



TOWN BOARD WORK SESSION

November 1, 2021 - 5:30 PM

1st Floor Conference Room, 301 Walnut Street, Windsor, CO 80550

GOAL of this Work Session is to have the Town Board receive information on topics of Town business from the Town Manager, Town Attorney and Town staff in order to exchange ideas and opinions regarding these topics.

Members of the Public in attendance are asked to be recognized by the Mayor before participating in any discussions of the Town Board

AGENDA

1. Eastman Park Corridor Plan - Final Draft Deliverable Review - D. Eisenbraun, Senior Planner
2. Special Event Recap & 2022 Requests - T. Fotsch, Deputy Director of Parks, Recreation & Culture
3. Future Meetings Agenda

The Town of Windsor will make reasonable accommodations for access to Town services, programs, and activities and will make special communication arrangements for persons with disabilities. Please call (970) 674-2400 by noon on the Thursday prior to the meeting to make arrangements.



MEMORANDUM

Date: November 1, 2021
To: Mayor and Town Board
Via: Shane Hale, Town Manager
From: David Eisenbraun
Re: Eastman Park Corridor Plan - Final Draft Deliverable Review
Item #: 1.

Background / Discussion:

Draft Plan Link:

https://windsorgov-my.sharepoint.com/:f/p/deisenbraun/Ehk-6_i_eJ1JICysEB1uCCUBrYCYhhKvivnRWnX9eKETcQ?e=AzXnzi

Background:

Building on the recently completed Windsor Transportation Master Plan, Future Legends Sports Park Master Plan, and the growing Great Western Industrial Park (GWIP), the Town of Windsor realized the need for a comprehensive vision for the Eastman Park Drive corridor (corridor). With the introduction of the Future Legends Sports Park to this previously industrial-focused area, the corridor's character is and will continue to change over the coming years. To prepare for the coming changes, the Town of Windsor created a plan to guide the corridor's future. The Eastman Park Drive Corridor Plan (Plan) – this document – contains the: (1) record and result of the planning process; (2) description and illustration of the vision for the corridor's ultimate build out; (3) policies to support the build-out; and (4) the prioritized capital projects. This Plan describes the holistic long-term vision for the corridor and serves as a guiding document for improvements regarding future land uses and transportation networks.

Relationship to Strategic Plan:

The application is consistent with the Strategic Plan Mission Statement: The Town of Windsor promotes community and hometown pride through sustainable, excellent and equitable delivery of services in a fiscally responsible manner; and quality of life, vitality and small town feel.

Recommendation:

Information Only

ATTACHMENTS:

- ▢ Applicant Presentation

EASTMAN PARK DRIVE CORRIDOR PLAN

Town Board Work Session
Virtual | November 1, 2021

CONSULTANT PROJECT TEAM



TAYLOR PLUMMER, AICP

*Project Manager and
Project Planner*

olsson



CHRIS ROLLING, PE, PTOE

*Local Liaison and
Senior Engineer*

olsson

PUBLIC ENGAGEMENT OVERVIEW



OUTREACH, WEBPAGE, & PUBLIC SURVEY

- Project Connect webpage
- Marketing material
- Coordination with Communications Department
- Public survey
 - Available through Project Connect webpage
 - Open from January 12 – April 11
 - 586 responses
 - Statistically significant response based on Windsor's population
 - 95% confidence interval
 - 4% margin of error



ENGAGEMENT EVENTS

Visioning workshop

- March 2 and 4 via Zoom
- Exercises to uncover needs, wants, and desires

Planning and design charrette / public open house #1

- May 11-13
- Generation of ideas for land use, transportation, aesthetics, etc.
- Individual stakeholder meetings
- Virtual public open house #1 option from May 17-30

Public open house #2

- In-person on October 20
- Virtual plan review October 21-31

Follow-up stakeholder meetings



THE PLAN



**EASTMAN
PARK DRIVE**
CORRIDOR PLAN

PLAN STRUCTURE

Section 1 – Introduction

Section 2 – The Future Corridor

Section 3 – Creating Destinations

Section 4 – Creating Connections

Section 5 – Creating Character

Section 6 – Strategic Implementation

Appendix A – The Current Corridor

Appendix B – Public Engagement Summary

Appendix C – Traffic Analysis Report and Access Control Plan

Appendix D – Highest and Best Use Analysis

SECTION 2 – THE FUTURE CORRIDOR



**DINING,
SHOPPING, AND
ENTERTAINMENT**



**RECREATIONAL
DESTINATION**



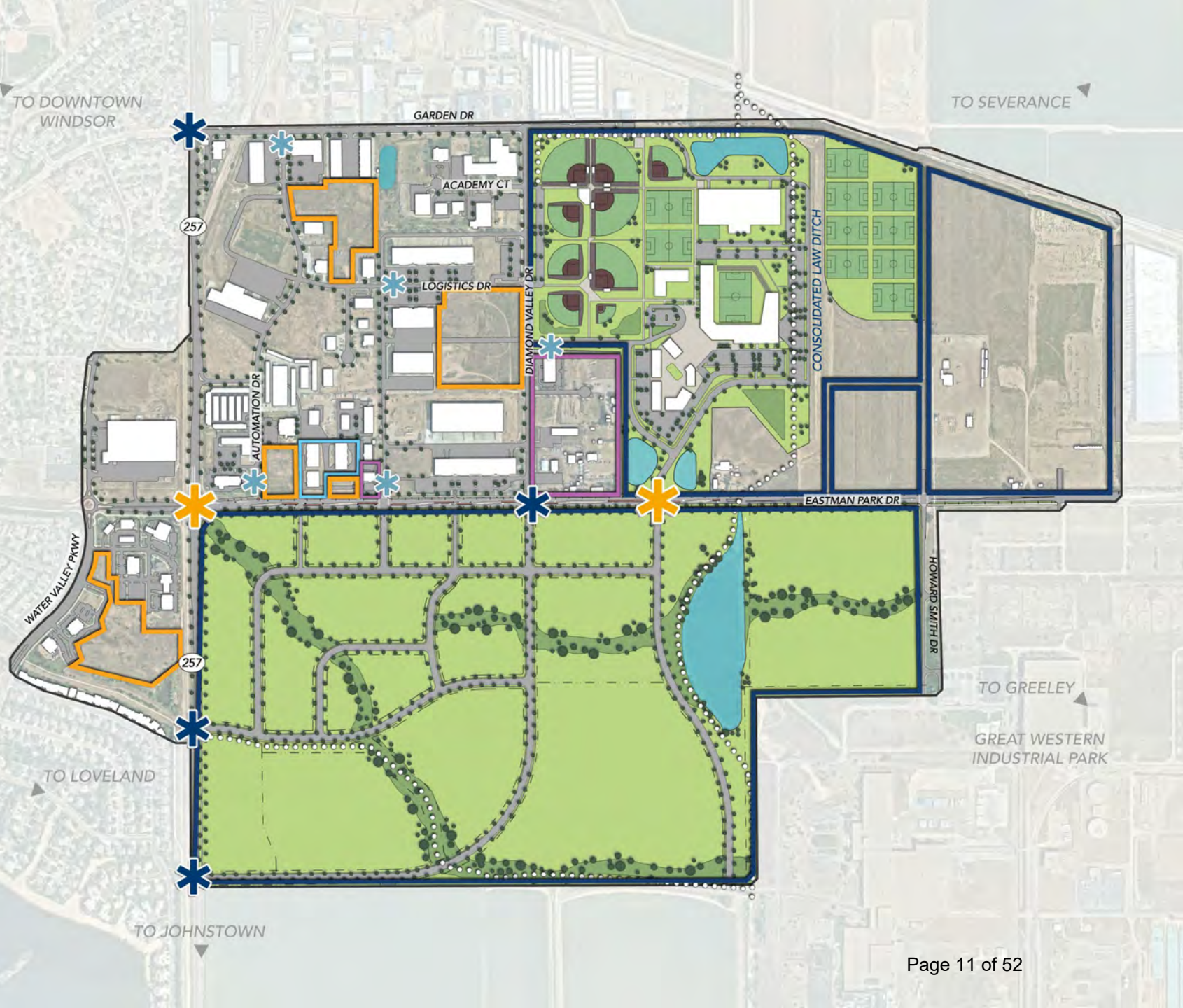
**EMPLOYMENT
CENTER**



DAILY NEEDS



**HOUSING
OPTIONS**



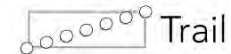
ILLUSTRATIVE MASTER PLAN



PROPOSED DEVELOPMENTS

-  Development Opportunity
-  Redevelopment Opportunity
-  Infill Opportunity
-  Adaptive Reuse Opportunity

PROPOSED CONNECTIVITY



PROPOSED GATEWAYS

-  Primary Gateway
-  Secondary Gateway
-  Tertiary Gateway



RECOMMENDATIONS STRUCTURE

Key Issues *that summarize corridor concerns*

Primary considerations for each topic of the Plan; they are what the goals address and solve.

Goals and Policies *to address the Key Issues*

Big ideas and action items that will move the corridor forward; goals are more qualitative and answer the “what” rather than the “how;” policies detail the “how.”

Visual Guides *to illustrate the Policies*

Illustrations of the future of the corridor; help the reader understand how the policies can be implemented.

SECTION 3 — CREATING DESTINATIONS

Goal 3.1: Promote a balanced mixture and distribution of land uses.

Goal 3.2: Expand housing choice and opportunity.

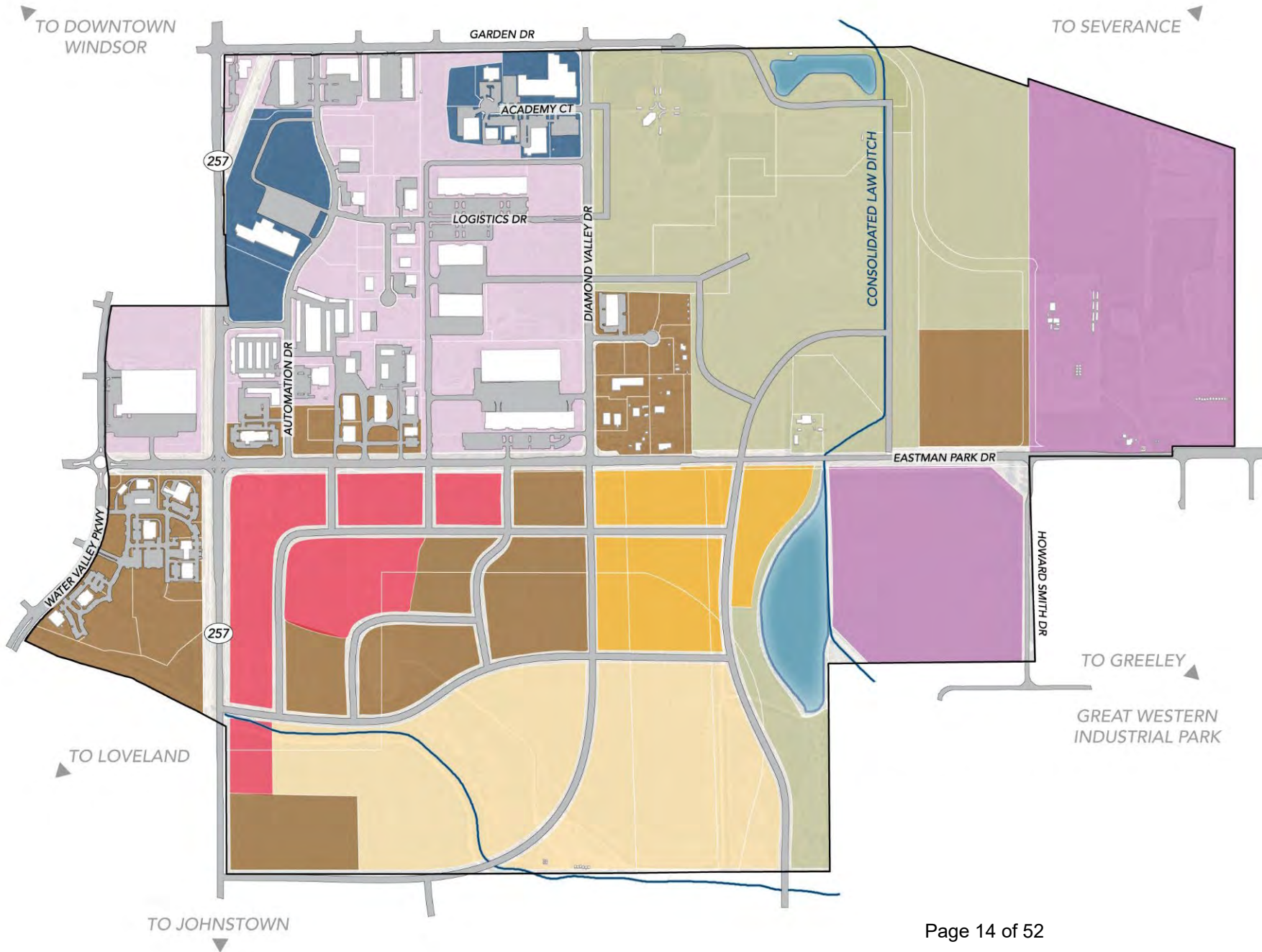
Goal 3.3: Protect the character of existing surrounding land uses.

Goal 3.4: Preserve the aesthetics and natural setting of the corridor.

Goal 3.5: Expand the use of development practices that foster a more sustainable corridor.

Goal 3.6: Prioritize multimodal connections in land use and development patterns.

Goal 3.7: Support existing proposed corridor destinations.



LAND USE FRAMEWORK

FUTURE LAND USES

- Recreation and Open Space
- Single Family Residential
- Multi-Family Residential
- Semi-Public
- Village Commercial
- Commercial Mixed Use
- Business/Flex/Light Industrial
- Industrial



DEVELOPMENT FRAMEWORK

PROPOSED DEVELOPMENTS

-  Adaptive Reuse Opportunity
-  Development Opportunity
-  Redevelopment Opportunity
-  Infill Opportunity

DISCUSSION ITEMS

COMMERCIAL MIXED USE ZONING DISTRICT

- One hundred percent of a new building could be developed for commercial uses.
- A minimum of 60 percent of the ground floor area within a new building in the Commercial Mixed Use District shall be dedicated to commercial uses to ensure that commercial land is preserved for primarily commercial purposes.
- ***Planning Department to explore this idea further***

MAJOR STAKEHOLDER COORDINATION

- Meeting with Dean Brown and Hunter Hoshiko on October 20, 2021
 - Stepped through access drives, future land uses, and internal roadways
 - Supportive at this conceptual level
- Scheduling meetings with Tolmar and FLSP

SECTION 4 — CREATING CONNECTIONS

Goal 4.1: Consider safety for all modes of transportation.

Goal 4.2: Implement the recommended Eastman Park Drive cross-sections.

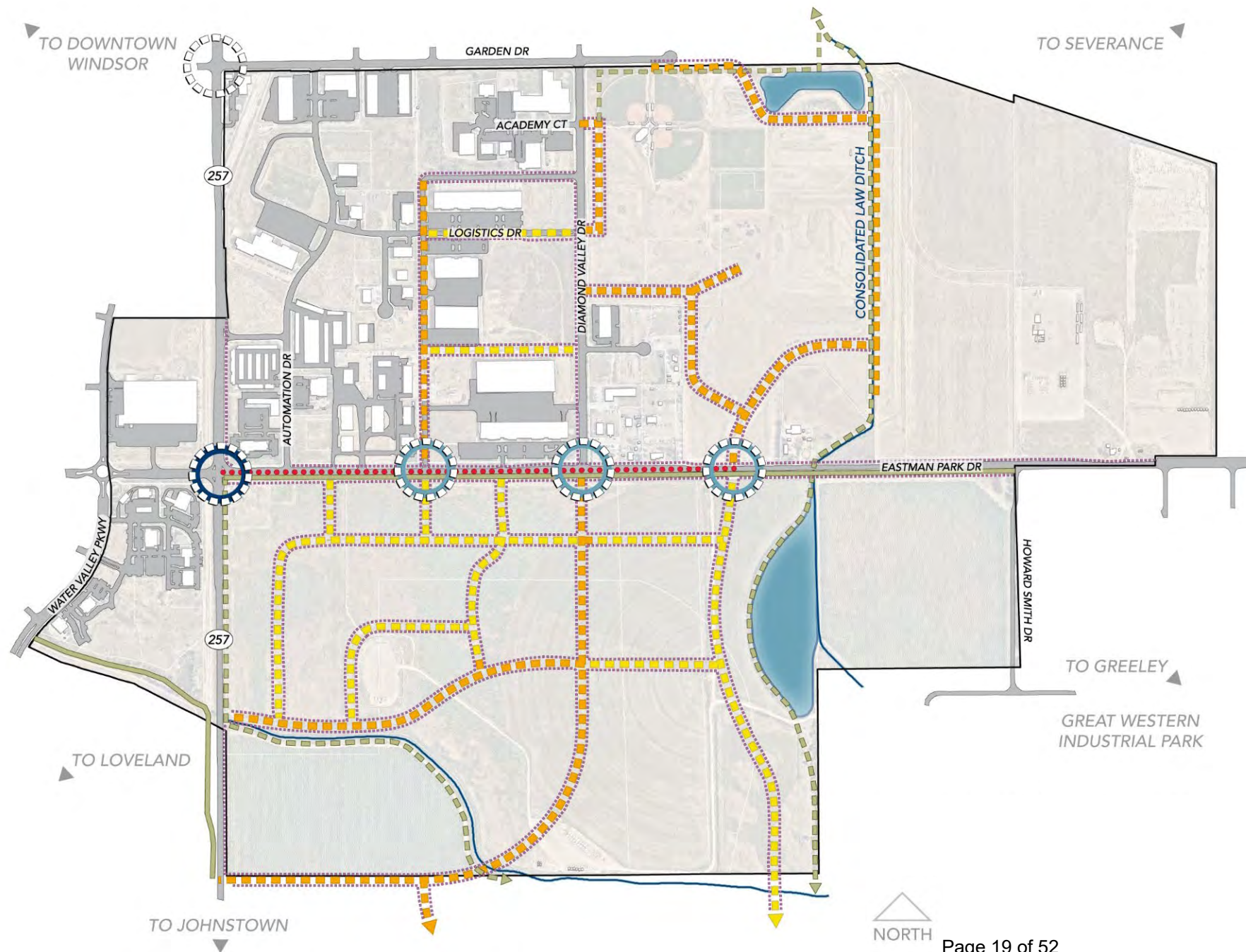
Goal 4.3: Alleviate congestion for adjacent land uses.

SECTION 4 – CREATING CONNECTIONS



-  Proposed Street
- ACCESS POINTS**
-  Maintain Full Movement
 -  Restrict Movement
 -  Close or Consolidate Access
 -  New Access Point

ACCESS CONTROL FRAMEWORK



TRANSPORTATION AND CONNECTIVITY FRAMEWORK

PROPOSED TRANSPORTATION NETWORK

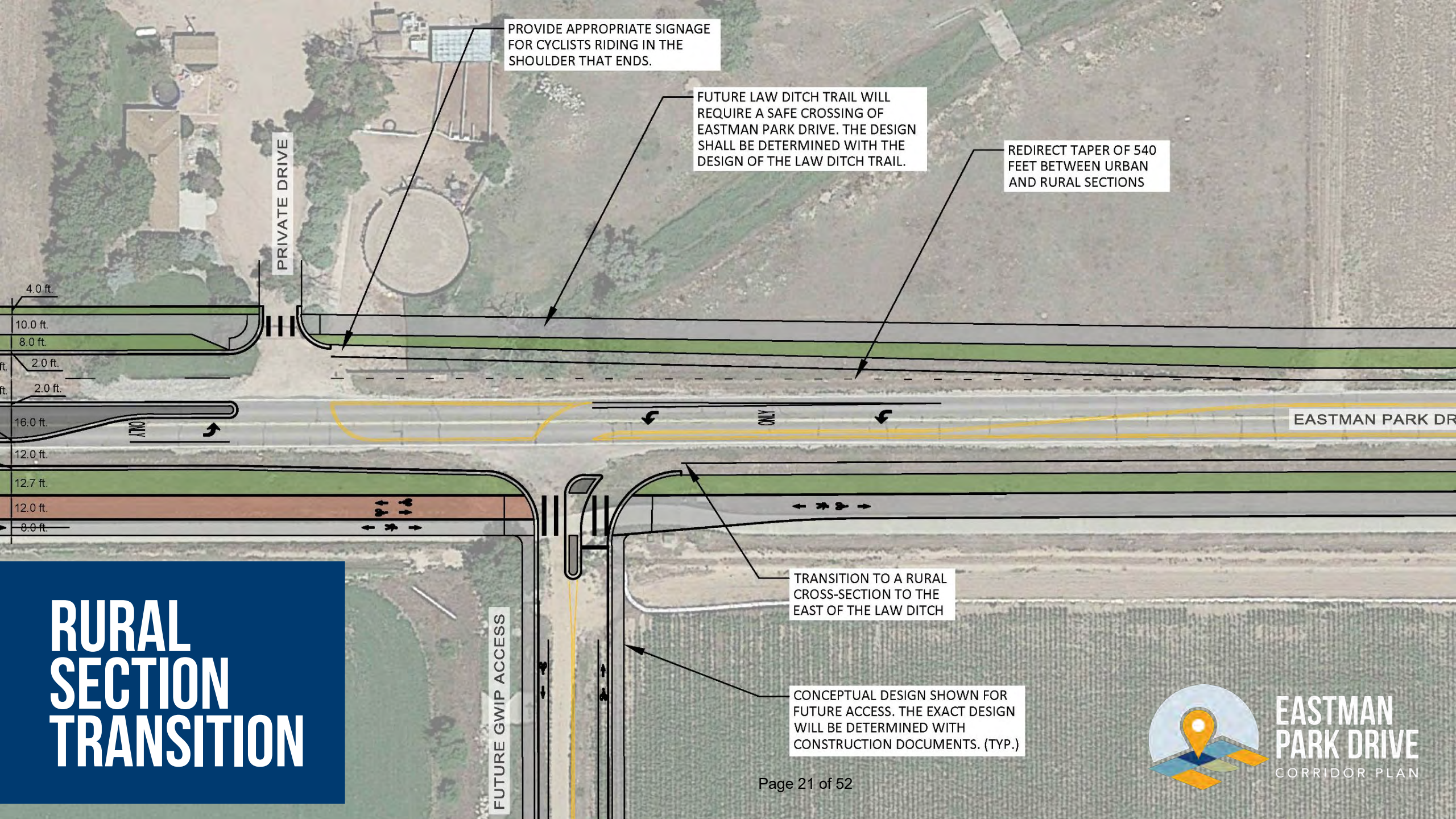
- Planned Public Street
- Potential Public Street
- Sidewalk
- Street Widening
- Trail
- Signalized Intersection
- Improved Signalized Intersection

EXISTING TRANSPORTATION FEATURES

- Signalized Intersection
- Trail



TYPICAL URBAN SECTION



PROVIDE APPROPRIATE SIGNAGE FOR CYCLISTS RIDING IN THE SHOULDER THAT ENDS.

FUTURE LAW DITCH TRAIL WILL REQUIRE A SAFE CROSSING OF EASTMAN PARK DRIVE. THE DESIGN SHALL BE DETERMINED WITH THE DESIGN OF THE LAW DITCH TRAIL.

REDIRECT TAPER OF 540 FEET BETWEEN URBAN AND RURAL SECTIONS

PRIVATE DRIVE

EASTMAN PARK DR

TRANSITION TO A RURAL CROSS-SECTION TO THE EAST OF THE LAW DITCH

CONCEPTUAL DESIGN SHOWN FOR FUTURE ACCESS. THE EXACT DESIGN WILL BE DETERMINED WITH CONSTRUCTION DOCUMENTS. (TYP.)

FUTURE GWIP ACCESS

RURAL SECTION TRANSITION



**EASTMAN
PARK DRIVE**
CORRIDOR PLAN

SECTION 5 — CREATING CHARACTER

Goal 5.1: Plan and design the Eastman Park Drive corridor with longevity and character to sustain investments and encourage private development.

Goal 5.2: Develop a pedestrian-oriented and connected environment.

Goal 5.3: Create a district brand, personality, and sense of place.

Goal 5.4: Properly balance development with green space preservation.

Goal 5.5: Develop with density and diversity.

Goal 5.6: Utilize Eastman Park Drive as a demonstration corridor for green infrastructure in the public right-of-way.

DESIGN GUIDELINES STRUCTURE



SITE GUIDELINES

- Layout/relationship of elements
- Screening
- Site landscaping
- Hardscape
- Retaining walls
- Site parking
- Universal design
- On-site signage
- Site lighting
- Pedestrian amenities

ARCHITECTURAL GUIDELINES

- Orientation
- Color and materials
- Height
- Entries and windows
- Awnings and canopies
- Rooflines
- Relief, detailing, and articulation
- Building signage and landscaping
- Architectural lighting
- Drive-throughs

PUBLIC REALM GUIDELINES

- Landscaping
- Medians
- Turf buffers
- Gateways
- Hardscape
- Furnishings
- Crosswalks
- Connectivity to private property
- Public realm lighting
- Banners and wayfinding

DESIGN GUIDELINES IMAGERY



SITE



ARCHITECTURAL



PUBLIC REALM





EASTMAN PARK DRIVE

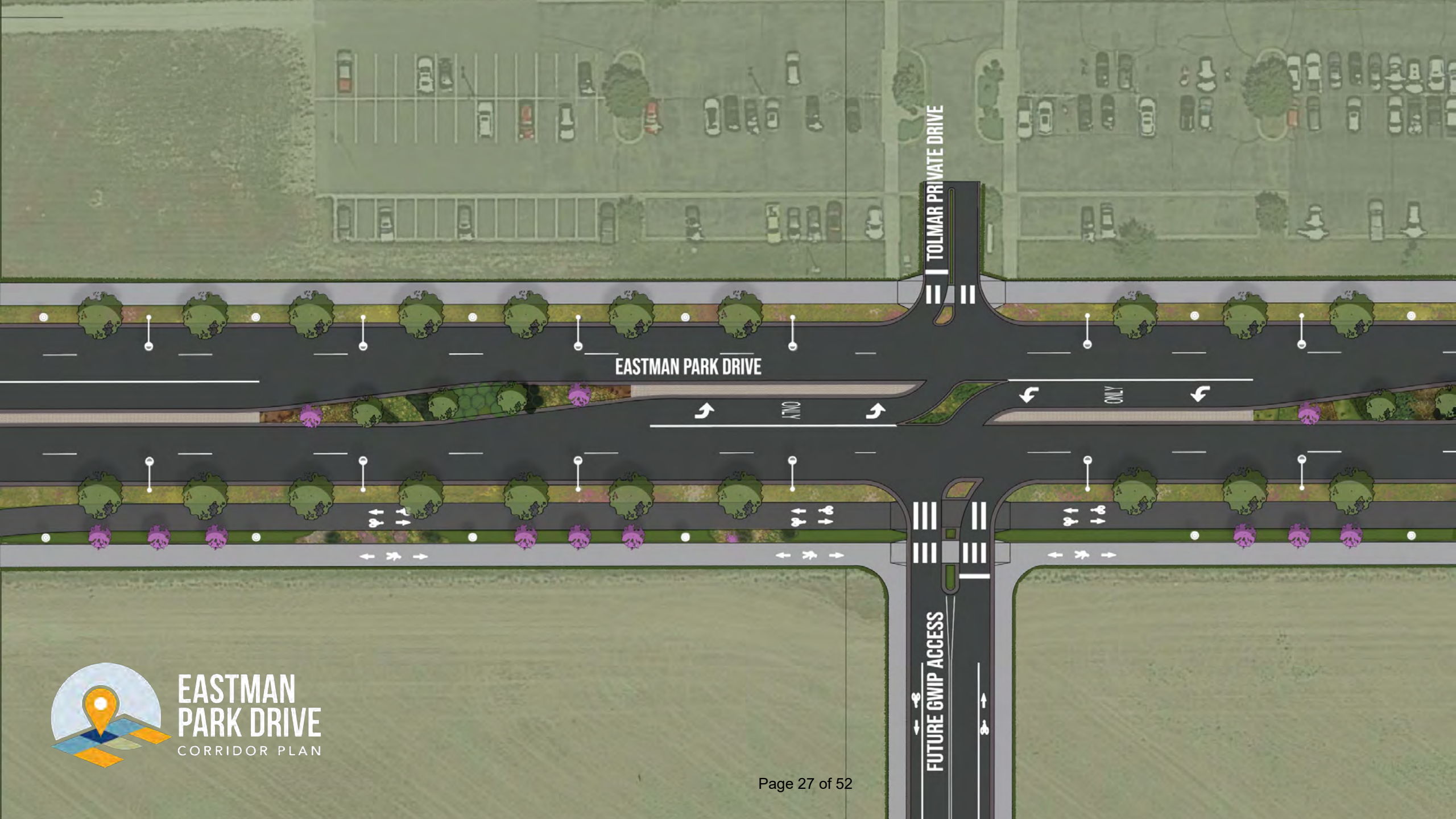
CORRIDOR PLAN



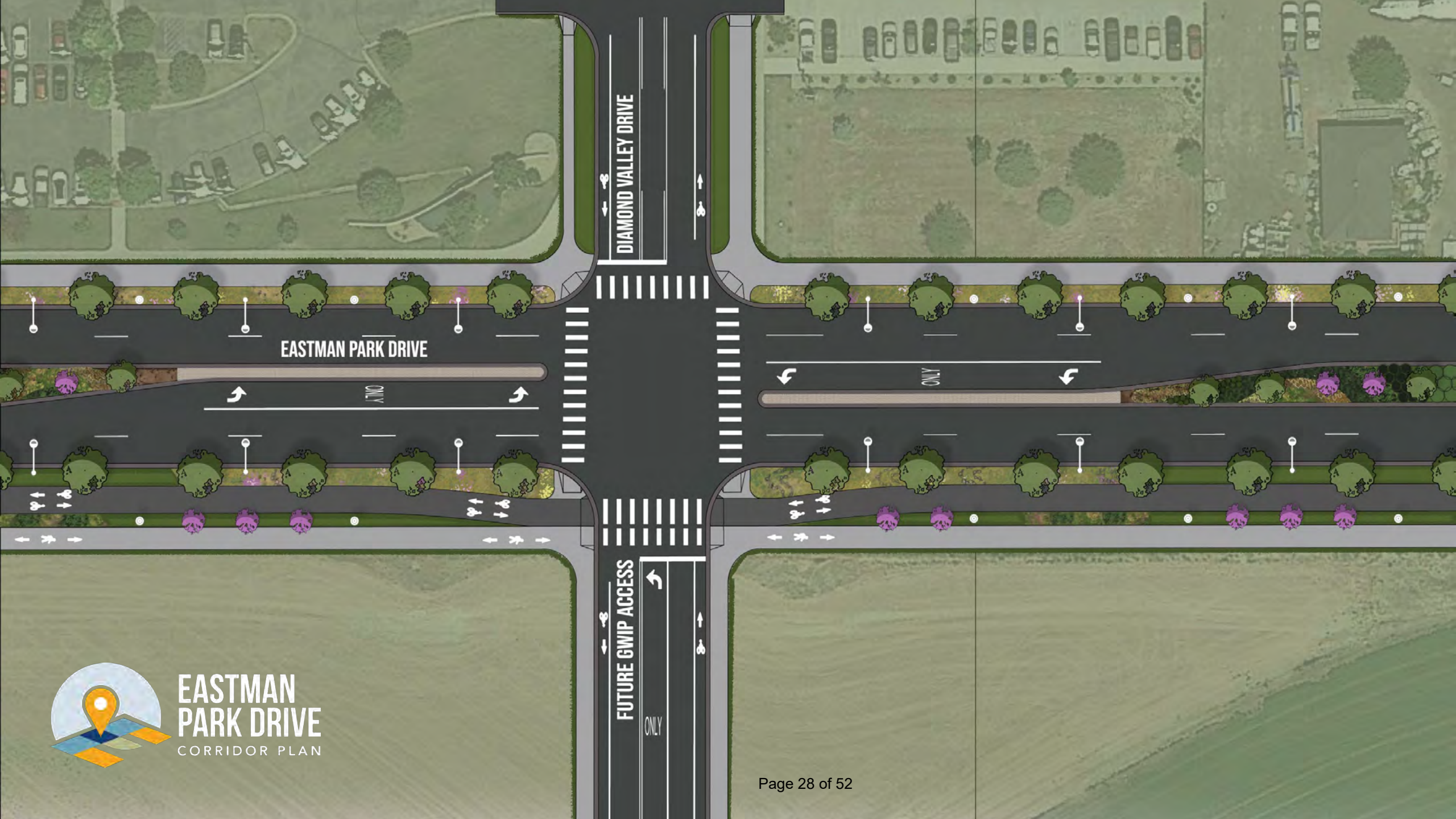
EASTMAN PARK DRIVE

CORRIDOR PLAN





**EASTMAN
PARK DRIVE**
CORRIDOR PLAN



EASTMAN PARK DRIVE

CORRIDOR PLAN



EASTMAN PARK DRIVE

CORRIDOR PLAN





**EASTMAN
PARK DRIVE**
CORRIDOR PLAN



**EASTMAN
PARK DRIVE**
CORRIDOR PLAN



**EASTMAN
PARK DRIVE**
CORRIDOR PLAN



GATEWAYS FRAMEWORK

PROPOSED GATEWAYS

-  Primary Gateway
-  Secondary Gateway
-  Tertiary Gateway

FAMILY OF GATEWAYS



**PRIMARY
GATEWAY**



**SECONDARY
GATEWAY**

**TERTIARY
GATEWAY**

WHAT'S AROUND THE CORNER?

- ➔ **IMPLEMENTATION PLAN CREATION, INCLUDING OPINIONS OF PROBABLE COST**
Now – November 5, 2021
- ➔ **DELIVERABLE SUBMISSION – COMPLETE PLAN, INCLUDING IMPLEMENTATION**
November 5, 2021
- ➔ **PLANNING COMMISSION MEETING - CONSIDERATION OF RECOMMENDATION OF ADOPTION**
December 1, 2021
- ➔ **TOWN BOARD MEETING - CONSIDERATION OF ADOPTION**
December 13, 2021

An aerial architectural rendering of a commercial development featuring multi-story buildings, parking lots, and landscaped areas. A large, semi-transparent white circle is centered over the image, containing a prominent yellow location pin icon. The word "QUESTIONS?" is written in large, white, sans-serif capital letters across the middle of the image, partially overlapping the location pin and the background rendering.

QUESTIONS?

THANK YOU!



MEMORANDUM

Date: November 1, 2021
To: Mayor and Town Board
Via: Shane Hale, Town Manager
From: Tara Fotsch, CPRE, Deputy Director Parks, Recreation & Culture
Re: Special Event Recap & 2022 Requests
Item #: 2.

Background / Discussion:

A presentation will be given on the 2021 event season along with a presentation on the proposed requests for 2022.

In addition to the event reimbursement requests, Town staff would also like the opportunity to propose an Employee Giving Program with a match through outside agency funding, which would formalize the process that we began with the Polar Plunge earlier this year.

2021

- Sponsored/Partnered Events
 - Annual Request - \$36,715
 - YTD spent - \$35,676
- Paid Events
 - 41 events held
 - \$25,100

2022

- Sponsored/Partnered Events 2022 Request - \$50,213
- Employee Giving Program Contribution/Town Board Match - \$25,000
- Remaining Outside Agency Funding Balance - \$56,787

Financial Impact:

Staff are proposing a fee increase for all events held in our parks and trails system effective for 2022 events and rentals.

Fee Area	Current	Proposed	Notes
Application Fee	\$25	\$100	
Damage Deposit	\$250	\$500	
GENERAL PARK FEES			
Park Special Event (100-500 attendees)	\$300	\$375	
Park Special Event (501 – 1,500 attendees)	\$900	\$1,125	
Park Special Event (1,501 – 5,000 attendees)	\$1,200	\$1,500	
Park Special Event (5,000 – 8,000 attendees)		\$1,875	
Park Special Event (8,001+ attendees)		*Requires additional review	
TRAIL USE FEES			
Race Event (100 – 400 attendees)	\$150	\$200	*Recommending to cap at 3 events annually
Race Event (401 – 700 attendees)	\$150	\$500	

Race Event (701 – 1,000 attendees)	\$150	\$800	
Windsor Lake Trail Race Event (less than 300 attendees)	\$150	\$450	*No limit
SPECIALIZED FEES			
Band Shell at Boardwalk Park	\$150	\$150	
Market Pavilion at Boardwalk Park	\$250	\$250	
Eastman Oxbow Disc Golf Course (non-exclusive use)		\$200	
Eastman Oxbow Disc Golf Course (exclusive use)		\$600	
Windsor PD Officer (# of officers needed will be determined by Windsor PD)	\$55 per hour per officer	\$100	
Street Closure Requests		\$200	
Show Stage (sponsored events only)	\$750	\$1000	
WINDSOR LAKE FEES			
Windsor Lake (Outside of Swim Area – scheduled prior to February 1 st)		\$3,500 (requires additional review)	

ATTACHMENTS:

- ▢ Employee Giving Programs
- ▢ 2022 Event Requests

Town of Windsor Employee Giving Program

Workplace giving is an easy and efficient way to make tax-deductible donations to the charities you care about, typically with donations taken directly out of your paycheck. The Town of Windsor is proposing to offer to employees the ability to donate to the highlighted organizations listed below. The Town of Windsor Town Board will match up to up to \$25,000 per year of employee contributions.

How Workplace Giving Works:

- When the employer holds its workplace giving campaign, you will be given the opportunity to give to many charities.
- Based on those giving options, find the charity(ies) you want to support and designate a set amount of money you would like to donate to the charity(ies). You can pledge different amounts of money to different charities based on the level of support you wish to provide. After you make your decisions and submit your pledge, you're done!
- Your donation will be deducted automatically from your paycheck for a 1-year period, and that money will be distributed to the charity(ies) you designated during the campaign.

Benefits of Workplace Giving:

- **Convenience & Tax Benefits:** You get the convenience of automatic payroll deductions without losing the tax benefits of charitable giving.
- **Financially More Manageable:** By having a smaller amount of money deducted from your paycheck throughout the year, you can donate a larger amount of money and have a greater impact overall. A form will be available from Finance.
- **Matching Gifts:** The request is of the Town Board to dedicate up to \$25,000 annually out of the outside agency fund. This leverages our employer's philanthropic support and maximizes the gift to the causes you care about.
- **Cost-efficient and Sustainable Fundraising:** Workplace giving is more cost-effective and efficient for charities to raise funds than other fundraising methods. The cost of participating in a workplace giving campaign is far below the cost that would be incurred if participating charities had to launch any type of campaign to try to raise an equal amount of money. Your donation enables charities to spend more time and resources on services and programs rather than elaborate fundraising.
- **Unrestricted Money:** Your donation provides charities with a sustainable, year-round source of funds. And because this money is 'unrestricted,' your donation provides charities with funds that enable them to decide how to best use that money and invest in their ability to deliver vital programs and services.

Highlighted Non-Profit Organizations:

- Special Olympics
 - Special Olympics Colorado improves the lives of more than 15,000 individuals with intellectual disabilities through sports training and

competitions, social events and health education and screenings, free of charge.

- **Weld & Larimer Food Banks**
 - Weld: During COVID-19, according to Hunger Free Colorado, 1 in 3 people are struggling with hunger. We work to reach these people through our 8 direct services and 73 agency partners. Our success is dependent upon the community's support.
 - Larimer: It is difficult to make ends meet given the growing costs of housing, childcare, medical, and other expenses. Many families face tough decisions between buying food and paying their bills. At the Food Bank for Larimer County, 94% of donated resources go directly to our hunger-relief programs!
- **Animal Rescue of the Rockies**
 - Your support will help save the life of a homeless dog or cat and create a lifetime of happiness for a deserving pet! In 2019 we adopted out 1,827 lucky dogs and cats, thanks to your support!
- **Colorado Youth Outdoors**
 - CYO is unique in the programs that are offered, and we partner with over 40 local nonprofits to broaden our reach. We are looking to maximize our programs and expand into new communities! Our world runs on relationships and we are intentional about equipping our participants to build healthy ones.
- **Weld County 4H Foundation**
 - Annually, the Weld County 4-H Foundation budgets in excess of \$50,000 that is used to provide financial support to Weld County 4-H members and leaders in a variety of 4-H endeavors. Support is given to nearly 40 different programs and activities such as judging teams, State Fair entries, Fashion Revue, adult leader development, Western 4-H Roundup, and Citizenship Washington Focus. Additionally, 13 scholarships are funded through Foundation for graduating seniors and college students.
- **American Cancer Society**
 - Your donation supports life-saving cancer research as well as free programs and services for cancer patients and their families.
- **Weld County Humane Society**
 - Over 4,000 animals enter our facility each year, some are lost, some are unable to remain with their families, many need necessary medical treatment and care, and all need a second chance. For these animals, we are their best hope to find hope, to find love, and a forever home.
- **Greeley Transitional House**
 - The Greeley Family House is a program that assist families who are experiencing homelessness find - and keep - permanent housing. The program begins with sheltering the families at The House for up to 60 days and continues to case manage them up to 2 years after they find permanent housing.

- Partners Mentoring Youth
 - Your donation allows Partners to fulfill our vision of enriching lives and building community as leaders in youth mentoring and prevention education.
- Stepping Stones of Windsor
 - Stepping Stones of Windsor is a non-profit organization that is attempting to make a difference for many families in the Windsor (Weld RE 4 School District) who struggle to secure and maintain quality housing at affordable prices.
- Windsor Optimist Club
 - The Optimist Club of Windsor is a community service organization dedicated to Bringing out the best in children, our communities, and ourselves. We have been working with kids in Windsor, Colorado since 1973. Optimist clubs are members of a worldwide service organization dedicated to serving the youth in their communities. The purpose of the Optimist Club of Windsor is to develop “Optimism” as a philosophy of life and to aid and encourage the youth of our community.
- Windsor American Legion
 - Forbes-McKay Post 109 in Windsor CO welcomes all who support the brave men and women that are currently serving in our military, or have served in the past. The American Legion was chartered by Congress in 1919 as a patriotic, war-time veterans’ organization, devoted to mutual helpfulness. It is a not-for-profit community-service organization which now numbers nearly 3 million members, men and women, in nearly 15,000 American Legion posts worldwide.
- Rotary Club of Windsor
 - The Rotary Club of Windsor is one of the largest, most active and well-known service organizations in the community of Windsor. We are a leadership organization working together to make a difference. Our members include local business, nonprofit, professional and civic leaders.
- Boys & Girls Club of Weld/Larimer County
 - Weld: Youth gain invaluable skills and competencies by being part of the Boys & Girls Clubs of Weld County. Even in 2020, when children were experiencing unfinished learning due to schools resorting to remote learning environments, member outcomes include: 82% were on track to graduate from high school!
 - Larimer: Our vision is to provide a world-class Club Experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.
- United Way of Weld County
 - Your donation supports children, youth, adults, families and older adults in your community. Your dollars go further with us because we bring

individuals, organizations and corporations together in a collaborative and coordinated way to achieve results, and to create positive, measurable change.

- The Weld Trust
 - Through grants to nonprofit organizations, schools, and government entities, The Weld Trust® aims to positively impact the education and wellness of Weld County residents.
- Alliance for Suicide Prevention of Larimer County
 - The Alliance for Suicide Prevention of Larimer County has been spreading hope and helping save lives for 30 years. With Colorado having the 6th highest suicide rate in the nation, the need for our work is more urgent than ever. Your donation will save lives! Together, we can be beacons of #HOPE!
- Healing Warriors Program
 - The greatest strength of our work is in interrupting the factors that contribute to veteran suicide risk, including chronic pain, PTS, Traumatic Brain injuries and sleep disturbances. We not only support the service member, but we also provide care for their spouse/partner and parent.

Event- Valentine Wine Walk (February 12, 2022)**Organization- Windsor Chamber of Commerce**

<u>Requests</u>	<u>New</u>	<u>Status</u>	<u># of Event Hours</u>	<u>Sponsored Amount</u>
Crossing Guards @ Main St. (700 projected attendance)		Non- Profit	3	\$ 100.00
Total				\$ 300.00

Summary

This event gives exposure to the downtown businesses. With the tremendous growth in Windsor, this gives an opportunity to expose folks to the downtown.

Event- Poudre Pour (March 26, 2022)**Organization- Poudre Heritage Alliance**

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of days-park usage</u>	<u>Sponsored Amount</u>
Park Fees (501-1,500 Projected Attendance)		Non- Profit	1	\$ 1,125.00
Show Stage Rental Fee			1	\$ 1,000.00
Total				\$ 2,125.00

Summary

Raises awareness about local water issues and brings community members together to celebrate our Poudre River Heritage and our most important natural resource: water. It includes an afternoon of FUN and LEARNING with craft brews and beverages, gourmet infused appetizers, presentations on the many facets of " water issues" in Northern Colorado, fun and educational activities for kids, live entertainment, history and more! Proceeds will benefit the Poudre Heritage Alliance, the 501c3 Cache la Poudre River National Heritage area, and the BWP location ties directly to the event.

Event- Polar Plunge (April 9)**Organization- Special Olympics**

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of days-park usage</u>	<u>Sponsored Amount</u>
Park Fees (501-1,500 projected attendance)		Non- Profit	1	\$ 1,125.00
Windsor Lake/Beach Rental Fee			1	\$ 450.00
Fun Run Race Event (100-400 attendees)			1	\$ 200.00
Bandshell Rental Fee			1	\$ 150.00
Total				\$ 1,925.00

Summary

Brings community awareness regarding people with intellectual disabilities and the incredible relationship law enforcement has with our athletes. Windsor PD and Special Olympics staff will be staging this event together. WHS supports special olympics colorado with

Event: Optimist Club Easter Egg Hunt (April 16)**Organization- Optimist Club**

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of days-park usage</u>	<u>Sponsored Amount</u>
Park Fees (100-500 projected attendance)		Non- Profit	1	\$ 375.00
Total				\$ 375.00

Summary

A Windsor tradition dating back many years. Residentss look forward to this. New residents enjoy the small-town feel and are welcomed to a friendly community. Hundreds of plastic eggs are filled with candy for kiddos to find at Main Park.

Event: Bookmobile Day & Chili Cook Off (May 7)**Organization: Clearview Library District**

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of days-park usage</u>	<u>Sponsored Amount</u>
Park Fees (100-500 projected attendance)		Non- Profit	1	\$ 375.00
Market Pavilion Rental Fee			1	\$ 250.00
Total				\$ 625.00

Summary

Free event for the community to engage with the library and enjoy a potluck type chili cook off meal with the community.

Event: Walk MS Windsor (May 14)**Organization-MS Society**

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of days-park usage</u>	<u>Sponsored Amount</u>
Park Fees (501-1,500 projected attendance)		Non- Profit	1	\$ 1,125.00
Fun Run Race Event 401-700 attendees)			1	\$ 500.00
Total				\$ 1,625.00

Summary

This event helps bring awareness about those affected by MS to the participants and community. At the start line will be a program beginning with a keynote speaker to address their journey living with MS and how the society has been apart of their lives. The society partners partner with researched and clinicians to increas knowledge about MS, identify new treatment and management strategies, and to help affected people live thier best lives.

Event: Paws & Sneakers 5k (June 11)**Organization-Weld County Humane Society**

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of days-park usage</u>	<u>Sponsored Amount</u>
-----------------	------------------	---------------	-----------------------------	-------------------------

Park Fees (100-500 projected attendance)	Non- Profit	1	\$	375.00
Fun Run Race Fee (100-400 attendees)		1	\$	200.00
Bandshell Fee		1	\$	150.00
Total			\$	725.00

Summary

The Humane Society of Weld County serves the community at large through our adoption, volunteer, and humane education programs, in addition to providing some public ver services. The race event is a way for Windsor residents to connect with and support the Human Society, and have fun while doing it!

Event- Summer Wine Walk (July 29th)

Organization- Windsor Chamber of Commerce

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of Event Hours</u>	<u>Sponsored Amount</u>
Crossing Guards @ Main St. (700 projected attendance)		Non- Profit	3	\$ 100.00
Total				\$ 300.00

Summary

The Summer Wine Walk brings economic awareness to the historic downtown businesses. With the tremendous growth in the community many new residents have not discovered all the amazing businesses in the downtown. We also serve our members by exposing them to the very customer they are trying to promo their businesses to.

Event- Taste of Windsor (August 6th)

Organization- Windsor Chamber of Commerce

<u>Requests</u>	<u>New</u>	<u>Status</u>	<u># of days-park usage</u>	<u>Sponsored Amount</u>
Road Closure Assistance- South 5th Street		Non- Profit	1	\$ 200.00
Total				\$ 200.00

Summary

Taste of Windsor, an evening of elegance, will be another fantastic downtown event that will bring potential customers and vistors to downtown Windsor.

Event: Optimist Club Duck Race (August 6)

Organization- Optimist Club

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of days-park usage</u>	<u>Sponsored Amount</u>
Trail Use Fees (100-400 attendees)		Non- Profit	1	\$ 200.00
Total				\$ 200.00

Summary

This event is a fundraiser for the Optimist Club, so it benefits the Town through our community activities (Duck race, Easter Egg Hunt, Bike Night, Halloween party, etc. . A fun activity for families to follow the ducks as they float down the canal from 17th st to 11 st.

Event: Walk like MADD (August 27)

Organization-Mothers Against Drunk Driving (MADD)

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of days-park usage</u>	<u>Sponsored Amount</u>
Windsor Lake Trial Event less than 300 participants		Non- Profit	1	\$ 450.00
Total				\$ 450.00

Summary

The event raises funds to support programs offered in Colorado by Mothers Against Drunk Driving. Programs include victim services and support to those affected by an impaired driving crash, support of law enforcement who strive to keep impaired drives off our roads, and prevention programs education the public about impacts of the choice to drink and drive. While educating the youth on the danges and effects of underage drinking as well.

Event/ Organization-Windsor Harvest Festival (Sept 2-4)

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of days- park usage</u>	<u>Sponsored Amount</u>
Band Funding/ Sound Engineer Rental		Non- Profit	3	\$ 14,100.00
Waive Sales Tax Application fee			3	\$ 25.00
Creation of event Tri-fold brochure & water bill insert			3	\$ 1,100.00
Rental company set up/tear down fees			3	\$ 300.00
Total				\$ 26,453.00

Summary

A fun community based experience. From local vendors for food, arts/crafts, and commerical booths to local bands in the park for the past 99 years has provided and kept that "small town" festival feel for the community. The event is free to everyone, and we have volunteers within the town to help ensure a successful event. We also provide over \$6,000 in sales tax revenue to the Town. We have seen the festival grow larger each year.

Event- Hops for Hunger (Sept 9th)

Organization- Weld Food Bank

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of days-park usage</u>	<u>Sponsored Amount</u>
Park Fees (501-1,500 projected attendance)		Non- Profit	1	\$ 1,125.00
Bandshell Rental Fee			1	\$ 150.00
Total				\$ 1,275.00

Summary

A fun community event with beer tasting, food, and a live band. In 2019, we hosted over 700 participants. We host over 20 local breweries, and provide dinner with the participants donation. Each year the Weld Food Bank provides over 200,000 meals for the community members through our Mobilve Food Pantry, Kids Backpack Program, and our Senior Food Box Program.

Event- Oktoberfest (Sept 17th)

Organization- Windsor Chamber of Commerce

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of days-park usage</u>	<u>Sponsored Amount</u>
Road Closure Assistance- North 5th Street		Non- Profit	1	\$ 200.00
Showstage Rental Fee			1	\$ 1,000.00
Total				\$ 1,200.00

Summary

Brings folks downtown, and awareness to the historic downtown.

Event: Footsteps to Hope Walk (Sept 17)

Organization-Footsteps to Hope Cancer Support Group

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of days-park usage</u>	<u>Sponsored Amount</u>
Windsor Lake Trail Race Event Fee (projected attendance of 300 or less)		Non- Profit	1	\$ 450.00
Total				\$ 450.00

Summary

The event brings awareness to the cancer support group for women to a support groups of fellow cancer survivors. This group provides support for newley diagnosed women, survivors, and their families with non medical, meals, rides, hat & hair solutions, chemo bags, gifts, and any other needs (house cleaning, child care, etc.)

Event: Cattle Barons Ball Northern Colorado (Sept 17)

Organization- American Cancer Society

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of days-park usage</u>	<u>Sponsored Amount</u>
Town Sponsored Donation				\$ 6,000.00
Total				\$ 6,000.00

Summary

Cattle Barons Ball is the signature gala for the American Cancer Society in the Rocky Mountain West. Our event hosts for 2020, Windsor residents, Juim and Kristen Humphrey, have generously donated their time and resoucrs t be the hosts of the Cattle Barons Ball 2021. While we are currently uncertan of the society no matter the format. In September 2020, the community raised

more than \$450,000 to support the mission of cancer prevention & early detection, a crucial step in saving lives. Windsor residents and businesses played a major role in our success hosting individual watch parties at homes and businesses, including Chimney Park. Over the past two years, the Town of Windsor supported the event with a \$6,000 table sponsorship (2019) and a \$6,000 community sponsorship (2020). We are hopeful the Town of Windsor will consider participation at the same level for 2021.

Event- Ugly Sweater Wine Walk (November 20)

Organization- Windsor Chamber of Commerce

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of Event Hours</u>	<u>Sponsored Amount</u>
Crossing Guards @ Main St. (700 projected attendance)		Non- Profit	3	\$ 100.00
Total				\$ 300.00

Summary

Event gives exposure to the downtown businesses. With the tremendous growth in Windsor, this gives opportunity to expose folks to downtown.

Event/Organization- Wreaths Across America (Dec. 21)

<u>Requests</u>	<u>Returning</u>	<u>Status</u>	<u># of days-park usage</u>	<u>Sponsored Amount</u>
Wreath Sponsorship Donation (\$15/wreath)		Non- Profit	1	\$ 5,310.00
Park Fees (100-500 projected attendance)			1	\$ 375.00
Total				\$ 5,685.00

Summary

Wreaths Across America exists to help the community Remember, Honor, and Teach by coordinating wreath laying ceremonies across the country. This program enables cemeteries to place wreaths on individual veteran graves to emulate the Arlington wreath program. Fundraising efforts and the goal is to place a wreath on 354 Headstones of Windsor's fallen service members to ensure the memory of those who served. The requested sponsorship amount will be amended based on fundraising efforts to ensure every headstone has a wreath.

Total Requested Sponsored Fees: \$ 50,213.00



MEMORANDUM

Date: November 1, 2021
To: Mayor and Town Board
Via: Shane Hale, Town Manager
From: Karen Frawley, Town Clerk
Re: Future Meeting Agenda
Item #: 3.

ATTACHMENTS:

- ▢ Future Meetings Agenda



FUTURE TOWN BOARD MEETINGS

November 8, 2021 5:30 p.m.	Town Board/Planning Commission Joint Work Session Town Board-Manager-Attorney Monthly Meeting Downtown Corridor Plan Height Limits
November 15, 2021 5:30 p.m.	Town Board Work Session Meet the Board Sustainable Windsor Colorado Presentation
November 15, 2021 7:00 p.m.	Town Board Special Meeting/Executive Session Manager/Attorney Annual Review
November 22, 2021 5:30 p.m.	Town Board Work Session Rates and Fees Review
November 22, 2021 7:00 p.m.	Town Board Regular Meeting
November 29, 2021	Cancelled – 5 th Monday
December 6, 2021 5:30 p.m.	Town Board Work Session FPPA Discussion
December 13, 2021 5:30 p.m.	Town Board Work Session Town Board-Manager-Attorney Monthly Meeting
December 13, 2021 7:00 p.m.	Town Board Regular Meeting
December 20, 2021 5:30 p.m.	Town Board Work Session Board-Manager-Attorney social/dinner
December 27, 2021 5:30 p.m.	Cancelled

Future Work Session Topics

- DDA Entertainment District
- Urban3 Follow-up
- Telecom Code (Pending FCC Rules)
- Regional Water Treatment Plant Site
- Presentation by Carolyn Steffl regarding SB21-262 – Special District Transparency
- Proportional services and amenities for planned population
- Colorado Opioids Settlement Use Ideas
- Economic development/retail needs based on population levels (following retail assessment)



FUTURE TOWN BOARD MEETINGS
