WINDSOR ARTS COMMISSION REGULAR MEETING

September 20, 2022 - 6:00 PM
Windsor Art & Heritage Center, 116 5th Street, Windsor, CO 80550

AGENDA

A. CALL TO ORDER

1. Roll Call
2. Review of Agenda by the Board and Addition of Items of New Business to the Agenda for Consideration
3. Public Invited to be Heard

B. CONSENT CALENDAR

1. Approval of August Minutes

C. BOARD ACTION

1. Approve design for Matt Ounsworth chainsaw sculpture

D. COMMUNICATIONS

1. Review WAC Long-Term Plan (Alex and Carolyn)
2. Ribbon-cutting reception for 408 Mural (Carrie and Laura)
3. Decide on additional SWAG for Halloween and Christmas Events (Carrie)
4. Review commission member terms

E. ADJOURN

The Town of Windsor will make reasonable accommodations for access to Town services, programs, and activities and will make special communication arrangements for persons with disabilities. Please call (970) 674-2400 by noon on the Thursday prior to the meeting to make arrangements.

MEMORANDUM

Date: September 20, 2022
To: Art Commissioners
From:
Re: Approval of August Minutes
Item #: B.1.

Background / Discussion:

Financial Impact:

Relationship to Strategic Plan:

Recommendation:

CC:

Attachments:
1. 08.16.2022 Minutes

Windsor Arts Commission
Meeting Minutes
8-16-22

A. Call to Order- Meeting called to order at 6:04 by Carrie Nutt

1. Roll Call- In attendance: WAC members Carrie Nutt, Tiffany Bradshaw, Alex Block, Carol Clark, Shelley Kawamura, Laurie Bess, and Carolyn Wagner Snyder. Ken Bennett Mayor Pro Tem and Bobby Warner were also in attendance. Laura Browarny-Liaison
Todd Vess- Guest. Chris Bates Mural Artist
2. Review of the Agenda- The agenda was reviewed. No items of New Business were added for consideration by the board.
3. Public Invited to be heard- Todd Vess is planning to apply as an alternate on the WAC

B. Treasurer Report

1. Review by Laura Browarny and Alex Block-

CIP budget- $75,000. Spent $3,269.50. Remaining- $71, 730.50
General Fund Begin Total 2,475. Spent 0 Remaining 2,475.

Carolyn Wagner Snyder asking for more detailed reports with encumbrances. Printing spreadsheets for us. She does not want to approve report.

C. Consent Calendar

1. Approval of July Minutes

Carolyn suggests change in minutes page 6/17 West Windsor District and Industrial District. Shelley Kawamura moves to approve. Carolyn Wagner Snyder Seconds.

D. Board Action

1. Approval of design concept for 408 Mural- Fluid design. WAC gave feedback of the mural mockups. What names, icons, etc. are important to Windsor. Please give Chris feedback. Mockup complete by the end of the month and start beginning of September.

Suggestions from Chris
Possibilities-
*Invite schools- field trips while out working, city officials, etc. to whomever might show up.
*Unveiling VIP event hosted or semi hosted event
*Video documentation of the mural painting (Chris has a photo company that he works with). Laura indicated that there is a videography that works for the town.
Carolyn wanted to know what kind of publication we can handout to learn more about us.

2. Approval of expenditures for 408 Mural.

Rough estimate- 18' x 40'- $30/sq ft
$21, 600. Not to exceed $25,000.

Laurie Bess moved, Tiffany Bradshaw seconds.
Unanimous approval.

3. Vote to approve Matt Ounsworth as the chainsaw artist for ART LIVE! Event at the Halloween Carnival on 10/29/22

Moved Tiffany Bradshaw, Shelley Kawamura seconds.

Unanimous approval of artist.

Expenditures Approved

E. Discussion Items

1. Carolyn Wagner Snyder to lead discussion about possible needs to archive WAC documents/photos/etc. This discussion may lead to the future appointment of a WAC Archivist

List or document indicating where public can access archives for the WAC

2. Discuss use of $100,000 in 2023 budget. Town Board has requested a rough breakdown of how WAC plans to use the funds.

How will we fulfill the master plan

Meeting day with the town board

Meeting day for final presentation with the board

May need a special meeting

Electronic draft- please reply promptly

3. Discuss mural location possibilities for a mural by Laura Grossett-nature themed mural artist

Shelley and Carrie will be in contact with the artist to narrow down the choices.

4. Updates on the new police station project. Discuss a subcommittee to take the lead on this project. Tabled until next meeting

5. Review of upcoming terms and discuss recruiting for future positions on WAC. Tabled until next meeting

6. ART LIVE! Subcommittee to present updates-

Chalk Artist-

F. Communications

Wagner Snyder moved, Tiffany Bradshaw seconds

Meeting adjourned 7:39Carolyn

MEMORANDUM

Date: September 20, 2022
To: Art Commissioners
From:
Re: Approve design for Matt Ounsworth chainsaw sculpture
Item #: C.1.

Background / Discussion:

Financial Impact:

Relationship to Strategic Plan:

Recommendation:

CC:

Attachments:

2023 ($100,000 proposed budget)

- Continue ART LIVE! Events
  - 4-6 events per year, averaging ~$2500 per event
    - Examples: live painting, live sculpture carving, interactive projects
  - $10,000 total
- Propose prioritizing **Northwest** Windsor District for major project(s)
  - Potential Sites identified in Master Plan:
    - Greeley #2 Ditch Trail (estimate $50,000)
    - Rec Center (one of several possible sites for 2022 mural project TBD, estimate $40,000)
    - Halfway Homestead (% of Town budget funds vs additional WAC funds? Estimate $30,000)
  - Town projects already scheduled for 2023:
    - Greeley #2 Ditch Trail Improvements (Northwest district, along 11th st.)
    - Halfway Homestead Project (Northwest district, Town budget $1.3M)
    - New Police Station (Northwest district, chief interested in entryway artwork, discussions already in progress with head architect)
  - Preferred art categories
    - Historical, whimsical, educational
  - $ 120,000 total

- Begin other small projects (if budget allows after completion of major projects)
  - Examples:
    - Tiny Artworks
    - Crosswalks
    - Bus Shelters
    - Electric transformer boxes
    - Public art on private property (such as 515 Main St/Yancey building)
  - $20,000 total?
- Considerations for discussion:
  - How can we collaborate with school districts (since there are several in the Northwest district)?
  - Identifying opportunities for 2023 ART LIVE events?
  - Ideas/priorities for small projects? Include districts other than Northwest?

- Ideal budget to accomplish 2023 goals = $150,000

2024 ($250,000 proposed budget)

- Continue ART LIVE! Events
    - 4-6 events per year, averaging ~$2500 per event
        - Examples: live painting, live sculpture carving, interactive projects
    - $10,000 total
- Propose prioritizing both **Southeast** Windsor District and **Old Town** District for major projects
    - Potential Sites identified in Master Plan:
        - Southeast District ($100,000)
            - Trail Heads
            - Roundabaouts
            - Treasure Island Demonstration Garden
        - Old Town District ($100,000)
            - Bus stops along Main St
            - Cemetery Roundabout
            - Businesses that back up to Windsor Lake
    - Town projects already scheduled for 2024:
        - Eastman Park River Experience Phase III (Southeast district, including trail opportunities, Treasure Island Garden, Bridges, River)
        - Windsor History Museum Interpretive Landscape/Eaton House Landscape (Northeast district)
        - 3rd St. Corridor Multimodal Transportation improvements (Old Town district, including bike and pedestrian trail connections and improvements from Main St. to Eastman Park Drive)
    - Preferred art categories
        - Southeast - interactive, educational, whimsical, modern, seasonal, historical
        - Old Town - historical, whimsical, educational, interactive, modern, seasonal
- Continue other small projects ($30,000)
- Begin sponsoring annual art festival/fair (“art in the park” or similar, $20,000)
- Collaboration with Police Station project ($40,000)
- Considerations for WAC discussion:
    - Identifying opportunities for 2024 ART LIVE? Events?

- Ideal budget to accomplish 2024 goals = $300,000

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2025 ($$$ proposed budget TBD)

- Continue ART LIVE! Events
    - 4-6 events per year, averaging ~$2500 per event
        - Examples: live painting, live sculpture carving, interactive projects
    - $10,000 total
- Propose prioritizing **Northeast** Windsor District for major project(s)
    - Potential Sites identified in Master Plan:
        - Village East Park
        - Great Western Trail
        - Hwy 257 Corridor
    - Town projects already scheduled for 2025:
        - Wayne Miller Park construction
            - New neighborhood park located on north side of Windsor Lake
            - Northeast Windsor District
        - Eastman Park Playground Replacement
            - Southeast Windsor District
    - Preferred art categories
        - Historical, educational, interactive, whimsical, seasonal, modern
- Continue other small projects, annual festival, collaborations
- Considerations for WAC discussion:
    - Identifying opportunities for 2025 ART LIVE? events?

2026 ($$$ proposed budget TBD)

- Continue ART LIVE! Events
    - 4-6 events per year, averaging ~$2500 per event
        - Examples: live painting, live sculpture carving, interactive projects
    - $10,000 total
- Propose prioritizing **Industrial** Windsor District for major project(s)
    - Potential Sites identified in Master Plan:
        - Future Legends Complex
        - Environmental artwork
        - Gateway artwork along 257
    - Town projects already scheduled for 2026:
        - US 250/CO 150 artwork
        - Project in Industrial Windsor District
    - Preferred art categories
        - Historical, educational, modern, interactive, whimsical, seasonal
- Continue other small projects, annual festival, collaborations
- Considerations for WAC discussion:
    - Identifying opportunities for 2026 ART LIVE? Events

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2027 ($$$ proposed budget)

- Continue ART LIVE! Events
    - 4-6 events per year, averaging ~$2500 per event
        - Examples: live painting, live sculpture carving, interactive projects
    - $10,000 total
- Propose prioritizing **West** Windsor District for major project(s)
    - Potential Sites identified in Master Plan:
        - Roundabouts
        - Environmental art in Belmont Ridge Open Space
        - Kyger Pit site
        - Crossroads gateway
    - Town projects already scheduled for 2027:
        - n/a
    - Preferred art categories
        - Whimsical, educational, historical, interactive modern, seasonal
- Continue other small projects, annual festival, collaborations
- Considerations for WAC discussion:
    - Identifying opportunities for 2027 ART LIVE? Events?

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Draft prepared by Alex Block and Carolyn Wagner Snyder