont, Colorado. After receiving a bachelors degree in business administration from CU Boulder, he left home to explore other locales in the Rocky Mountains. Colorado started beckoning him back, and after several years running around the mountains of Wyoming he moved back to his home state. He looks forward to helping design and maintain functional green spaces which support the communities they are located in and create places that integrate humans and nature together.



## Colorado Center for Community Development

COLLEGE OF ARCHITECTURE AND PLANNING  
UNIVERSITY OF COLORADO **DENVER**

### Contact Us to Learn More

e [cccd@ucdenver.edu](mailto:cccd@ucdenver.edu)  
t 303-315-5890  
w <http://cap.ucdenver.edu/cccd>

### Mailing Address

Colorado Center for Community Development  
College of Architecture and Planning  
University of Colorado Denver  
Campus Box 126, P.O. Box 173364  
Denver, CO 80217-3364

### Physical Location:

Colorado Center for Community Development  
College of Architecture and Planning  
University of Colorado Denver  
1250 14th Street, Suite 300  
Denver, CO 80202





## MEMORANDUM

**Date:** March 8, 2021  
**To:** Mayor and Town Board  
**Via:** Shane Hale, Town Manager  
**From:** Karen Frawley, Town Clerk  
**Re:** Future Meeting Agenda  
**Item #:** 3.

### ATTACHMENTS:

- ▢ Future Meetings Agenda





## FUTURE TOWN BOARD MEETINGS

---

|                             |                                                                                                                                                 |
|-----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| March 15, 2021<br>6:00 p.m. | Town Board Work Session<br>Windsor Water Resources Overview                                                                                     |
| March 22, 2021<br>6:00 p.m. | Town Board Work Session<br>Broadband and Allo<br>Walnut Bikeway Back-in Parking Lot Program at Town Hall<br>Poudre Express bus stop pads budget |
| March 22, 2021<br>7:00 p.m. | Town Board Regular Meeting                                                                                                                      |
| March 29, 2021              | Cancelled – 5 <sup>th</sup> Monday                                                                                                              |
| April 5, 2021<br>6:00 p.m.  | Town Board Work Session<br>Priority Based Budgeting                                                                                             |
| April 12, 2021<br>5:30 p.m. | Town Board Work Session<br>Board-Manager-Attorney Monthly Meeting<br>Code Amendments for Reimbursements                                         |
| April 12, 2021<br>7:00 p.m. | Town Board Regular Meeting                                                                                                                      |
| April 19, 2021<br>6:00 p.m. | Town Board Work Session<br>Wastewater Treatment Plant Expansion Discussion<br>Financing Options                                                 |
| April 26, 2021<br>6:00 p.m. | Town Board Work Session<br>Comprehensive Plan Review                                                                                            |
| April 26, 2021<br>7:00 p.m. | Town Board Regular Meeting                                                                                                                      |
| May 3, 2021<br>5:30 p.m.    | Town Board Work Session<br>Wastewater Treatment Plant Site Visit and<br>Bio Solid Project Update                                                |
| May 10, 2021<br>5:30 p.m.   | Town Board Work Session<br>Board-Manager-Attorney Monthly Meeting                                                                               |
| May 10, 2021<br>7:00 p.m.   | Town Board Regular Meeting                                                                                                                      |
| May 17, 2021<br>6:00 p.m.   | Town Board Work Session                                                                                                                         |

|                           |                                  |
|---------------------------|----------------------------------|
| May 24, 2021<br>6:00 p.m. | Town Board Work Session          |
| May 24, 2021<br>7:00 p.m. | Town Board Regular Meeting       |
| May 31, 2021              | Cancelled – Memorial Day Holiday |

**Future Work Session Topics**

- Joint Meeting with Town of Windsor, Town of Severance, Fire District and School District – Tentative for Spring of 2021
- Urban3 Analysis Preview Presentation (May)
- Telecom Code (Pending FCC Rules)
- Regional Water Treatment Plant Site
- Park Fee Study
- Proportional services and amenities for planned population
- Economic development/retail needs based on population levels (following retail assessment)